"PENNY POINTS" POINTS

See pages 36 & 38

JOHN BULL

TWOPENCE.
Vol. LXII.
1641.

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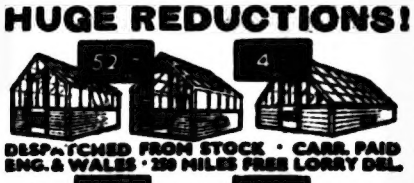

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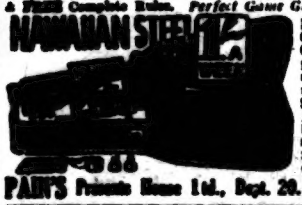

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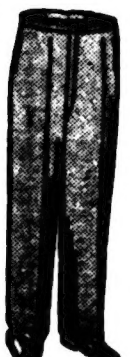

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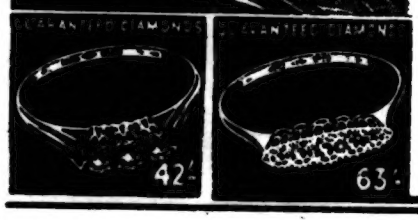

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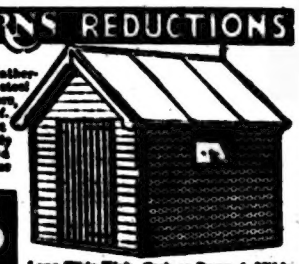

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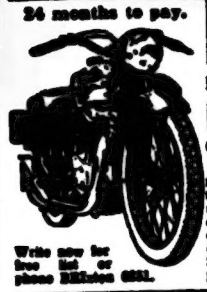

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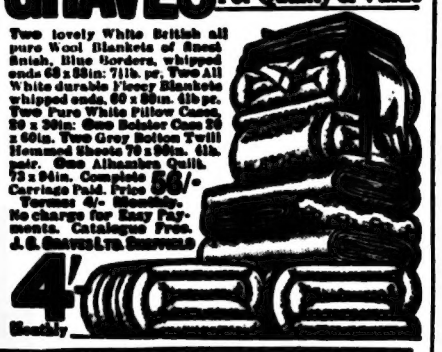

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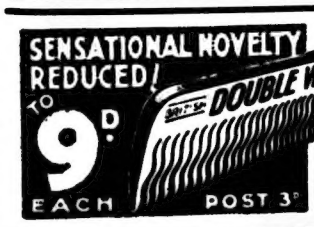

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SUPREME GLOVE COMPANY, DEPT. S, 21, LEONARD AVE., MORDEN, SURREY.

1 WAY EASY CHAIR, LOUNGE CHAIR, FULL LENGTH 3RD FIRESIDE SEAT 17/6

FULL SIZE

OR 2/- WEEKLY

PADDED SEAT, SOLID OAK FRAME, SPRING FILLED, 3 VELVET COVERS, CASTORS TO MOVE EASILY.

SEND TO DEPT. S for new coloured Catalogue of wonderful bargains in Upholstered Chairs, Bedroom and Dining Room Suites. Carriage and Packing, England and Wales 2/6. Cheques, Reg. Letters or Crossed P.O.s to—

HOUSE SALES DIRECT TRADING CO. LTD., Railway Arches, Piccadilly Circus, London, W.1

YOUR HOME IN WINTER NIGHTS AND play

BILEY BAGATELLE

PUT DOWN brings prompt delivery of a 6 ft. Biley Bagatelle Table that will offer endless amusement for the family and friends. Pay balance monthly, prices £3 10 0. 7 days' free trial. Carriage paid and all accessories included. Also 7 ft. and 8 ft. sizes, all folding away when not in use. Write for Art List.

A. BILEY, LTD., LAKE WORKS, ENFIELD, or Dept. 32, 147, Aldersgate Street, London, E.C.1.

32 Free Billiard Tables. Ask for details.

JOHN BULL'S
Great Family Gift to You
HAVE YOU HAD YOURS YET?
Applications are pouring in by every post, and as supplies are limited you are advised—if you have not already done so—to apply at once.
ONE OR BOTH
Take your Choice!
Written 2 YEAR GUARANTEE
5 YEAR GUARANTEE

FREE 2/9 GIFT VOUCHER

The Gift Voucher on the RIGHT will be accepted as 2/9 cash in part payment of "John Bull's" 5/6 Writing Set. The raven-black Pen, handsomely chased, with its graceful streamline effect, delights the eye. It has the latest lever self-filling device. The 14-carat solid gold nib is tipped with iridium. The "Ever-pointed" Pencil, fitted with a propel-repel-expel movement, matches the Pen, and is complete with "Safety" pocket-clip and extra leads. The Presentation Case gives the finishing touch.

John Bull
Xmas Gift Voucher
2/9
This Gift Voucher will be accepted as 2/9 in part payment of the "John Bull" 5/6 Writing Set. Only one Voucher will be accepted in part payment of each Set. Valid until 31st December, 1937.
No. A/38536

FREE 7/6 GIFT VOUCHER

The Gift Voucher on the RIGHT will be accepted as 7/6 cash in part payment of "John Bull's" 12/6 Writing Set De Luxe. The Pen has three inlaid bands of 18-carat ROLLED GOLD; a large nib of 14-carat SOLID GOLD with a tip of costly iridium; the latest lever self-filling device and a "Safety" pocket-clip. The "Ever-pointed" Pencil has two inlaid bands of 18-carat ROLLED GOLD, foolproof propel-repel-expel movement, "Safety" pocket-clip, eraser and extra leads. The Pen and Pencil are exquisitely chased. The Presentation Case is beautifully coloured with a Pearl and Butterfly effect.

John Bull
Xmas Gift Voucher
7/6
This Gift Voucher will be accepted as 7/6 in part payment of the "John Bull" 12/6 Writing Set De Luxe. Only one Voucher will be accepted in part payment of each Set. Valid until 31st December, 1937.
No. B/38536

"John Bull's" Christmas Gift Coupon

To "John Bull" Pen Dept., 27a, Floral Street, London, W.C.2.

(1) I enclose Gift Voucher value 2/9, which please accept in part payment of the "John Bull" 5/6 Writing Set. I enclose P.O. for 2/9 plus 3d. for postage and insurance, making 3/- in all.

or

(2) I enclose Gift Voucher value 7/6, which please accept in part payment of the "John Bull" 12/6 Writing Set DE LUXE. I enclose P.O. for 5/- plus 3d. for postage and insurance, making 5/3 in all.

(1) Fine. Medium. Broad. Oblique.

Cross out grades of nib NOT required.

(2) Fine. Medium. Broad. Oblique.

If you desire BOTH SETS send the two Vouchers and a Postal Order for 8/- only.

NAME.....

FULL POSTAL ADDRESS.....

Write Clearly in Block Letters.

J.B., 27/11/37

Cross Cheques or Postal Orders /6 Co./ and make payable to "John Bull."

£1,277 MORE PAID TO REGISTERED READERS

During the past two weeks a further £1,277 has been paid to registered readers under "John Bull's" Great Free Family Insurance Gift. "JOHN BULL" is the **only** paper to safeguard household possessions against damage caused by FIRE, STORM, FLOOD and TEMPEST, and the only paper to pay Sickness Benefits. Numerous accident benefits are also provided. One registration covers husband, wife and children (over six and under fifteen). If you are not already registered, sign the forms below to-day.

CUT HERE

JOHN BULL

Hand this Form to your Newsagent

To (Name of Newsagent).....

Address.....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature.....

Address.....

.....

..... Date.....

PLEASE WRITE CLEARLY.

J.B. 27/11/37.

CUT HERE

Post this Form to

"John Bull," Registration Department, 122, Long Acre, London, W.C.2.

I have sent an Order Form to my Newsagent for the regular weekly delivery of "JOHN BULL." Please register me as a regular reader.

.....

Reader's Signature.

Age.....

Address.....

.....

.....

Name and Address of Newsagent.

.....

..... Date.....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if 4d. stamped addressed envelope is enclosed for return.

PLEASE WRITE CLEARLY. J.B. 27/11/37.

GRAVES Beats the World For Quality & Value

Every Lady should write today for the Graves Display of up-to-date Fashions illustrating the latest ideas in Ladies' Wear, all offered at the keenest money-saving prices, on the fairest Terms ever made.

NO CHARGE FOR EASY PAYMENTS

Dolores Stylish coat-dress. Fine Coat beautifully tailored in Velour of extremely neat weave, attractive appearance and dependable quality. Distinctive features of the garment are its simply machine-stitched lapel-pointed collars and novel cuff-shape front, on which are inserted bands of Astrakhan Curl Fabric of same shade as coat, except Navy: also a machine-stitched all-round gold-material belt, with slide, astrakhan curl fabric buttons, & excellent quality plain Art. Silk lining to tone. Shades: Brown, Bottle Green and Petrol Blue; also in Navy with grey insets. Sizes 14.W. to 6.E (Busts: 33 to 38in.). Lengths 48 to 52in. 2811

3/- Monthly

Terms: 3/- monthly.

PATTERNS FREE

Write for full range of actual cloth Patterns, Newest Models, Coats, Costumes, Frocks, Underwear, &c., in the latest styles. Ask for patterns of any garment required, with a self-measurement form and full particulars. Send your return post on request.

J. C. GRAVES LTD. SHEFFIELD.

£35 in Cash Prizes FREE!

For Best Last Line to Limerick on page 41.

THE proprietors of "DIPLOMA CHEESE" offer a first prize of £10 Cash and numerous other cash prizes for the best last line to Limerick in their announcement on page 41. Turn to it now—read the simple conditions, then send in your entry at once. Note closing date, Friday, December 10, 1937. Address your entries: Competition (Dept. 12), Wilts United Dairies, Ltd., Trowbridge, Wilts.

WAKE UP YOU LIVER BILE

without Calomel—and you'll jump out of bed in the morning full of vim and vig

The liver should pour out two pints of liquid bile into your system daily. If this bile is not flowing freely, your food doesn't digest. It just decays inside you. Gas bloats up your stomach. You get constipated. Your whole system is poisoned, and you feel sour, sunk, and the world looks punk.

Laxatives help a little, but a mere bowel mover doesn't get at the cause. It takes those good Carters Brand Little Liver Pills to get these two pints of bile flowing freely and make you feel "up and up." Harmless, gentle, yet amazing in making bile flow freely. Ask for Carters Brand Little Liver Pills. Stubbornly refuse anything else. 1/3d. and 3/6

"My husband's hair was in a terrible state."

His Hair Grew by using KOTALKO

Bedlington.

"My husband's hair was in a terrible state. One big bald patch on the top of his head the size of a teacup.

"We had spent pounds in trying to get this condition different.

"We sent for Kotalko and by the photo you will see that we have much to be thankful for.

W. JOBSON."

Thousands of men and women have regrown fine heads of hair by using KOTALKO and KOTALKO SOAP. They re-grow the hair by freeing the scalp from hair-stifling dandruff and all other poisons and malodorous pore-cloggings, softening the hardened scalp and restoring its healthful color and reviving new and vigorous life and growth in the sleeping hair roots.

KOTALKO
TRUE HAIR GROWER

Whether your hair is thin or falling out, or full of dandruff, or if you are nearly bald—use KOTALKO and KOTALKO SOAP—the Tonic Shampoo.

To JOHN HART BRITTAIN, Ltd., 8, Percy St. (B3.HT), London, W.1. Please send me, post paid, Testing Package of Kotalko and Kotalko Soap, with directions, for which I enclose 3d. in stamps.

NAME .....

ADDRESS .....

Feed Hair Roots with KOTALKO. Cleanse & Soften Hair Follicles with KOTALKO SCALP SOAP the Tonic Shampoo.

FOR SMALL TRADERS, SHOPKEEPERS.

MAKE MORE MONEY. Sell Tablecloths, Towels, Silk Stockings, Overalls, Men's Socks, Ties, etc. A 1,000 Bargains. Oldest, Largest, Cheapest & Best Wholesale firm. Write now for Catalogue & Guide.—Cochrane's Warehouse, 1, Thomas Street, Manchester.

CROCKERY. 120 asstd. articles 10/-, 48 cups, each 4/-. Glass & Hardware. Dinner Set Free. Cat. & Guide Free. Bridge St. Pottery, 9, Burslem.

XMAS GIFT SETS, by "Erasmic," "Gressmiths," "Evening in Paris," etc. Everything for the Draper. Lowest Trade Prices. Catalgs. on request.—ARCHERS, Castle Gate, Nottingham.

FREE ILLUS. PRICE LIST to dealers and beginners for keen lines in Drapery, Hosiery, etc., etc. (wholesale only).—LEVY BROS., Dept. A. 39, Houndsditch, LONDON, E.C.3.

PROFITABLE Goods to Sell. Every kind. Easy Terms for Spare Time Agent & Shopkeeper. 144-Page Catalogue free.—MAY (129), Birmingham.

FOX BROS. for Smallwares, Toys, Flashlamps, Trade Goods, Hosiery, etc. Keen Wholesale Price List FREE.—36B, Thomas Street, Manchester, 4.

94-PAGE new Autumn/Winter Wholesale Drapery Catalogue post free. Also 28-page Illustrated Catalogue. Perfect goods, keenest prices. All depts stocked. Satisfaction guaranteed. Wholesale only.—MYERS & Co. (L. & H.), LTD., 7, TRINITY STREET, LEEDS, 1.

BEGINNERS in Drapery and small buyers send for manufacturer's wholesale catalogue free.—Wolfson, 24, Hilton Street, Manchester, 1.

A GOLDEN OPPORTUNITY for CREDIT Traders, Shopkeepers and Beginners. Send for free illus. Catalogues of Household, Fashion and Fancy Goods.—Dept. J.B., THE HOUNDSDITCH WAREHOUSE CO., LTD., Houndsditch, E.C.3.

AGENCIES, CLUBS.

A BACKING of £5. 10s. in every £ comm. Larges successful publishers of copyright calendars and private Xmas cards. "Orange Bride and The Prince," "Famous Dog." Silk card effect. Many other wonderful sellers. It costs nothing to try, make £20 for Xmas. No experience.—Dept. J.B., Sunshine Publishing, 5, Bayer Street, London, E.C.1.

DO YOU WANT TO MAKE EASY MONEY? 5/- in every £ paid on orders, cash or credit, from our famous Watch and Jewellery Catalogue. Spare-time agents wanted.—ANGLO-SWISS PRODUCTS, Dept. J.B.A., 18 Regent Street, LONDON, S.W.1.

£2 CASH BONUS and 50%. Sales people, either sex, all parts of U.K., whole or spare time, for 1/- and 1/6 copyright lines. Selling like wildfire in offices, factories, shops, house-to-house. Samples of actual lines free, post paid. —Write now, before territory allocated. — E. Herbert, 11, Market Square, Pishponds, Bristol.

EMPLOYMENT.

POLICE RECRUITS' HANDBOOK for 1938 (FREE).—Contains information on pay, prospects and entrance requirements for all Forces. Prospective recruits (aged 19-25) should apply for free copy to B.T.I. (Dept. 902), 396, Oxford Street, London, W.1.

VACANCIES OCCUR for thirty men aged 19-23 in the Post Office Eng. Dept. Experience is not required, but applicants must be willing to study technical subjects. Commencing pay £3 13s., rising to £7 per week and upwards, with pension. This is the final offer of entry under the easier conditions. For full particulars apply B.I.E.T. (Dept. 537), 17, Stratford Place, LONDON, W.1.

CIVIL SERVICE.—Thousands of pensionable appointments made every year, ages 15-24. Our tuition fees from £4 4s. No extra charge for monthly payments. Full particulars free.—Dept. C.38, THE BENNETT COLLEGE, LTD., SHEFFIELD.

A GREAT Guide to Careers. — FREE. The School's 180-p. Guide explains how you can qualify for a highly-paid administrative position in Commerce, Industry, Accountancy, Secretaryship, and the Public Services. Write to-day.—THE SCHOOL OF ACCOUNTANCY, 569, BUSH HOUSE, LONDON, W.C.2.

TELEPHONY, RADIO AND MOTOR ENGINEERING ARE EXPANDING RAPIDLY, there are lots of vacancies; our Postal Courses will make you eligible; advice on all careers free. Dept. T.38, THE BENNETT COLLEGE, LTD., SHEFFIELD.

50 VACANCIES. Fifty vacancies occur for men aged 19-21 as Customs & Excise Officers. Commencing pay £3 1s., rising to £11 per week. No experience required. For full details of entrance requirements apply B.T.I. (Dept. 801), 396, Oxford St., W.1.

MEN who can handle tools "Wood or Metal" trained as TEACHERS OF HANDICRAFTS in the Boys' Day Schools. Our Correspondence Course will fit you for an appointment. Advice in all Careers FREE.—Dept. E.38, THE BENNETT COLLEGE, LTD., SHEFFIELD.

YOUNG Men physically fit should join the police. Study at home in your spare time. Special courses for Entrance and Promotion. Full particulars or advice about other careers, Commercial, Technical or Civil Service, FREE. Dept. A.38, THE BENNETT COLLEGE, LTD., SHEFFIELD.

SCHOOL ATTENDANCE OFFICERS. Excellent pay and prospects, with pension. No experience required. For FREE details of vacancies, etc., apply C.C. (Dept. 672), 235, High Holborn, LONDON, W.C.1.

POST OFFICE VACANCIES (both sexes—no experience). For full particulars of posts available throughout the country, age limits, salaries, etc., apply B.T.I. (Dept. 931), 396 Oxford Street, London, W.1.

ROYAL AIR FORCE.

APPLY NOW

for full particulars of enlistment as an

AIRCRAFTHAND.

Age limits, 18-26.

No previous experience necessary and elementary education is sufficient.

To: Inspector of Recruiting, 36, Kingsway, London, W.C.2.

SMALL ADS. WORTH WATCHING

RATE
10s. per line.
A line averages six words.
Minimum Charge 30s.

Advertisements with remittance must be received not later than noon on Wednesday, 8 days before publication.

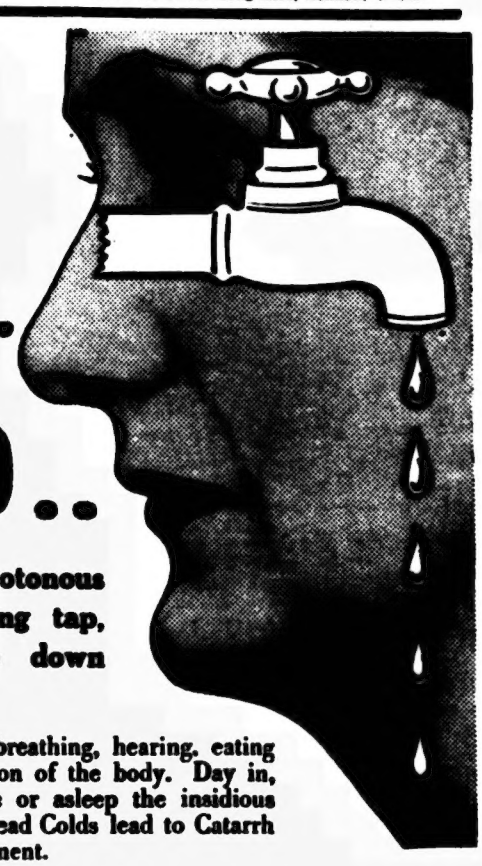
Address: The Advertisement Manager, "John Bull," 57-59, Long Acre, London, W.C.2

THE BRITISH ARMY. Vacancies exist in all branches. Good Pay. Food, clothing and accommodation free. Opportunities for education, physical training and sport. Liberal holidays on full pay.—Apply any Army Recruiting Office, address obtainable at Post Offices and Employment Exchanges.

SHEET METAL WORKERS wanted everywhere. Now is your chance to get into a Key Position. Our Postal course will make you efficient. Particulars free.—Dept. S.38, THE BENNETT COLLEGE, LTD., SHEFFIELD.

RETAILERS.—Local trade is limited, so why not sell by post? — the modern method of Trading? Advertise bargain line in *John Bull's* famous "Shop Window" and reach millions of buyers all over the country. One advertiser recently reported that from a single advertisement he had received over 500 orders for a 10/- article. A mail order department has turned many a local business into a national one. Why not yours? Start small, grow big. Apply on business letterhead for particulars and details of free advertisement writing service for shopkeepers and small traders. Address: Manager, Ideas and Sales Development Dept., *John Bull*, Room 28, 57-59, Long Acre, London, W.C.2.

Drip.. Drip.. Drip..



Every minute with monotonous regularity, like a dripping tap, Catarrh poisons trickle down your throat

This germ-laden mucus affects breathing, hearing, eating and, in fact, nearly every function of the body. Day in, day out, whether you are awake or asleep the insidious poisoning goes on. Neglected Head Colds lead to Catarrh and should receive urgent treatment.

CATARRH

CAUSES CONSTANTLY RECURRING COLDS | LEADS TO SERIOUS CHEST COMPLAINTS | DULLS THE BRAIN | POISONS THE BLOOD STREAM | CREATES DEAFNESS & HEAD NOISES

You can smash Catarrh in a few days. You can wake up To-morrow feeling 100% better than today!

'Mentholatum' enables you to STOP Catarrh where it starts. Clear your NOSE—and keep it clear—with 'Mentholatum'. This amazing breathable balm—when applied into the nostrils—volatilises instantly. Its super-active antiseptic vapours disperse choking mucus, rid your nose of germs, subdue inflammation, stop infection and open up stuffed breathing passages. 'Mentholatum' Brand Balm stays where it is put and keeps active for hours. There is nothing like it. Stops Head Colds overnight and even Chronic Catarrh yields to it! Of All Chemists at 6d. & 1/3. Get some today.

6 MENTHOLATUM BRAND BALM

D. and 1/3 all chemists—Stops The Attack or Money Back

AIR FORCE.—Young men will be Wanted as Clerks, Engineers, etc.: our postal courses will get you through the entrance examinations. Particulars free.—Dept. L.38, THE BENNETT COLLEGE, LTD., SHEFFIELD.

CIVIL SERVICE VACANCIES.—The 1938 Edition of Civil Service Handbook is now ready for public distribution. Those desiring details of openings, age limits, pay, entrance Exams., for all branches of the Service (either sex—aged 15 upwards) are advised to apply for this Free Handbook immediately to B.T.I. (Dept. 171), 396, Oxford Street, LONDON, W.1.

ENGINEERS, now is your chance to dig yourselves into a Key position and make your future solid. It needs Technical Training; we can give you that by post. Full particulars free.—Dept. D.38, THE BENNETT COLLEGE, LTD., SHEFFIELD.

BUSINESS SERVICES, ETC.

PRINTING.—Cards, Memos, B'heads, 200 2/6, 1,000 5/9. Handbills, Sentcards, Timesheets, Stamps. Tice's, 11, Oaklands Gr., London, W.12.

DO YOU ADVERTISE?—Advertisements inserted in 50 Provincial newspapers or London Suburban, 7/10. Welsh, 3/8. Large or small Mail Order Campaigns. Advice free.—Write for Prospectus 60, Buttolph & Dickson, 323, High Holborn, London, W.C.1. (Chancery 8113.)

BARGAIN SALES.

WALLPAPERS DIRECT from 2d. per roll. Send for patterns post free. — WEST RIDING WALLPAPER CO., 52, TRINITY ST., LEEDS.

CARNIVAL GOODS, Balloons, Hats, Novelties, Decorations. Send for free bargain list.—"Uneedus," 70/72, Arundel Street, Portsmouth.

WALLPAPERS FROM 2½d. ROLL. Patterns of BRITAIN'S BEST VALUE, Post Free.—BRUCE & HALL (DEPT. J.B.), SOUTH SHIELDS.

A1 NOVELTIES for Dances—Hats, Balloons, Novelty Musical Instruments, Masks. — List J.B.1715 free.—Dudley's, 451, Holloway Rd., N.7.

WALLPAPERS.—Wonder Pattern Book post free. No increase in prices.—Blakey, Morris (Dept. J.B.), 55, London Rd., S.E.1.

"CARNIVAL" Hats, Novelties, Balloons, etc. Illustrated Catalogue J.B. free.—Beck's British Carnival Novelties, 139, Upper St., London, N.1.

WOOLS.—Write for free samples Rug and Knit and guide to Rugmaking.—Newcastle Wool Co., Ltd. (Dept. 71), Newcastle-on-Tyne.

DANCE NOVELTIES & ADVERT. BALLOONS LIST FREE. — NOVELTY SUPPLY STORES, Dept. (J.B.), 228, MILE END RD., LONDON, E.1.

WOOL Bargains. Hosiery, 11d. oz., fing. 2½d., knitquick 3½d., etc. Rug Wools 1/1½ lb., etc. Free Samps. "Wools," 44c Noble St., London, E.C.2.

RABBIT NETS, Guns, Snares, Ferreting Tackle, Bird, Partridge Nets; catlg. free; easy payments arr.—Young's (J.B.), Misterton, Som.

FUR Coats renovated like new from £2. Also fur skins for all purposes.—Rosen, 44, Berwick Street, Oxford Street, London, W.1.

COMPLETE Chimney Sweeping and Drain Cleaning Machine, 12/6 only—a bargain advertised in *John Bull's* "Shop Window" on page 3. See advertisement of S. Tyzack & Son, Ltd.

1/6 DEPOSIT secures the Ambron Reducing Corset offered on page 41.

A FREE Booklet, explaining how you can make extra money in spare time with the new O.T.L. Tool Chest & Home Repairing Outfit is offered on p. 45. Fill in the coupon.

BABY-CLOTHES.—EXPECTANT MOTHERS, do not hesitate in obtaining your complete layette from me. Every garment beautifully Home-made from finest materials. Style and quality approved by Nursing Home and Welfare centres. 75-garment Layette with full-size Shawl, 30/-; or Superior Nursing Home Set, 42/-, including flannels, woollies, Silk Robes and Handsome Shawl. Send 2/- for pcl. on appro. (Cash or Terms.)—Mrs J. Howard, 66, Dover Road, Portsmouth.

FREE Furnishing Catalogue. — Fill in the coupon on p. 37 or write, mentioning *John Bull*, to JAY'S FURNISHING STORES, 248, Tottenham Court Road, London, W.C.1, for free Catalogue full of bargains of furniture, pianos, etc.

FREE: Particulars of the leading British Fretwork Outfits are contained in a descriptive booklet published by HOBBIES. Write to Hobbies, Ltd. (Dept. 46), Dereham, Norfolk, for free copy. Boys will appreciate Hobbies' British Fretwork Outfits—a complete set of tools to keep them happy making practical things in wood. See page 36.

POULTRY-KEEPING.

MAKING POULTRY PAY. — Cash in on Poultry Profit by getting "The Feathered World" Year Book, 1937. All problems are dealt with in a practical, to-the-point manner. Over 300 pages and 80 illustrations in photogravure. All you need do is to send 2/6 to "THE FEATHERED WORLD," Dept. J.B.2, 9, Arundel Street, LONDON, W.C.2.

WIRELESS AND MUSICAL.

PIANO-ACCORDIONS. Drums and Access. Trumpets, Guitars. 1d. p.c. brings new 1938 68-p. cat. free. Easiest terms. Part Exchanges.—J.B. Raymond Co., 8, Laurence Pountney Hill, E.C.4.

GOOD, BETTER, DEFIANT! The top-class Sax. Silver-plated outfit YOURS for 2/- Deposit.—Write for details, HESSY'S, LTD., 20, MANCHESTER STREET, LIVERPOOL.

OUR VAMPING METHOD guarantees you to play any TUNE in 5 minutes. 1/- free.—WATSON'S, 5, County Chambers, Southend Sea.

SIX records Free! This is no catch! With every purchase of a Decca all-wave Radiogram £8. at 18 gns. you get six records free. Get free particulars of this excellent model and this record offer. Fill in the coupon at once on page 32.

MEDICAL, CURATIVE.

HOW TO STOP SMOKING.—Genuine remedy, proved by Testimonials.—Write, The Stanley Institute, Ltd. (J.B.), 21, Warwick Lane, E.C.4.

ALL KINDS of Rupture, Elastic Trusses and Appliances from 12/6. Free Trusses for National Health insured persons. Read the advertisement of C. A. Macbeth on page 2.

FREE to indigestion sufferers—pocket (or handbag) sample of Moorland indigestion tablets and diet chart. Write (enclosing 1½d. stp.) to W. B. Cartwright, Ltd. (Dept. J.B.), Rawdon, Leeds. See page 20.

IF you suffer from headaches, Zox acts like magic. Accept this free offer. Any reader can get 2 Zox Powders free by sending 1½d. stamp to the Zox Mfg. Co. (Dept. 42), 11, Hatton Garden, London, E.C.1. See page 43.

MISCELLANEOUS.

POST FREE.—Have you tried Mayon's famous Wine Essences—Ginger, Orange, Black Currant? Wonderful flavours. Real old-fashioned quality. Three-bottle case post free, each bottle containing sufficient Essence to make full-sized bottle of high-class wine. Send 9d. stamps. Dept. 112, NEWBALL & MASON, LTD., NOTTINGHAM.

FREE sample tube of Odol Toothpaste. Simply send a postcard to Cranbux, Ltd. (Dept. J.B.33), Norwich; or fill in coupon, p. 26.

FREE Cash Prizes. £35 in prizes are offered by the proprietors of Diploma Cheese for the best last line to the Limerick on page 41. Read the conditions carefully and send in your entry now. Don't delay—you may forget.

FOR shaves that last, especially if you have a tough, fast-growing beard, use Vinolia Shaving Stick! It can be obtained in a handsome bakelite drainer case for only 9d. and you will get 125 shaves. If you have any difficulty in purchasing, write, enclosing 9d. in stamps, to address given on page 28.

OXFORD STREET STORES.

On page 3 of JOHN BULL dated November 13 there appeared an advertisement of Oxford Street Stores offering Three-In-One Fleece Lined Proofed Coats at 8/11. Unfortunately an error occurred in the address, which may have caused our readers some inconvenience. This bargain is again advertised this week (page 3) and readers who intend calling at the firm's premises should note the address: 7, Oxford St., W.1.

BOLSOMS Great XMAS

Amazing Bargains in Quality Furniture

4 PIECE SUITE IN FIGURED WALNUT

CASH PRICE **9½ GNS.**

DELIVERED ON THE FIRST OF 23 MONTHLY PAYMENTS OF **9/6**

GENUINELY REDUCED FROM 16½ GNS.

COMPRISING:

4 FT. WARDROBE ● DRESSING TABLE

TALLBOY-CHEST ● & 4 FT. BEDSTEAD

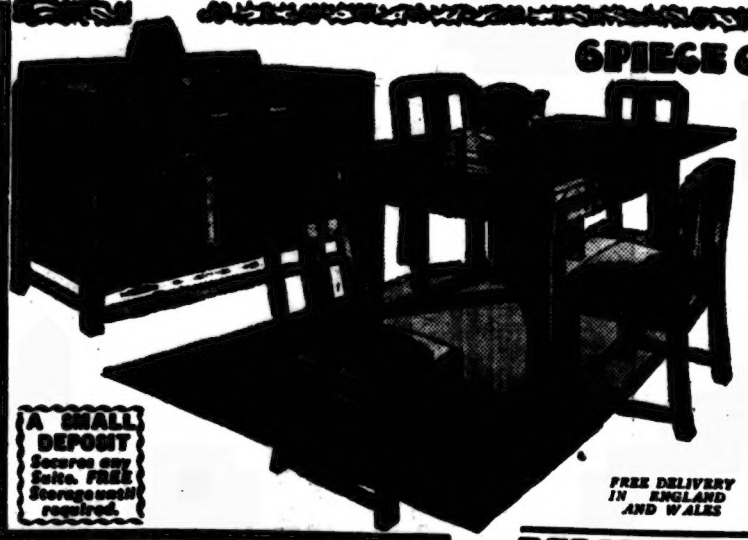
No. SP. 985. A handsome production in Figured Walnut finished a rich medium shade. 4 ft. WARDROBE fitted inside with full-length hanger rail and hooks. Tallboy CHEST fitted with pull-out hanger rod. Suite complete with Triple-Mirror Dressing Table and 4 ft. Bedstead 9½ Gns.

COIL SPRING 1 GN. EXTRA.

FREE DELIVERY IN ENGLAND & WALES.

SEND NOW for our Magnificent XMAS FURNISHING BOOK — A beautiful presentation copy that every Home-Lover will be proud to possess. SEE COUPON ON FACING PAGE.

6 PIECE OAK DINING SET



Comprising:
4 ft. SIDEBOARD, 5 x 3 ft. DRAWLEAF TABLE AND 4 DINING CHAIRS

No. SP.994. An Exhibition Model Suite—in beautifully Figured Oak, polished Jacobean or Light Oak if preferred. With 4 ft. SIDEBOARD and 5 x 3 ft. DRAWLEAF TABLE. All pieces have massive square section modern-style legs and the Dining Chairs have Rexine saddle seats.

7½ GNS. CASH PRICE

Genuinely Reduced from 13 Gns.

DELIVERED ON THE FIRST OF 23 MONTHLY PAYMENTS OF **7/6**

A SMALL DEPOSIT Secures any Suite. FREE Storage until required.

FREE DELIVERY IN ENGLAND AND WALES

4 PIECE SUITE IN FIGURED OAK

CASH PRICE **9 GNS.** GENUINELY REDUCED FROM 16 GNS.

DELIVERED ON THE FIRST OF 24 MONTHLY PAYMENTS OF **8/9**

SUITE COMPRISES:

4 FT. WARDROBE
DRESSING TABLE
4-DRAWER CHEST
& 4 FT. BEDSTEAD

No. SP. 986. A High-grade beautifully designed Suite of solid construction and splendid finish. Built in richly figured Oak polished a delightful Golden Brown shade. 4 ft. WARDROBE fitted inside with 2 half-shelves, hanger rails and hooks. Triple-Mirror Dressing Table: 4-Drawer Chest, Suite complete with 4 ft. Bedstead, 9 Gns.

FREE DELIVERY IN ENGLAND & WALES

COIL SPRING 1 GN. EXTRA

BEDSETTEE IN REPRODUCTION HIDE / VELOUR

CASH PRICE BED SETTEE **4½ GNS.**

DELIVERED ON THE FIRST OF 14 MONTHLY PAYMENTS OF **7/6**

SETTEE OPENS TO A DOUBLE-BED IN ONE EASY FOOL-PROOF MOVEMENT

No. SP.988. A High-grade Modern Bed-Settee Suite in Reproduction Hide in Blue, Brown, Red or Green and Rich patterned Velours to tone. SETTEE is 4 ft. 9 in. wide and opens to a comfortable double bed. EASY CHAIRS to match 33 in. wide. Remarkable value!

3-PIECE SUITE **9 Gns.** or 24 MONTHLY PAYMENTS OF **8/9**

FREE DELIVERY IN ENGLAND & WALES

LUXURIOUS 3 PIECE SUITE IN TAPESTRY

FREE DELIVERY IN ENGLAND AND WALES.

with Pullman Multi-Spring Seat Cushions & Soft Back Cushions.

CASH PRICE **9½ GNS.**

GENUINELY REDUCED FROM 16½ Gns.

DELIVERED ON THE FIRST OF 23 MONTHLY PAYMENTS OF **9/6**

No. SP.982. A beautiful modern Suite, scientifically designed for comfort and expertly upholstered on sprung Birch frames. Covered in beautiful Tapestries in Blue, Fawn or Green, and filled with Pullman Multi-spring seat cushions and soft back cushions. Settee 60 ins. wide. Easy Chairs 40 ins. wide.

Call at Once! Or—Post Your Order

You can Order by Post with every confidence. A furnishing expert deals personally with every Post Order, supervises packing and dispatch. Post to DEPT. J4, 40-44, STRAND, LONDON, W.C.2. with remittance or deposit. (Cheques, M.O.s or P.O.s should be crossed. Treasury Notes should be registered.) Easy Terms by Approved Accounts in England and Wales.

BOLSOMS'

40-44, STRAND, W.C.2

60, OXFORD ST. (Near Rathbone Pl.) W.1
172-4, KENSINGTON HIGH ST. W.8
5-11, WESTBOURNE GROVE W.2
167-169, QUEEN'S ROAD W.2
56-58, DEANSGATE, MANCHESTER

WEST EALING 108-110, The BROADWAY
WALTHAMSTOW 241-3-5, HIGH ST.
TOOTING 1-3 HIGH STREET
SUTTON 165-169, HIGH STREET
CROYDON 139, NORTH END
LEWISHAM 220, HIGH STREET
ILFORD 134, HIGH ROAD
ROMFORD 75, 77, 79, SOUTH STREET
HOLLOWAY 376, HOLLOWAY RD.
CANNINGTOWN 89-91, RATHBONE ST.
BETHNAL GREEN 189-195, GREEN ST.

PLEASE NOTE

STRAND AND ALL BRANCHES, except Oxford Street and Kensington, OPEN ALL DAY SATURDAYS, 9 a.m. to 9 p.m.

Oxford Street and Kensington Open Thursday at 8 p.m. Close Saturday 1 p.m.

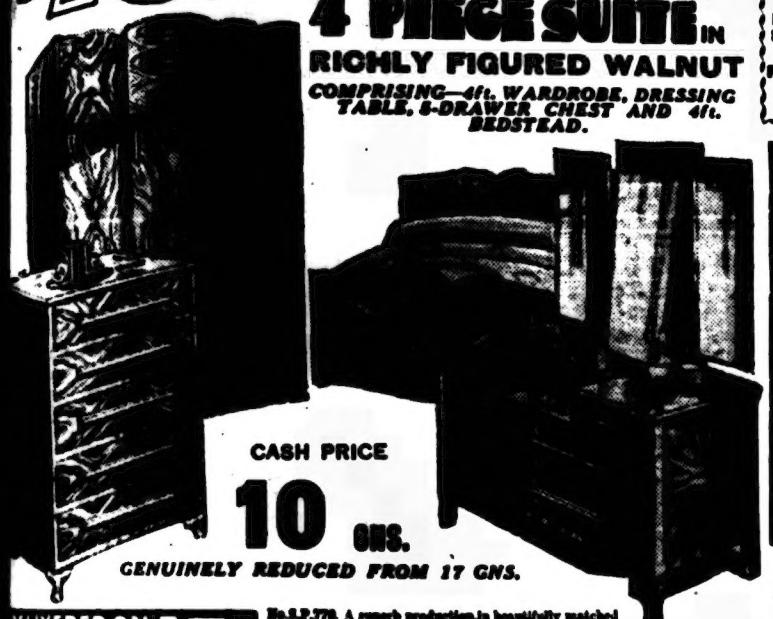
SALE

40% Reductions!

4 PIECE SUITE IN RICHLY FIGURED WALNUT

COMPRISING—4ft. WARDROBE, DRESSING TABLE, 5-DRAWER CHEST AND 4ft. BEDSTEAD.

A SMALL DEPOSIT Secures any Suite. FREE Storage until required.



CASH PRICE **10 GNS.**

GENUINELY REDUCED FROM 17 GNS.

DELIVERED ON THE FIRST OF 23 MONTHLY PAYMENTS OF **10/-**

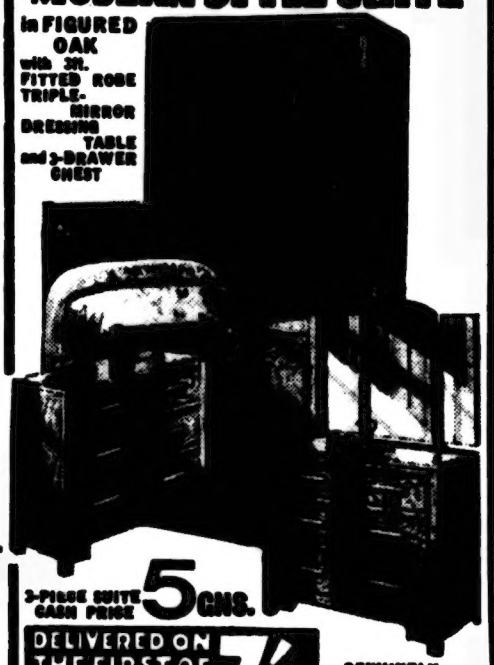
No. S.P.770. A superb production in beautifully matched Figured Walnut with a brilliant finish. The 4ft. WARDROBE is fitted inside with 2 half-shelves, hanger rails, hooks and a Mirror. Extra large CHEST with 5 spacious drawers. The suite complete with 4ft. BEDSTEAD, 10 GNS.

COIL SPRING 5 GN. EXTRA

FREE DELIVERY ENGLAND & WALES

MODERN STYLE SUITE

in FIGURED OAK with 3ft. FITTED ROBE TRIPLE-MIRROR DRESSING TABLE and 5-DRAWER CHEST



3-PIECE SUITE CASH PRICE **5 GNS.**

DELIVERED ON THE FIRST OF 15 MONTHLY PAYMENTS OF **7/6**

GENUINELY REDUCED FROM 7 GNS.

3ft. Bedstead and Coil Spring, 2 Gns. extra.

No. S.P.883. Soundly built in Modern style in richly figured Oak, polished a rich Dark Brown. The 3ft. Wardrobe is fitted inside with four hosiery shelves down one side, pull-out hanger rail, tie rail and mirror. Dressing Table and Chest are fitted with three large drawers each. 3-Piece Suite 5 Gns.

Free Delivery in England and Wales.

AN IMPORTANT QUESTION ANSWERED!

I have been asked again and again why I do not offer Free Gifts or other extra inducements to purchase.

My answer is two-fold—

In the first place **I do not find it necessary to offer any inducements in order to get business.**

In the second place **FREE Gifts, FREE Insurance** and other seemingly tempting inducements to make you buy **would very obviously cost extra money**, and I do not see how this would be to your advantage.

You have a certain amount you are prepared to spend on furnishing, and obviously you are determined to get the very best in Value, Quality and Workmanship that your money will buy; and **I can help you most by keeping my prices as low as possible consistent with quality. That is why I say that my method of Trading is most advantageous to you!**

When you buy at one of my Stores you get the advantage of the Keenest Cash Prices; the Monthly Terms and the Period over which you buy are clearly stated and you are not paying for any extras.

There is nothing more Straightforward than that and nothing can be more to your real advantage.

Call at one of my Showrooms and see for yourself the "Better Value" I can offer.

In any case—send for a copy of my Xmas Furnishing Book. It is a magnificent presentation copy full of beautifully displayed furnishing schemes for every type of home and at prices to suit every pocket.

Yours faithfully,

M. Bolsom

MANAGING DIRECTOR.

REAL HIDE SUITE

with Real Hide Outsides UPHOLSTERED WITH PULLMAN MULTI-SPRING SEAT CUSHIONS

CASH PRICE **10 GNS.** GENUINELY REDUCED FROM 18 GNS.

DELIVERED ON THE FIRST OF 23 MONTHLY PAYMENTS OF **10/-**

FREE DELIVERY ENGLAND & WALES

S.P.888. Built on heavy seasoned Birch frames, beautifully sprung and covered in real Cowhide with Real Hide outsides. Fitted with Pullman-sprung seat cushions in Velveteen. Settee 50 ins. wide. Easy Chairs 30 ins. wide.

REPRODUCTION HIDE 3-PIECE SUITE

CASH PRICE **7½ GNS.** Genuinely Reduced from 11 GNS.

DELIVERED ON THE FIRST OF 23 MONTHLY PAYMENTS OF **7/6**

FITTED WITH SEAT CUSHIONS IN VELVETEEN

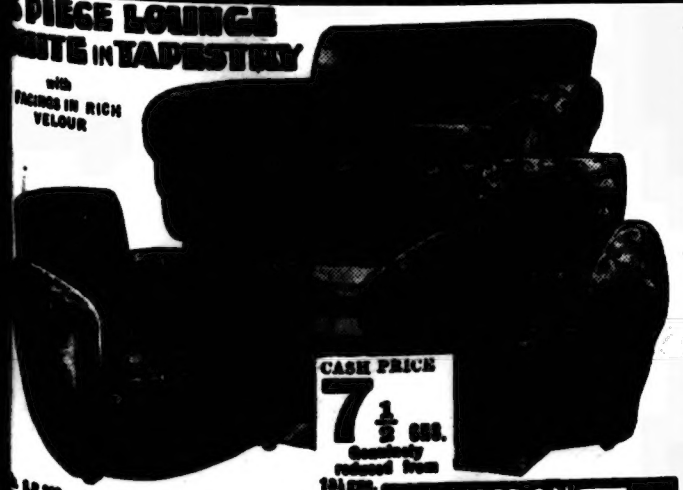
No. S.P.798. Built on heavy seasoned birch frames and upholstered in grained reproduction hide. The deep sprung seats are fitted with well-filled loose cushions in Velveteen. Settee 54 in. wide. Easy Chairs 32 in. wide.

SUITE COMPLETE, 7½ GNS.

FREE DELIVERY IN ENGLAND AND WALES

3 PIECE LOUNGE SUITE IN TAPESTRY

with FACINGS IN RICH VELOUR



CASH PRICE **7½ GNS.** Genuinely reduced from 10½ GNS.

DELIVERED ON THE FIRST OF 23 MONTHLY PAYMENTS OF **7/6**

Free Delivery in England and Wales.

S.P.822. A beautifully made Lounge Suite in high-grade Tapestries with rich velour facings to tone. This magnificent production is built on seasoned birch frames and the deeply sprung seats have sprung edges. Settee, 57 ins. wide. Easy chairs, 34 ins. wide. Suite in Modern or Floral patterns of Blues, Greens or Fawns.

Post Orders—See Panel on Facing Page

Cut this Coupon out here!

TO MESSRS. BOLSOMS', DEPT. J.A., 40-44, STRAND, W.C.2.

Please send me a copy of your magnificent Xmas Furnishing Book in full Colour and Photography.

NAME .....

ADDRESS .....

Head Office 'Phone: VICtoria 7914-9. Props. Bolsom Bros. (1928), Ltd.

"I find *Craven 'A'* are wonderfully smooth!"

★WINTER WEATHER
Take care of your throat. Switch to Craven 'A' the smoothest smoke of all.

CRAVEN 'A'

In the 'easy-access' inner foil pack and sealed fresh in MOISTURE-PROOF 'CELLOPHANE'

PACKETS 10 *for* 6D . 20 *for* 1/-

POCKET OR HANDBAG SIZE 25 *for* 1/3 . 40 *for* 2/-

DESK OR WEEK-END TINS 50 *for* 2/6 . 100 *for* 5/-

'TRU-VAC' TINS (Sealed Air-tight) 50 *for* 2/6

THEY NEVER VARY!

"And have you noticed how fresh they are? I am amazed at their consistent quality and freshness. Yes, as far as I am concerned I could not wish for a better cigarette than Craven 'A'. They protect my throat and satisfy my taste."

Made specially to prevent sore throats

CRAVEN PLAIN (WITHOUT CORK-TIP) — SAME FINE QUALITY AS CRAVEN 'A'

IN GREEN PACKETS—10 for 6d · 20 for 1/-

CARRERAS LTD.—150 YEARS' REPUTATION FOR QUALITY

C.A.502

JOHN BULL

A BRITISH INSTITUTION

93, Long Acre, London, W.C.2. *Telephone:* Temple Bar 2368
Thursday, for week ending Saturday, November 27, 1937.

STRAIGHT FROM THE SHOULDER

MINERS HARD HIT BY RAILWAY NEGLECT

5,000 DEATH TRAPS

DEAR SUGAR

THE old, old story. Christmas is coming and many big collieries cannot meet increasing demands because of a shortage of railway wagons.

One big pit in the South Derbyshire coalfield, which has enormous orders on hand, is obliged to work half shifts, and the surface men cannot earn more than 24s. after deductions have been made.

The railway companies ought to have been prepared for such an emergency. It is no new thing. But such negligence is the breeding ground of industrial unrest and occasions pitiable misery.

Underpaid Postmen

Last year Post Office had net surplus of £10,625,341, most of which was handed over to Exchequer.

Our postmen had a big hand in making that money, but they are still disgracefully underpaid. This Christmas they will again be coming round for customary presents. They do not like the job, but they have to do it to make ends meet.

To the working postman profits of the G.P.O. are just a hollow mockery.

Facts About Miners

Average meal of miner, his wife and family costs about 1½d. per head.

Net incomes of some shopkeepers lower than unemployment allowances would be.

Only 700 houses in vast district with bathrooms and 250 houses sharing use of water-closets or have none at all.

Just a few salient passages in a little sixpenny book called "Fact—Portrait of a Mining Town."—Blaina and Nantyglo.

Solitary Supporter

Below rows of bishops and clergy in various stages of somnolence. Above in the gallery one solitary woman spectator.

Scene, opening day of Church Assembly—Parliament of the Established Church.

What lesson can be drawn? We think a very vital one. The public, urged to a revival of religious life, looks to a lead from the pulpit by men imbued with a spirit of robust Christianity. Academic discussions lead nowhere. The Church ought to be a headlight in our civilisation not merely a great administration.

Deaf Unwanted

Thirty-three thousand deaf men were discharged from the Services as unfit during the war. To-day the figure of deaf ex-Service men is even bigger.

Thousands have gradually become deaf since as a result of disabilities that have gradually got worse. They have no pensions. They are not entitled to them. Nobody wants to employ deaf men. Sadly they join the ever-lengthening ranks of the unwanted.

Encouraging Recruits

A bugler in the R.A.M.C. was given seven days' C.B. at Cookham, Aldershot, for having failed to attend a football match in his off-duty time.

That's the way to encourage recruiting.

"Get Fit" Campaign

A private Member is to raise the question of gym clothes in elementary schools in connection with this new "Get Fit" campaign.

All over the country children are given jumpers and shorts and shoes from a common stock. Anything that will fit will do, and the next comer has to wear the same garments without a thought of possibility of spreading disease.

Give Them "Out-Fit"

We say if the Government is serious about its campaign it ought to do it in a big way or not at all.

Besides, has it occurred to the Health Ministry and Board of Education that young children are very sensitive about individual clothes in such matters? We bet it hasn't.

Room For It

M.P.s in future will have to jump to it. Mr. W. W. Wakefield, famous for ever as "Wakers," the former English Rugger captain, is converting a disused rifle range in the House of Commons into a gymnasium.

Does this promise a more powerful sanity from the Mother of Parliaments? After all, there is the classic adage—Healthy mind in healthy body.

Dear Sugar

Money is still being poured down the bottomless drain of the sugar beet factories.

Latest report shows price of sugar beet was 4s. 11½d. per cwt. Subsidy was 4s. 9½d.—just twopence less.

Do you remember our disclosures of how much of this subsidy has gone into the pockets of Dutchmen with large holdings in the beet factories.

A Government Commission objected strongly to throwing millions of pounds away every year on an industry that has no chance of becoming self-supporting.

But the wicked waste goes on. It's your money, that's why.

Rail Death-Traps

Still 5,000 death-traps in England in the shape of level railroad crossings. It is six years since a Royal Commission recommended the abolition of all such anachronisms by means of tunnels and fly-over bridges.

But nothing very much has been done. Another fatality at Dagenham dock, when a train smashes up a big lorry, just causes Transport Ministry officials to look at the dusty report and put it back again.

Oh, that dead hand of Whitehall!

Why Can't We Can

Japanese pilchards are being dumped on the home market in enormous quantities. We are buying our native Cornish pilchards in cans imported from Brittany. Breton sailors find it a profitable industry to fish off our coasts and tin their catch for the export market.

Here is a great opportunity for a West-country canning industry on a large scale which is being missed. We would rather buy from St. Ives than Otago, anyway.

Canned fish suitable for cats is being imported from Poland. Yet we prefer to throw fish suitable for human beings back into the sea.

Sheer Waste

Rearmament is costing us enough without unnecessary waste.

Consignment of armour plates arrives in northern shipyard from Midland foundry, transport costing £120. Because they were a week too early on arrival, they were duly sent back. Now they are being returned to the shipyard, and total cost of transport is £360.

Seems like recurrence of mad wartime extravagance.

Cobweb Brains

The Union Bank of Scotland must reinstate the young clerk who has been dismissed, it is alleged, for trade union activities.

Something else it must do—agree to meet employees' representatives.

Some bank directors continue to live in the past.

No Time to Teach

"Be meticulous in your returns and exact in your registration." No, this is not a regulation in a hardware factory, but an injunction by the Education Board to Glasgow teachers.

Teachers to-day, by reason of increasing bureaucracy, are fast becoming clerks—spending long hours filling in pages of statistics dealing with attendances, ages, courses, examination results, marks, questionnaires.

And the classes they are supposed to be there to teach? Well, they just have to wait!

Through Pressure

Two Bills passing through Parliament. One of them reduces age at which a blind person can start drawing pension.

Second one makes it possible for boys and girls leaving school to enter National Health Insurance and not wait for two vital years.

We have pressed for both measures for a long time. It shows that even the present Government can be persuaded to do something to clear up social chaos if the House is determined enough. Thanks for small mercies.

What is Wrong!

Yet another hospital staff resigns, this time at Brackley Cottage Hospital, Northants.

These constantly recurring disputes in our voluntary hospitals are causing the gravest disquiet among the general public. We cannot afford discontent—and the resulting inefficiency—in our hospital services.

His Reward

In a £20,000 will there are bequests of one guinea to one man "to encourage him to persevere," and of a fiver to another "in memory of loyalty and conscientious discharge of his responsible duty."

The man with a guinea must have the faith of a grain of mustard seed.

Try Kindness

What is the purpose of remand homes for children—further humiliation or attempt at changing character?

Many cases are reported to us of young boys who have been given such menial tasks as scrubbing floors and peeling potatoes to the exclusion of any form of education or instruction other than looking at picture books.

Remand homes ought not to be bleak houses of grim association in the young wrongdoer's memory, but places where kindly words may persuade the young mind to turn from evil.

Spare the Rod

Five long months have passed while the Home Office Committee has been hearing evidence on the birching of children. Still no report. Meanwhile birching of children at order of magistrates continues. Recent issues of John Bull have contained enough evidence to damn this cruel, antiquated system for all time.

Water Supply Gamble

If we had not had abnormal rains early in the year we should now be facing worst drought in modern times.

The same may be said of next year and the year after, and the year after that. Truth is, England's water supply is just one big gamble with the weather.

Crazy situation which demands remedy.

Your Watch-Dog Barks!

Ten thousand British war horses still working in France and Belgium under appalling conditions. Scandal is they were ever left behind.

* * *

Nation does not want Parliament broadcast, Mr. Ellis Smith, M.P. Too many lectures and speeches on the ether as it is.

* * *

Emperor Haile Selassie sells car to buy coal. Foreign Office memory notoriously very short.

* * *

Long Christmas week-end dreaded by millions. Will they be paid for holidays? Employers all over the country, your chance to give real Christmas box.

* * *

Mr. Douglas Jenkins, new United States Consul-General, you come at most opportune time. British people determined implement proposed Anglo-American trade agreement.

* * *

Canadian gold mine share-pushers up to their old games again. Writing four-page letters by the thousand, mostly to women. Be wise. Burn them.

They All Write to "John Bull" About It!

Signalman:

Don't think the signalman is taking things easy when you see him looking out of his box at your train.

He is running his eye over the engine, counting the carriages, deciding whether there is any likelihood of anything having fallen off a wagon, making sure there are no doors swinging open (harbinger of tragedy). As you go out of sight, he notices the tail lamp. That tells him the train is complete.—W. E. BONNER, 2, Fairfield Road, Walthamstow.

Photograph shows Mr. Bonner looking after your safety, not just taking the air.

Solicitor:

England has only partly implemented the Treaty of Northampton in returning historical documents to Edinburgh.

She still owes Scotland an indemnity of £10,000.

With 600 years' interest, that now amounts to approximately £10,995,116,277,760,000 — £2,443,359,000 per Scot, or enough to bring each in, at 3 per cent., an annual income of £70,330,000.—J. STEWART BANNATYNE, Solicitor, 271, Wilton Street, Glasgow, N.W.

If the English could get all they are owed, with interest, they'd be able to pay Scotland in full.

Song-Writer:

Let me tell you without undue vanity that I wrote a song. People praised it. A local audience encored it. Three London publishers generously voted it "quite good."

But here is the snag. They added that they would be so full up with American numbers for some time to come that they couldn't give it a chance.—Miss N. E. LEE, c/o "Aroma," Highland Road, Amersham, Bucks.

A music publisher tells us: "Miss Lee should blame the general public, who dictate what we should give them, and are crazy on a particular style of crazy American dirge."

Soldier:

This fight to keep the Scots Greys as a mounted unit instead of mechanising it is all very well, but what about the men in the units? Must we always put parade-ground pomp and ceremonial before the interests of humanity?

Trained as fitters and drivers they would be able to get jobs in "civvy" life afterwards.

But, as horsemen in a world from which horses are disappearing so quickly—what hopes?—"SERGEANT," Aldershot.

Yet we are assured that the cavalrymen themselves prefer to remain cavalrymen.

Voice of the People . .

Window Tax—1937

Just because I had an extra window put in my sitting-room the County Council has raised my rates by £2 a year. Should this taxation of light and air—for such it is—be allowed?—J. A. PERRY, 14, Morton Road, Exmouth.

Emphatically, no. The worst tax in history—the window tax—never demanded £2 per window. The Ministry of Health, not anxious to pre-judge the Devon County Council, is frankly puzzled.

Pity the Parson!

I always thought the Church helped people in distress. Yet, when our car broke down near Redhill the other day, and to raise money to get home we took the car radio out and offered it as security for a loan to the Rev. ——, he promptly refused to help.

In the end, we had to get assistance at Reigate police station.—T. MORRIS, 3, The Carne, Shepherd's Bush, London.

To be fair, average clergyman hasn't the resources to meet one-quarter the genuine requests made of him for loans.

Many a Mickle . . .

My bank, one of the Big Five, had to send me 9s. 7d. the other day—and did it by postal order!—I. I. OSBORNE, Steepways, Oakshade Road, Oxshott, Surrey.

We 'phoned the bank. "A cheque costs 2d., a postal order for that amount 1½d. We look after our own ha'pence as well as yours," we were told.

Dog-Gone Drunk!

Finding their dog in a stupor on returning from a night-out, some friends of mine summoned the "vet" by 'phone and waited in desperation for his coming.

He soon gave his verdict: "This puppy's dead drunk."

And, sure enough, two broken wine bottles in the pantry—they had been knocked off a low shelf and the contents lapped up from the stone floor—told the whole Bacchanalian story.

The pup slept solidly for two days.—J. CARR, 56, Belgrave Avenue, Leicester.

London animal dispensaries sometimes have such cases. Strangest, perhaps, was a tipsy canary.

They Also Served . . .

Men who served in the Great War as Territorials may as well know where they stand.

After such service in France and Gallipoli, and the loss of a right arm, I have had the mortification of hearing my application for a Government messenger's job turned down for the sole reason that I was not a "regular."—JAMES PARQUHAR, Edinburgh.

We find that in most cases such jobs are going first to ex-regulars of the pre-war Army, next to post-war regulars, and after that to what are called wartime soldiers. Wrongly, in our opinion, individual circumstances, like the loss of our reader's arm, count for little.

Zoo

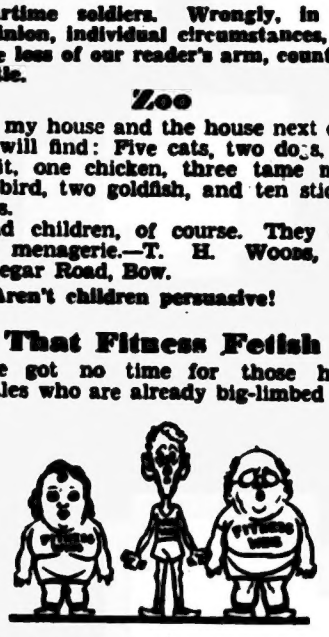
In my house and the house next door you will find: Five cats, two dogs, one rabbit, one chicken, three tame mice, one bird, two goldfish, and ten sticklebacks.

And children, of course. They own the menagerie.—T. H. WOODS, 50, Tredegar Road, Bow.

Aren't children persuasive!

That Fitness Fetish

I've got no time for those hefty females who are already big-limbed and



beautiful and who put "Fitness Wins" on their chests, to impress equally healthy people with spectacles and spindle-shanks.

I weighed less than my army pack during the war; was always well. But if I put "Fitness Wins" on my chest, everybody would laugh.—E. G. D., 59, Douglas Avenue, Whitstable, Kent.

School medical officers, who should know best, say the fitness that wins comes first and foremost from good food—and food is getting steadily dearer.

For Fans

Not one of my numerous football friends have ever seen a book of football rules. Nor have I. I believe there is none, apart from the Referees' Chart, which is not available to the man in the crowd.

In America every baseball fan buys the rules for a copper or so, and carries them.—E. ELLAMES, 40, Selby Road, Aintree, Liverpool.

Football Association says: "Referees' Chart is available to any football enthusiast, at 35, Moor Lane, London, E.C.2; 3d., by post 4d."

Costly Respectability

A family of very dear friends of ours have just moved from a tenement. They are buying their own home.

It means a bigger struggle to live, yet their doctor, sending in an excessive bill, says, when asked to justify it: "When you get a railing round your house our fees go up."—ALLAN H. MUDIE, 6, Smith Street, Fairmuir, Dundee.

A doctor says: "We have to use very rough and ready methods in seeing patients pay according to their means. People should always tell doctor (specialists particularly) when poorer than they seem. Swanking to medical men is dearest form of vanity."

Curable, But——?

Fine herds of cattle are being slaughtered and burnt wholesale in this county. Yet farmers tell me foot-and-mouth disease *is* curable, although obstinate. Their ancestors cured it—why can't they?—W. J. DAWS, 79, Plains of Waterloo, Ramsgate.

Ministry of Agriculture do not deny it is curable, but have backing of leading farming bodies in slaughter policy. After 1922-23 outbreak, Ministry experimented with isolation policy. Farmers then concerned, nearly ruined by locking up of farms, etc., said, "Never again," and now favour present methods.

Wrong Reasoning

I see a number of firms say that by giving holidays with pay they benefit by increased production afterwards.

As a working man whose firm gives a fortnight with pay, I question it. It takes three weeks, in my opinion, for the majority of people to settle down after a holiday.—R. BRADFORD, Garsington, Oxford.

There are fifty-two weeks in a year. The point is: Who is fitter to do a job, the man who has a holiday or the man who doesn't?

Letting Everybody Know

Why, oh, why should we have to queue up to put money in the Post Office Savings bank, with the town's Nosey Parkers struggling to see how much you are banking and not above craning their necks an extra six inches to find out what your balance is?—C. P. CAMBURN, 6, Diamond Road, Whitstable.

One of the worst features of older post offices, many of which are urgently in need of demolition.

Everlasting Youth

My claim for benefit having been turned down at the Employment Exchange, I have been told by the insurance officer: "You can still follow your pre-war occupation."

I was fifteen when I joined the R.N. in 1915. Before that I was *an errand* boy.—G. PENDER, London, N.W.

Now if you had been a page-boy! Some "Buttons" have wives and children—are men who never grow up.

"Kill Him, Kill Him!"

I am late in writing this letter. A few words in my Bible remind me that it should be written: "Crucify Him. Crucify Him!"

Do you notice any similarity with the "Kill him, kill him!" yelled by the crowd when that poor fellow-creature of ours, a wounded, brain-torn ex-Service-man, interrupted a service intended not only to commemorate the dead but the living dead of which he, poor fellow, is one.—E. L. GUEST, late Norfolk Regiment and Royal Navy, 5, Harbord Road, Earlham, Norwich.

We received many letters to this effect. We felt we had to find space for this one.

Says Mr. Therm . . .

Walking through Horseferry Road, I noticed that the headquarters of the Gas Light and Coke Co., Britain's biggest gas undertaking, are lit by electricity. It puzzles me why.—Mrs. G. HARDING, 16, Dagmar Road, Camberwell.

"Guilty!" pleads Mr. Therm. "We have moved into temporary offices, lit by electricity. But we have no childish prejudices against using current. Our gas has to be used—and extensively—in the making of every electric light bulb."

The Snake's Way

A man recently returned from America told me that after he had failed to get one job after another in that country, despite an excellent reference, he had the watermark pointed out to him.

Held up to the light, the words "Do not employ this man" became plainly discernible.—F. J. LORD, 13, Princes Road, Stamford, Lincs.

Some British employers asked for references have damned men almost as underhandedly.

In Fairness

I have just left hospital, having had a suspected "spinner's cancer" removed. I have seen some terrible deaths from it.

I know beyond doubt that the mineral oil used in Lancashire is the cause, yet the Home Office is doing nothing to ensure that a non-cancerous oil is used. Why can't the real *cause* be removed?—E. PICKVANCE, 10, Olive Street, Daubhill, Bolton, Lancs.

Yes, mineral oil is suspect, yet neither the Home Office nor experts of Manchester University, who have for years been working for the Home Office, can exonerate any oil or process. Dismaying that men out of work for years and just re-starting are so often affected. Take our word, real war is being waged against it, and cases are definitely getting fewer.

HELP US TO HELP YOU

THIS page is always open to any reader who has something to say. Half a guinea is paid for each letter published. Mark envelope "Voice of the People," and address to JOHN BULL, 93, Long Acre, London, W.C.2.

But there are many other pages where your co-operation is welcomed—pages where you can help us to help you. . .

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WHAT MAKES ME WILD—by W. J. Brown

W. J. BROWN writes on a matter of vital interest to every housewife in the land. As General Secretary of the Civil Service Clerical Association he will hold a mammoth meeting at the Albert Hall on Nov. 30, to express resentment against the alarming rise in the cost of living.

IN what kind of "cloud-cuckoo-land" do our Mandarins of Ministers live? Do they never meet a real live wage-earner or a real workman's wife?

Or is it that their eyes, like those of the fool, are "upon the ends of the earth," so that they do not notice what is happening under their distinguished noses?

What makes me wild is the grievance of every housewife in Britain—those nameless and largely unhonoured chancellors of the domestic exchequer whose lives, for the most part, consist of the long struggle to make ends meet on an inadequate budget.

I resent the steady and rapid rise in the cost of living, and the apparent indifference of the Government to the suffering and distress it is causing in millions of British households, and to the heavily increased malnutrition it must bring in its trail. I resent the supineness of Parliament and the Trade Union movement in dealing with this problem.

According to the Ministry of Labour Index figure, the cost of living has risen from 145 in October, 1935, to 158 in October, 1937.

If you believe the Index figure—which no housewife does!—the position is serious enough, for a 13-point rise on 145 represents an increase of nearly 10 per cent.

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Ten per cent. means 2s. in the pound, 4s. in £2 and 6s. in £3—a serious enough figure when considered from the point of view of a wage reduction.

But the situation is actually much worse. The Ministry of Labour Index is based on working-class budgets collected in 1904—33 years ago. It ignores completely the social changes of the intervening period, and the changes in the distribution of family budgets due to these changed social conditions.

Next, the Index figure assumes that, roughly, one-third of income goes in rent. Rents have remained stationary.

Consequently, the 13-point rise must not be compared with 145, but with two-thirds of 145—namely, 97—so that the increase in the cost of items other than rent, such as food and clothing, is even on the Ministry of Labour showing, nearer 15 per cent. than 10 per cent.

Observe another thing! While the increase in the last two years has been 13 points, in the last month it has been 3 points, a rise from 155 to 158. To put it differently, the general upward curve of the last two years is turning more steeply upward. By Christmas it is estimated that the figure will be 165; by the Spring it will be 170.

But let us turn from sterile and questionable statistics to the housewife's actual experience, to what she discovers when she goes into the shop with her shopping bag. To-day milk is 8d. a quart as against 6d. two years ago—an increase of 33⅓ per cent.

The kind of bacon that cost 1s. 3d. a lb. two years ago is now 1s. 10d.—an increase of 30 per cent.

The sort of tea that could be bought at 6d. a ¼ lb. is now 8d.—an increase of 33⅓ per cent. The 1d. egg has become 2d. or 2½d.—an increase of 100 per cent. or 150 per cent. The half-quartern loaf of flour at 2½d. two years ago is now 3½d.—an increase of 40 per cent.

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Beef is up from 1d. to 2½d. a pound. Mutton from 1d. to 1½d. a pound. Butter is up from 1½d. a pound. Cheese is up 2½d. a pound. So it is throughout the general range of the harassed housewife's purchases.

Take, now, the blind pensioners. God knows the pension they get at 50 years of age—10s. a week—is pitiable enough! God knows that it ought to be given throughout their lives, and not merely when they are old!

But imagine the effect on them of what the Ministry of Labour would describe as a 15 per cent. rise in the cost of food, and what, in the experience of the average housewife, is certainly much more!

Consider the recipients of Old Age Pension. Their pension also is 10s. a week, and there are about 2,500,000 of them. The amount of their pension, when it will buy 10s. worth of the necessities of life, is hardly enough to keep body and soul together. What is their plight now that it will not buy even 10s. worth of necessities, but only 9s. worth or less?

Or look at the unemployed. Our Unemployment Insurance and Pensions legislation appears to be based on the principle that the State ought not to allow anybody to starve, but that, provided he is just prevented from starving, the duty of the State is satisfied.

It is a callous and inhuman philosophy, which later generations will look back on with much the same emotions as we look at the habit of exploiting female children in the Far East.

Even the level represented by the statutory figure of 17s. for a man, 9s. for his wife, and 3s. for his children—a total income of 35s. for a man, wife and three children—is substantially reduced as the result of rising living costs.

A rise of 20 per cent. in the cost of living represents a reduction of 7s. a week to such a family!

If it is the principle of unemployment and poor relief legislation just to keep people from actually starving and no more, the wages of a large proportion of the working population represent no more than a fraction above the barest subsistence level.

In the case of those areas living on a subsistence level with no margin at all, the effect has been to reduce the money available for food and clothing to even less than before. What is to be the effect of this on the nation as a whole? Already the standard in physical fitness is alarmingly low.

What ought to be done? Either the Government should take such action as will keep price levels stationary, or alternatively, the level of wages and of pensions must be adjusted upwards in such a way as to neutralise this rise in the cost of living. What is it doing under either head?

So far as regulating prices is concerned, it has taken no steps to bridge the gap between wholesale and retail prices, which is larger in Britain than in any other country in Europe. Not only so, but at least a part in the rise of cost of living is due to the Government's own Marketing Schemes, particularly so far as milk and bacon are concerned. It is a ramp.

Plainly, a Government which declares that its purpose is to raise the price level in order to stimulate agriculture is not likely to take the necessary steps to prevent rises in prices.

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What is its position in regard to the other possible line? Very few people realise that the Government and the municipal authorities, in their capacity as employers, determine the income level of at least a very large section of the total population. Altogether between 7 and 8 millions are either wage-earners employed by the State, pensioners (old-age and others), paid by the State, or their dependants.

Now, it has long been an accepted axiom that the State ought to be the model employer. A lead given by the Government in this vast area of the population whose incomes it controls will be found to have an immense effect on the wage levels in Britain generally.

As it is, the State, by its obstinate refusals to increase the scale of unemployment relief, pensions, or the wages of State servants, so far from stimulating the movement towards higher wages, actually retards it.

If the Panjandrums of Politics will not act of their own accord, let the Labour Party and the trade unions compel them to act. And if they won't move, let the housewives and the wage-earners generally make of this cost of living ramp a weapon to drive from office these "grinders of the faces of the poor"

Huge Food Price Scandal

See how they rise :—

Kingdon-Ward, world-famed plant-hunter and botanist. We owe many choice blooms that now delight us to such men

Did you know that there are men who will face untold danger and privation to find a flower? That others will cross the world to bring back a beetle? There is big money in exploring nowadays, and these intrepid explorers are ever ready to answer the call, for . . .

They Make Adventure Pay

FOR most of us, chained to a factory hooter, or to the fixed necessity of catching the 8.30 every morning, the words expedition and exploration mean "something scientific."

Something fitted out at great cost by Governments or learned societies and staffed by hand-picked experts; which is off into the blue for a year or two, to garner more material for the text-books or to put further marks on the maps.

Explorations make news and we are always reading about them. About their glamorous hardships and, occasionally, their solid stretches of fun. But if, in a moment's rebellion against that factory hooter or the 8.30, we feel a certain envy, it is soon checked by the thought of the cash cost of this adventuring—and by the other factors.

"I have *not* got £20,000 to spend," you might say to yourself, "*nor* am I an expert entomologist, cartographer or what not." So the thought of going on an expedition—and who hasn't at some time or other?—ends as a pipe-dream.

Back-o'-Beyond

There are now dozens, even scores, of expeditions going on at this moment in the waste places of the earth which never make the headlines. For the most part they are "one-man" jobs.

They are seldom backed by Governments and learned societies. Their aim and end is the same sordid object which moves most of us—the business of getting a living.

And it is a good enough living, too, for most of them. These are the "explorers for profit," the rolling stones that *do* gather some moss. And it is with them that this story deals. . . .

The other day a cargo canoe manned by twenty Georgetown (British Guiana) negro paddlers arrived at a village on the edge of the Caribbean Sea. It had come from the still unknown interior of Brazil, after a year's wandering (a "collecting tour," they call it) along the innumerable river jungles which fringe the mighty Amazon.

In the canoe, and netted under a waterproof cover amidships, was an assortment of about a dozen bales and sealed tin canisters. In the stern sat a very sunburnt, rather ragged, but very contented - looking Britisher.

The reason for his content was in those bales, the fruits of his year's journey through green-arched rivers and rank close-packed jungle to remote Indian villages.

Free Lances

He was one of these scores of explorers for profit, "free-lances" all, men like Murchiston, Capt. Loch, Blair-Andrews, La Varre, Stefansson, Blake and Kingdon-Ward.

A few of them have written books about their job—La Varre about some of his money-making jaunts in the Brazil interior; Stefansson, who first described the Arctic as a "friendly" place, and full of wealth; Kingdon-Ward, the greatest plant-hunter of this century.

But the rest do not break into print. They are known only to the great drug and produce brokers of Mincing Lane, the mining houses of Gresham Street, some of the great seed firms, like Suttons, of Reading, Government insect bureaux, wealthy private plant collectors, like Mr. Lionel de Rothschild, and one or two huge chemical firms, like Parke-Davis, British Drug Houses, and Imperial Chemical Industries.

To all these people the free-lance explorers are known very well. To find the reason, let us go back to those harvest bales in the cargo canoe.

Four of them, weighing about a hundredweight apiece, contained ipecac root gathered in the Brazilian forests by his canoe gang and by natives in exchange for "trade" items, like bush knives and coloured cloth. Ipecac, valuable in medicine, sells in Mincing Lane at 9s. a lb. Total for four hundredweight, say, £200.

Four more bales contained, very carefully packed, about 200 things which looked like dried onions. *Cattleya* bulbs (orchid bulbs, to you) and rare ones at that. These will be sent first to the West Indies to be replanted to get rid of insects and parasites brought with them from the hinterland.

Thereafter the second growth will go to seedsmen and orchid collectors all over the world. Some of these bulbs are worth anything from £50 to £200 each, because our man knows what he is doing.

Brown Poison

He does not risk his life for varieties that can be grown in Surrey greenhouses. But on the spot, from the exporting houses on the coast and in Trinidad, he will get, allowing for damage, an average of £7 each for his bulbs, or £1,400 for the four bales.

Other smaller bales contained gourds and hollow sticks packed with curare, the native arrow poison collected in the Tumac and Urali areas from the tribes—about 50 lb. weight of it. Reasonably pure curare fetches £10 a lb. in Mincing Lane or from the great drug firms in Britain and the U.S.A. It contains valuable medical alkaloids. So—another £500 for our explorer.

In the canisters were 600 oz. of raw gold. It was alluvial stuff dredged out of the Brazilian rivers by the canoe crew and natives.

Fine grains of it, soapy to the feel, and packed in quills as the tribes did it when the Incas were a flourishing race and centuries before the Spanish invaders arrived. In its nearly pure state it sells for £4 5s. an oz.—a gross return there of £2,550.

Other items in that very mixed cargo included twenty - four "tsantas," or tiny mummified human heads—grisly things, but worth about £5 each to museums and ethnological collections. Also about 100 carats of rough diamonds and "boart" (black diamonds) washed out of river-beds in the Brazilian jungle and fetching £1,000. And then a scratch lot of incense resin and sarsaparilla bark selling for another £200.

All these items are an actual extract from the account-book of this expedition. Tot them up and you will see that the gross return for his year's work is £5,970. Against that must be debited the costs of our explorer's expedition.

Transport out and home with hotels on shore came to £200; wages of paddlers and native hunters (at 2s. a day—they're hired on British territory) totalled £900: the heavy canoes, arms, ammunition and camping equipment another £500; stores of food, medicines, clothing, etc., £500.

These, of course, are round figures, and we have left out sundry items like the purchase of "trade" goods as gifts or wages to natives, camera and films, etc., which brought the total expenses of the expedition to £2,300. That leaves a net profit of £3,670.

That is what you might describe as making exploring pay. To earn more than £3,000 for a year of what most men would think of as glamour and adventure is not bad. Yet you must not think of these men as mere traders only.

They are explorers in the real sense of the word. In their travels through unknown places they do a lot of work which never appears on the profit side of their balance sheets.

They are continually adding to the world's store of knowledge. They take note of tribal customs, often making detailed reports for the benefit of scientists at home. Does a tribe use a certain strange herb or plant decoction for healing particular sickness? Then they take samples of it and bring them home for investigation by medical researchers and the pharmacy experts.

Hydrastis, one of the most potent and valuable tonics in medicine, was first brought home by one of these free-lance explorers, who had noted the use of this root as a stimulant among tribes in a remote part of North America.

Plague Swamps

It is rare enough to fetch 12s. a lb. on the British market, but the explorer was not necessarily thinking of future profit when he brought home the first samples.

Strophanthus is another example. One of these "explorers for profit," wandering far off the track of official expeditions in the heart of Africa, had seen its use as a deadly arrow poison by certain tribes.

This substance, which a savage tribe used for murder, is now used in minute proportions in every hospital in the country for the treatment of serious heart ailments.

Strophanthus grows in only one of two places and these are almost inaccessible, deadly swamps. Regular "collections" of the leaves now take place for the sake of medicine, and it is a tragic fact that one or two natives lose their lives during these collections every year from wild beasts, reptiles or disease.

Yet another adventurer, hiki

Their tours take the explorers along innumerable river jungles that fringe the mighty Amazon

ecently through unknown territory eyond Ecuador, came upon tribes sing a milky fluid extracted from he *Euphorbia* cactus as a stupefy- ng poison. Pharmacologists, work- ng on the sample he brought back, ave found a new drug, which seems f extraordinary promise for the reatment of some forms of hysteria nd violent nervous afflictions.

Insect Hunts

Few or none of these free-lance explorers are absolute specialists in a particular branch of knowledge—in the sense which those you read about on the official expeditions are specialists. But they have a wide general knowledge and a lot of special knowledge about subjects which are likely to be of the most profit and use to them.

They are no pickers up of uncon- sidered trifles. Obviously it is no good going off to look for something unless you know exactly what to look for and how to identify it when you see it.

If you want to find traces of valu- able metals, for instance, in the hope perhaps of selling a concession sub- sequently to a mining firm, it is necessary to have a good knowledge of mineralogy and understand how to make a preliminary assay.

To bring back a cargo of rare orchid bulbs you must have learned a lot about that branch of botany—be able to pick your way among the scores of varieties of that flower and know which are rare and which you can already buy from any florist's window in Manchester, or Glasgow or London.

Between trips these explorers for a living often go to school again to increase their knowledge about some subject which has proved profitable to them.

There is one of them in London now, who at forty-eight years of age is taking a special course in entomo- logy. And for this best of all reasons. Just before he left on a previous collecting expedition (through the jungles of Upper Burma and Assam) he was approached by a professor attached to one of the Empire Agri- cultural Bureaux, and was shown a peculiar small green beetle.

"Near where you are going," said the professor, "we believe is the only known home of these insects. Bring back half a dozen of their little colonies in their earth-nests, and we will be prepared to pay you £100 for every living colony."

He went on to explain why they were prepared to pay so much for a collection of insects . . . the new technique for dealing with crop pests . . . introduce another insect into the threatened area which would be a natural enemy—a lethal parasite to these pests.

And this small green beetle, whose home was in the Burmese jungle, was a particular parasite to a pest which was devastating whole tracks of wheat-lands in far-off Canada. If sufficient of them could be collected, bred and transported to these regions the pest would disappear.

That meeting was this explorer's first introduction to "bug-hunting" as a profitable sideline. He found the insects required and, armed with instructions from the expert and equipped with special containers, he brought them home safely and drew his money.

So now he is taking a special course so that he will be able to add rare insects to gold dust, orchids, diamonds and the other treasures of unknown lands which are grist to his mill.

World's Roof

In this field he and the other free-lances are up against the profes- sional specialists. There are dozens of such explorations afoot at the moment. These men are looking for one thing and one thing only. As a rule they work on direct "commis- sions" from an employer or group of employers.

Best known and at the head of these specialists is Captain Kingdon-Ward, the famed plant-hunter and botanist, who, more than anybody else perhaps, has helped to make Britain pre-eminent in the world of flower culture. Did you know, by the way, that £15,000,000 worth of cut flowers are sold in this country every year?

It is this great industry and a few great private gardens and collectors who finance Kingdon-Ward's amaz- ing journeys.

In his hunt for rarer and more wonderful blooms for subsequent mating and cultivation by the big seedsmen, he has made fourteen journeys, some of them lasting two or three years at a time, to places where no white man has ever been.

His pet territory is Tibet, his pet speciality the so-called Alpine and "rock plants." A thousand miles away from British India, and some- times hundreds of miles away from another human being, he spends his time scouring the lonely upper slopes of the Himalayas.

It was Kingdon-Ward who found a dianthus (carnation) of a most miraculous blue in some lost moun- tain garden among the remote Burmese Highlands. The seeds he brought home were worth £100 an ounce and laid the foundations of a fortune for the British seed firm which paid Kingdon-Ward's bill.

In a year or two's time, when the seedsmen have finished their hybrid- ising and crossing of these seeds, you may be able to buy a bunch of carnations to take home to the wife, all descended from that bloom found by Kingdon-Ward on the lonely Roof of the World.

And there are the professional bug-hunters, men like Macqueen, for instance. The last time we heard of him he was in the unknown Ayzen territory on the borderland of Chile and Patagonia looking for rare in- sects for the museums and amateur collectors. From one of his expedi- tions Macqueen came back with a new species of butterfly which fetched £5,000 in the open market.

The great mining houses employ other professionals to search for wanted metals in unknown places. An explorer employed by one City firm has just found bauxite deposits (from which aluminium is made) in an unmapped area in Central America, and a concession has been obtained.

Chief deposits of this metal, doubly valuable because of the rearmament scheme, are practically a French monopoly at the moment.

An even rarer metal, molybdenum ("molly-be-damned" the metal men call it) is being sought for by half-a-dozen explorers for mining firms, in South America and the lesser- known mountain regions of Northern Burma and Australia.

Reason is that "moly" is a won- derful substance for hardening gun steel and high-speed steel. Supplies of the other substance which does this trick, tungsten, are cut off by the war in China, where the chief deposits exist.

"Moly" exists in two places, Nor- way and the U.S., where one firm is lucky enough to own a whole moun- tain of it; and it is only in one spot in those two countries, and the price is high. Hence the explorers out combing unknown territories for new supplies.

There are even chewing-gum ex- plorers. One world-known firm has two expeditions out scouring Central America for untapped plantations of chicle trees. Chicle is the stuff which makes the chew.

Hazards

Another firm—of chemicals and perfumery—has an explorer on full time, who has the proverbial needle- in-a-haystack job. He spends his time hunting the shores of desolate islands in the South and North Atlantic near the whaling-grounds. He is searching for ambergris—stuff which looks like dirty wax—which is cast up by sick whales and may be washed to these island beaches by the sea.

A thirty-pound lump of it was sold by auction in Mincing Lane recently for £920—nearly £2 an ounce. Without ambergris milady's perfumes would be nearly valueless. It "fixes" scents.

There are dozens of other specialist explorers in different fields. And they and the free-lances, one way or another, all take exploring out of the "wealthy hobby" class. They make exploring *pay*.

There are things on the debit side of their jobs of which we have not spoken. There are the constant hazards of disease and death from savages and wild creatures. Insur- ance companies do not like explorers, so they must provide for themselves out of their savings. And if some of these hazards get them in the end, well—that's that.

On the other hand, many of we stay-at homes cannot afford to pay insurances and, to judge from the newspapers, sometimes the hazards of the Brazilian jungles might be preferred to the crossing of some English arterial roads. Perhaps there is a bit of the Boy Scout in most grown men which never quite dies out. And when such compari- sons strike them, they can be for- given a little envy of the men who go exploring—and make it pay.

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OPEN LETTERS

H.M. QUEEN MARY,
Marlborough House, London

YOUR MAJESTY,—The admiration of all the nation goes out to you for the wonderful work you have done for all kinds of social services for many months past.

You were entitled to a peaceful retirement after such a long public life as the consort of the beloved King George, but you have preferred to live a life of tremendous activity that has brought comfort to thousands of sufferers.

You are going to open a new maternity and child welfare centre at Westminster. You have promised to attend more engagements before Christmas.

My duty, expressing the thanks of millions.—JOHN BULL.

Rt. Hon. HERBERT MORRISON,
Leader of the London County Council

SIR,—When you told the American Senate your Council controlled 90,000 houses and flats, they would not believe any municipal undertaking could be trusted to do such a job and remain "straight."

We know it is true. We also firmly believe that, if you are given a free hand, in a few years London will be rid of its slums. You get on with the job and stand no jobbery.

We hope that some of our other great municipalities are watching your achievements. Some of them could well profit by your example.—JOHN BULL.

VISCOUNT CRANBORNE,
Foreign Under-Secretary

MY LORD,—You admit that two Britons have languished in jail in Bolivia since last January and have not been brought to trial.

According to you, our Minister in La Paz is making every effort to protect their interests and secure their release on bail. How long has he been making these supreme efforts?

January happens to be just about eleven months ago.—JOHN BULL.

M. ANDRE MAUROIS,
Eminent French Novelist

DEAR M. MAUROIS,—I have admired your novels for many years and often I have wondered how a foreign writer could define so accurately on paper that elusive quantity the British character.

But, alas! you have come badly unstuck when you suggest the British need conscription because our island happiness is undermining our fighting spirit.

Truth is, the happier our island the greater our love for it. We came back from holidays in 1914 and made it an armed camp overnight. You know that. Seems to me you are just talking for effect.—JOHN BULL.

Rt. Hon. LESLIE BURGIN,
Minister of Transport

DEAR MR. BURGIN,—You are getting into the speechmaking habit. The country looks to you as Transport Minister for action, not talk.

The toll of the roads is as tragic as ever, but you get nowhere by giving motorists curtain lectures, and thinking out ingenious but irritating restrictions.

Better roads would mean fewer accidents. Get on with building some. Remember, you have £4,400,000 to spend.—JOHN BULL.

Mr. W. PICKFORD,
F.A. President

SIR,—I hear you are enquiring into question of injecting stimulants into footballers. I suggested this in these columns on September 4, when the present season was beginning.

It is reassuring you are tackling this problem in your first year of office. I can think of nothing more likely to bring the football game into greater disrepute than this business of gland treatment, which has already been adopted by several clubs.

Jockey Club will not allow doped horses. British public will not stand for doped footballers.—JOHN BULL.

Miss DOROTHY WARD, M.P.,
House of Commons

DEAR MISS WARD,—Next week you introduce a Bill to provide that pocket-money be given to old-age pensioners in poor law institutions. In many cases the authorities require them to surrender the whole of their pension.

All you ask is for a small pittance for these unfortunates for tobacco and a few sweets.

You reckon without the Public Assistance and Guardians Committees, who notoriously have never read anything, not even "Oliver Twist," nor do they remember the fate of the miserable Bumble himself.—JOHN BULL.

Earl of HOME,
Chairman, Scottish Council Community Service

MY LORD,—You are to show the Duke of Kent a number of the unemployment centres which have been established in the distressed areas in the West of Scotland.

Recent trade revival in the heavy industries, although very important, has not been sufficient to solve the problem of local unemployment. It is still grave and in many places conditions are as bad as ever.

One can appreciate the work you and others are doing without being satisfied that the root evil of unemployment will be destroyed by fiddling with effects rather than tackling causes.—JOHN BULL.

Rt. Hon. Lord DAWSON OF PENN,
Harley Street

MY LORD,—Cure while you work. You advocate establishment of sanatoria on outskirts of big cities where workers can obtain treatment in non-working hours.

First-rate talking. Too often medical treatment which ought to be part of ordinary life has simply meant complete interruption. So many nervous cases ought to be taken in a man's stride, but at the moment there are no facilities for observation or cure.

Going to the doctor might then mean better work, not no work at all.—JOHN BULL.

ARCHBISHOP HINSLEY,
Westminster Cathedral

YOUR EMINENCE,—The Pope has honoured you—and incidentally England, as you modestly declared—by making you a Cardinal at the next Consistory in Rome. Though the son of a village carpenter in Yorkshire, through sheer merit you have become the spiritual head of 4,000,000 British Roman Catholics.

I congratulate you and your co-religionists on your elevation and am glad that at the age of seventy-two you are no longer considered to be "too young" for the Cardinal's Hat.—JOHN BULL.

THE MAGISTRATES,
Woburn, Beds.

GENTLEMEN,—You sentenced a 19-year-old Leicester youth to one month's imprisonment for fraudulently using a few pennies' worth of electricity by not paying for a telephone call informing the Leicester police of his whereabouts.

It was a harsh sentence, so harsh indeed that after a short study of the details, the Home Secretary ordered the lad's immediate release.

I hope the lesson of Sir Samuel Hoare's swift, decisive action has not been lost on you. I hope he has also conveyed to you his personal feelings in the matter of this monstrous sentence.—JOHN BULL.

Rt. Hon. Lord SWINTON,
Air Minister

MY LORD,—It was only three weeks ago that I drew attention to certain very unsatisfactory aspects of civil aviation so far as they concerned Imperial Airways. Now you order an enquiry—under pressure.

I hope it will be a real enquiry which will not attempt to gloss over any defect in the system which has made our British services to the Continent the laughing-stock of Europe. Then, again, there is the question of discontent among pilots, lack of de-icing equipment, almost complete absence of blind landing facilities.

I could mention a score of things which require to be looked into. Believe it or not, some of our newly-delivered machines are five years out of date.—JOHN BULL.

Rt. Hon. HUGH CECIL,
Provost of Eton

MY LORD,—You say there is no innocent party in divorce, and move to ban any subsequent marriage of divorced persons in church even if they have committed no offence against morality.

It is a narrow, harsh viewpoint. Also you ought to remember that divorce is recognised by the laws of this land and that the Established Church is a State church.

By what authority do you go contrary to the statutes of the realm by which the Church itself is bound?—JOHN BULL.

JIMMY WILDE, EX-FLY-WEIGHT CHAMPION

Dear Jimmy,

Every sportsman in the country is behind you and the National Union of Boxers, of which you are chairman, in your campaign to put an end to the disgusting racketeering which is seriously affecting the careers of young boxers.

Large sums of money are being made by unscrupulous managers through deduction of big percentages from the purse. I do not hesitate to call this "blood" money. For such managers, the fight which the young lad puts up in the ring is but incidental.

It is time something was done to protect novices from being obliged to share their earnings with gentry whose sole interest in boxing is collecting percentages. This monstrous exploitation of youth can be prevented by a drastic revision of the rules regulating fights for novices.

You know as well as anybody that young boxers are obliged to pay out of their own small purses all kinds of tribute, such as manager's "commission," money for seconds and whip.

On top of this, he has to pay his own travelling expenses and other incidentals. A youngster who is offered a pound for a fight is lucky if he goes home with ten shillings when the harpies have finished with him.

Your National Union of Boxers is doing all it can to remedy this deplorable state of affairs, and you can be assured of my fullest support in anything you do to clean up a great sport.

John Bull

Poison from the Tap

MONTHS ago JOHN BULL published a demand for national action to end the scandal of impure water supplies. We gave instances of the menace in Manchester, Derby, Glasgow, Dumbarton, Maesteg, Dover, Cheam, and a dozen other centres.

Nothing was done. How public health is still menaced is shown by the typhoid epidemic at Croydon, where six people have died and a hundred are seriously ill.

Source of infection has been traced to gathering ground at Addington Well, which supplies part of the town. Near that well are houses with no main drainage! Farms, too, with extensive piggeries, where outbreaks of swine fever have occurred from time to time.

Think of the filth that may drain into the soil from the cesspools! And ask why, in 1937, main drainage is not compulsory for all places near water stations.

The Ministry of Health has been sitting on an investigating committee's report on the subject of water supplies for two and a half years! It is time it woke up!

Mr XXX XHIBITS HIS INN SIGNS

THE SUN IN SPLENDOUR

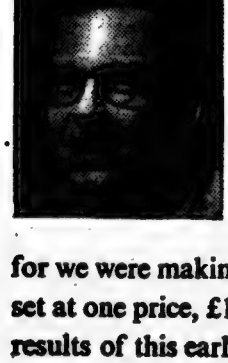
THIS OPTIMISTIC SIGN, says Mr XXX, keeps the sun perpetually blazing away outside many an English inn. In the summer it's a useful reminder that beer can quench the dustiest thirst. In the winter it's a never-broken promise of warmth and cheer inside, to put the weather quickly out of mind. Besides, the goodness of the sunshine that brought the hops and the barley to perfection is treasured up in our xxxcellent British beer.

In winter as in summer

beer is best

224

When we were very young



Way back in '29 when Murphy Radio was only just so high we said (with all the precocity of youth) that our intention was to make sets for as many people as possible. At the time it must have sounded as though we had a good nerve for we were making only one type of battery portable set at one price, £17.17. But today you are seeing the results of this early "bent" of ours. We now make sets from £6.10 to £65. We make Battery Sets, Mains Sets, All-Wave Sets, a Radiogramophone and a Television Set. We do not flatter ourselves that we have solved the problem of serving everybody, but we have made a good big hole in the job.

E. J. POWER
Managing Director

ASK YOUR LOCAL MURPHY DEALER FOR ILLUSTRATED BOOKLETS GIVING FULL DETAILS OF ALL MURPHY SETS

MURPHY MODELS NOT ILLUSTRATED INCLUDE:

MAINS ALL-WAVE CONSOLE MODEL *with Alphabetical Tuning* at £35

MAINS RADIOGRAMOPHONE *with Alphabetical Tuning* at £24 & £25

MAINS ALL-WAVE TABLE MODEL *with Alphabetical Tuning* at £15.10

MAINS TABLE MODEL *with Alphabetical Tuning* at £11.10

BATTERY TABLE MODEL *with Alphabetical Tuning* at £10.15

UNIVERSAL MAINS TABLE MODEL for use on A.C. or D.C. mains at £8.5

A LIMITED NUMBER OF MURPHY TELEVISION RECEIVERS ARE AVAILABLE. PRICE £65

"31" BATTERY TABLE MODEL

Although remarkably cheap, this model attains the same high standard of Murphy reliability and workmanship. Full-vision station-name scale and Constant Reaction for simple tuning. Automatic Grid Bias. Low battery consumption. Cabinet in polished Walnut with black sides.

Excluding batteries **£6.10**

"38" MAINS CONSOLE MODEL

If you want a set with extraordinarily good reproduction, you will find nothing better at the price. Alphabetical Tuning Scale and Noise Suppression between stations. Cabinet in polished figured Walnut and straight-grained Elm.

A.C. or D.C./A.C. Model **£17.10**

HIRE PURCHASE TERMS ARE AVAILABLE ON ALL MURPHY SETS

Prices do not apply in I.F.S.

MURPHY RADIO

All Murphy Sets, exclusive of valves and batteries, guaranteed for a year.

C. R. Casson 656

Murphy Radio Ltd., Welwyn Garden City, Herts.

A. G. GARDINER

deals with this scandal at the request of many readers. Tell the Editor what you want "A. G. G." to write about

These unemployed youths of Jarrow deserve protection from exploitation by unscrupulous employers, who make the distressed areas their happy hunting grounds . . .

Boy Slaves of 1937

I SHOULD like to speak to-day on what seems to me the most important and the most neglected aspect of the National Health Campaign.

With the general purpose of that campaign we are all in agreement. If we are to remain a great people we must be a physically and mentally fit people.

We are not that. Judged by the tests applied for admission to the Army, the Police Force, or any of the organised services, we fall lamentably far short of that.

This is an ominous fact in itself. It is still more ominous in view of the measures which are being taken in other countries, especially Germany and Italy, to dragoon the population, through military systems, labour camps, Hitler youth movements, and so on, into a higher standard of physical fitness.

We cannot adopt those compulsory and dictatorial measures.

But, if we are not to be left behind in the race, we must reach the same goal by other means. And the National Health crusade aims at putting those means within our grasp.

My object here is not to criticise the scheme, but to fill up one of its gaps.

The crux of the problem is the critical transition period—the years fourteen to sixteen, the years when the child experiences the torment and wonder of a profound physical change. It is then that he (and she) is made or marred.

★ ★ ★

And it is at this crisis that he and she are most neglected, and often most cruelly exploited. Let me give an illustration.

Writing in the *Spectator* recently, Florence G. Young said that, "arriving at a well-known London hotel shortly before midnight, I was surprised to find on duty a very tired page-boy, aged fourteen, who told me that he was on night shift from 4 p.m. until 3 a.m.

Shocked by the disclosure, she took the matter up with the Home Office, only to discover that this little boy who was working an eleven-hour night shift did not come under the statutory regulations of the Shops Act, 1934, controlling hours of labour!

This little page-boy is not an isolated case. He represents thousands and tens of thousands of children similarly maltreated. The facts are not unknown.

They have been disclosed in two recent speeches by Mr. Butcher and Mr. Paling in the House of Commons. They have been the subject of investigation by a Departmental Committee set up to enquire into the scandals of unregulated occupations.

And they are familiar in the annual reports of the Chief Inspector of Factories and Workshops.

Take an instance from the last report of the Chief Inspector:

"In a small unregistered factory in which wireless aerials were made a visit paid . . . disclosed some very serious cases of illegal employment, boys of fourteen to seventeen years of age having worked as much as eighty hours a week.

"The normal period of employment for one boy of seventeen during the previous six months had been 7.30 a.m. to 9 p.m. on Mondays to Fridays, 7.30 a.m. to 5 p.m. on Saturdays, and 8 a.m. to 5 p.m. on Sundays.

"The boys had been brought from the distressed areas and appeared to have been willing to work the long hours for the sake of the extra pay."

Or turn to the pages of the Departmental Committee's report. They teem with examples that would shame any civilised society.

Thus, the evidence of the Manchester University Settlement disclosed cases of van-boys who "worked up to seventy and even ninety hours a week."

Equally monstrous is the slavery of page-boys in hotels and elsewhere. "Of the 8,417 page-boys and attendants whose employment was investigated, no fewer than 7,030 were reported to work over seventy-two hours a week, including meal and rest intervals."

Another fruitful source of this infamy of excessive hours of labour for boys and girls is the cinema. The National Advisory Council of Juvenile Employment records that:

"The normal weekly hours of labour of 26 per cent. of the boys and 9 per cent. of the girls employed in cinemas of whom they obtained particulars extended over more than sixty-six hours weekly."

And so I might go on through all this grim underworld of unregulated employment, where the labour of little boys and girls is exploited, to the ruin alike of their physical, mental and moral development.

★ ★ ★

In the laundry trade the van-boy is compelled to work the same hours as the driver—*i.e.*, eleven hours per day. And the errand boy is little better off: "2,431 were found to be working for forty-eight to fifty-four hours a week, and 230 for more than fifty-four hours."

What is the use of preaching National Health while we permit this widespread system of child slavery, which makes drudges of the rising generation just at the most critical moment of their physical and mental development?

And there is another and no less sinister aspect of this child labour problem, which is powerfully stressed in a book which I have been reading—"Youth in British Industry," by John Gollan.

I am profoundly concerned, as all of us must be, at the evidence he provides of the alarming development in the blind-alley employment of the young.

Modern processes and mass production, and the enormous increase in the relative number of workers employed in the distributive occupations, as compared with the productive occupations, are the twin causes at work.

They have put a premium upon child labour as compared with adult labour.

The temptation to earn money at once on the one side, and the temptation to use cheap labour on the other, combine to suck the rising generation into the blind alley that leads nowhere.

Mass production has largely destroyed the vocational apprenticeship system, and a generation has come into being with no trade at its finger-ends. The latest report of the Birmingham Juvenile Employment Committee states:

"One of the main problems which the department has had to face during the past year has been the high rate of wages paid to children for simple repetition work. The temptation to seize these jobs has proved irresistible to many children.

"It has undermined some of the effectiveness of vocational guidance, and increased the difficulties of placing children satisfactorily in employment."

It is not surprising that in industries like engineering and shipbuilding, which need highly skilled work and which are subject to waves of unemployment, it is becoming increasingly difficult to get apprentices.

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"Boys are being attracted away from apprenticeships in the trades associated with shipbuilding," says a Clyde authority, "by the higher wages they can get as unskilled workers in factories now engaged on armament work.

"The work which is now attracting them will not go on for many years, and when it ceases there will be a terrible aftermath.

"Thousands will be turned adrift with no trade when too old to learn one."

If the National Health Campaign is to achieve the purpose it has in view, it must attack these fundamentals of the problem. It must address itself to abolishing the exploitation of child labour and seek to check the stampede to the blind alley.

And the work must begin in the school. Until we have the wisdom to raise the school-leaving age, we shall not touch the fringe of the solution of this vital national problem.

The Human Machine

He Doesn't Exist!

A LITTLE learning being a dangerous thing, as Pope once said, people always find the temptation to air their knowledge almost irresistible; and this wouldn't matter so much were it not for the fact that they nearly always choose to air it by way of attempting to rule the thoughts and actions of others.

Half the trouble in the world comes from A thinking he knows B's business better than B does! Most squabbles are rooted in the same idea. From the humblest of private individuals right up to Governments, this notion of knowing better than the other fellow is wickedly operative.

Yet, if we would only really observe what we see around us, we should soon realise that the people who are least sure of things, who are the least dogmatic and the most considerate, are those who know most. For the more you know the deeper you dig beneath the surface, the more you realise how little you know after all. Knowledge is only a key to understanding; and so many people know such a lot without understanding anything at all!

It is always the expert who is diffident about expressing an opinion. It is fools who rush in——!

The only person who is competent to lay down the law with finality is the man who knows everything and who understands everything—and he has yet to be born.

Night-Shift

THE sleeping woman stirred fitfully as her bedroom slowly filled with smoke. Then came a particularly acrid torrent of fumes from the rooms downstairs, and a cough awakened her.

Fire! There could be no doubt about it. And with five little children sleeping in adjoining rooms, and her husband away working a night-shift.

Yet, somehow, the fact that those little lives depended on her and her alone gave her calm, resolution, courage.

She sped downstairs, to find the kitchen in flames; judged that she could afford to let the babies sleep for a time, and then, deciding that the fire was not entirely out of control, grimly began fighting it.

But it was to a sadly damaged home the husband traced his footsteps a few hours later through the streets of Nottingham. At first it seemed to him that the task of renewing his furniture and effects would take serious toll of his wage-packets for months to come.

And then he remembered how he had once qualified for the protection of JOHN BULL's unique free family insurance scheme by the simple expedient of signing a coupon—and he wrote to JOHN BULL about it.

With a minimum of delay—back came our cheque.

Are you protected, by the way, or are you one of the many thousands of readers who are always going to fill in the coupon—to-morrow? If you have been putting it off, make up your mind about it now. The coupon is on page 4

History is made at night

HE WON THE HIGH-JUMP THE NIGHT BEFORE THE SPORTS

Deep sleep secret gave him new zest and energy — brought out the qualities that breed success

They were at 5 ft. 1 in., with only two left in — and stamina alone decided the issue. But his mother knew that success had been won *the night before* when a 'night-cup' of Bourn-vita brought him sound, restoring sleep — gave him the staying power, that vital extra ounce of energy. Not *length* of sleep, but *scientifically sound* sleep is what matters—the sort of sleep Bourn-vita gives you — soothing nerves, mind and body, building up resistance to ills and chills, and bringing new life for to-morrow.

It was just that extra ounce of energy that gave him victory and schoolboy fame. Bourn-vita each night was the secret that brought him success. It can do the same for you.

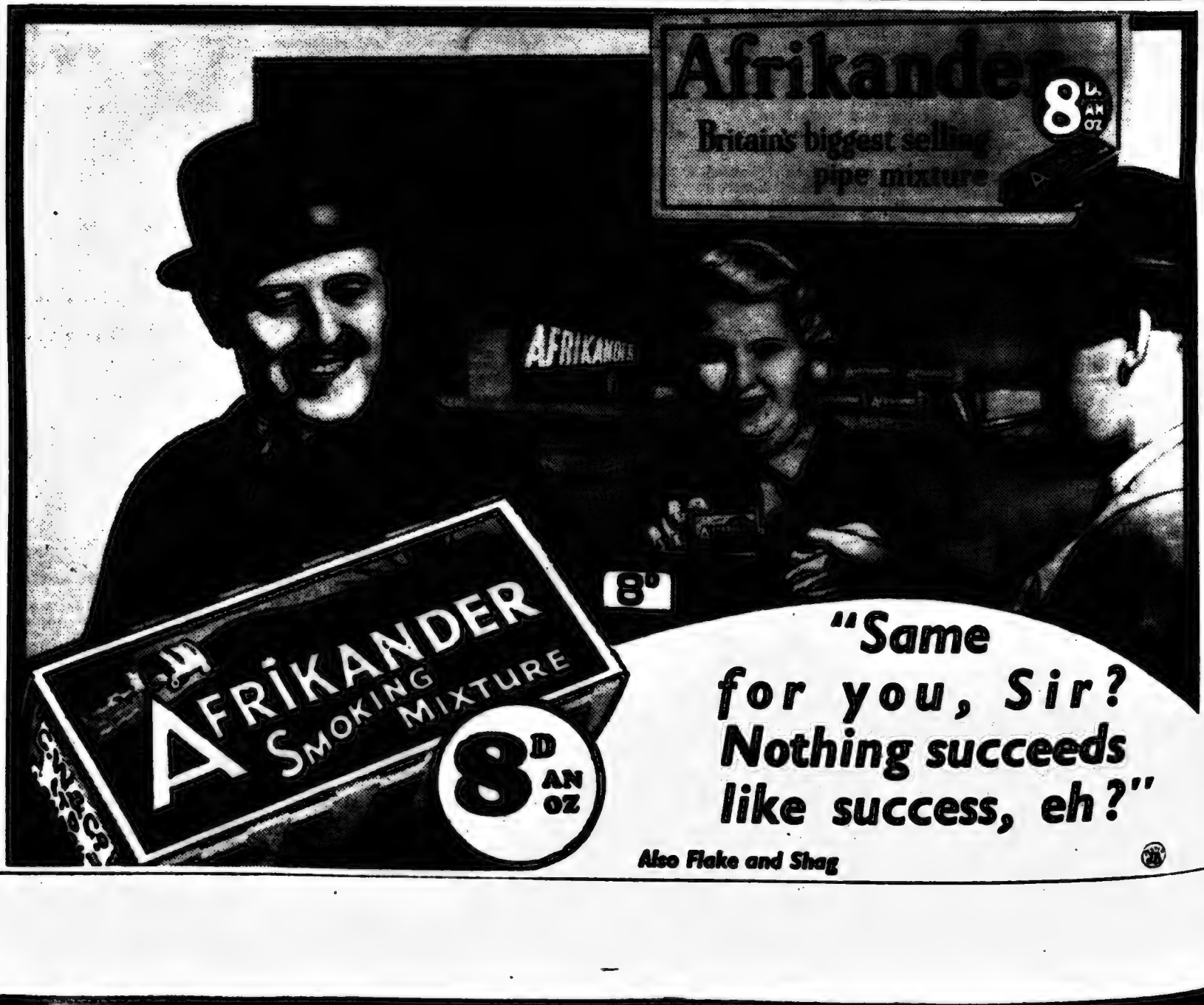
The night is more important than the day And when Bourn-vita looks after the night, the day will look after itself.

Something important to do to-morrow? An exam. to take, a job to get? A Bourn-vita 'night-cup' will help you to succeed.

WHAT PROTECTIVE FOODS DO FOR YOU There is always infection around you. You must be able to resist it. Bourn-vita gives you the safeguard of its four protective foods—helps you keep clear of coughs and colds.

9D PER ½ LB. **1/5** PER ½ LB.

BOURN·VITA *to-night makes to-morrow just right*



SIR WYNDHAM CHILDS' SPECIAL DOSSIER

Amazing Woman Money Spinner

Opulent-looking motor-cars can be seen at any hour in front of the small and humble house which is the headquarters of Mrs. Iley's operations

IT was with pleasure I read that Mr. A. Edwards, Labour Member for East Middlesbrough, was directing the attention of the President of the Board of Trade to the amazing and highly dangerous epidemic of "snowball trading" which is sweeping the country.

The intention of Mr. Edwards is to prevent the possible fraud of innocent people who may invest their savings in these crazy schemes.

From my personal knowledge I can emphasise the absolute necessity for the Board of Trade to take some safeguarding action.

Reports reaching me from all parts show that thousands of working-class people—particularly women—are joining in a pell-mell rush to grab the quick-and-easy riches which are promised them by the promoters of the various projects.

Gladly will I place all the information in my possession before the Board of Trade. The facts I have gathered through my investigators compose a remarkable dossier.

* * *

Apparently the town of Middlesbrough is the centre of the fantastic Money For Nothing movement. There the principal operator is a woman by the name of Mrs. Florence Iley.

The office from which she conducts her business is a tiny front parlour of a humble three-bedroom house—belonging to the local council—in Glenville Crescent, on the Grove Hill side of the town.

So large are Mrs. Iley's transactions that she now has in her service at this modest house two full-time secretaries.

Also she employs a team of agents, who travel far and wide by motor-cars to gather in subscriptions from investors.

For her own use Mrs. Iley seems to have found it necessary to acquire two fine cars and a chauffeur.

Transactions now passing through this council house parlour-office represent a turnover of thousands of pounds weekly.

What Mrs. Florence Iley guarantees to do is to give a *return in money or kind of no less than 400 per cent.*! That is the fabulous profit which her customers are to gain.

* * *

Suppose, for example, you have invested, say, £26 with Mrs. Iley. After a waiting period of six or seven months, the woman says that she will refund for the use of the £26, fortnightly cash payments of £10 up to the total of £180!

Here is another example of her trading methods. You want to purchase a £200 motor-car. You hand Mrs. Iley £50, and wait for three months, when a brand-new car of that value will be supplied.

But during the waiting period you are expected to introduce to her three other persons who will each make an investment similar to your own. Then each of these has to bring in three more investors, and so onwards to infinity. . . .

A little multiplication sum—three—nine — thirty-seven — eighty-one—shows how huge is the edifice of credit and promise which Mrs. Iley builds from each original commission.

Common-sense should envisage the danger and disaster that are possible when snowballs of this type begin to melt under the heat of reality.

Inevitably a business of this kind is unsound. At some date a crash must come.

Unfortunately, large numbers of small investors are not aware, apparently, of the menace ahead. From morning to night they call at Mrs. Iley's dwelling. On occasions the number of visitors has been so large that police have been needed to regulate the stream.

Letters arrive at the house in big batches. Telegrams are constantly arriving. A telephone has had to be installed.

Generally Mrs. Iley desires subscriptions in £10 units. Poor people club together to make investments of this denomination. They hope to get in return—after the requisite time lag—clothing, jewellery, wireless sets, motor-cars, holiday cruises and what-not to the value of at least four times their expenditure.

* * *

This week I sent a representative to Middlesbrough to call on Mrs. Florence Iley and to submit to her a set of questions by which—in the public interest—I hoped to test her amazing business undertaking.

Mrs. Iley refused to see my representative. She would not read the questions. The only statement made on her behalf was that she "could meet all her present and future obligations."

The husband of Mrs. Iley is an unemployed blast furnaceman. He admitted that he knew nothing whatever about the details of the astounding business being conducted by his wife.

Said the man, "The secret of my wife's scheme is known only to herself, and it will be passed on to our children."

I understand that the Middlesbrough authorities have decided to eject Mr. and Mrs. Iley, and the children who will inherit the great secret, from their home in Glenville Crescent. Reason for this—it is a breach of the tenancy of a municipal house to conduct business operations in the place.

But that will not stop Mrs. Iley from carrying on. A few hours after she received a hint of the move against her, she took the lease of much more pretentious premises at Marton, three miles away. Here she will make her future headquarters.

* * *

Deliberately I state this warning. The far-flung, hectic activities of Mrs. Iley are a serious danger.

And the position is becoming more grave now that imitators of her project are springing into existence in many other parts of Britain.

Indeed, this snowball trading and borrowing is a very real public menace. It behoves the Board of Trade to check immediately every undertaking of such a character.

So far, with Mrs. Iley, initial promises have been fulfilled. That is how she has gained such wide support.

Yet sooner or later, with such a business a crisis must arise. Liabilities mount with dreadful rapidity as more simpletons are drawn into the money-spinner's web.

I demand action by the authorities *now*, before it is too late.

Shocks for Parents

MORE than a score of correspondents—parents and employers—have directed my attention this week to prosecutions being conducted on a large scale throughout the country by local education authorities in respect of non-attendance of children at school.

All the cases have one circumstance behind them—that the children concerned have reached school-leaving age and have entered employment before the end of the term.

It is illegal for parents to allow their sons and daughters to break off their education in this manner. It is now the law that children, irrespective of their birthdays, can only leave school at three statutory periods—Easter, summer, or Christmas.

Clearly this legislation has, after trial, proved itself cumbersome and requiring revision.

At the end of each of these three terms, hundreds of thousands of boys and girls are unloaded in mass upon the labour market, which cannot possibly absorb most of them for months.

This is a serious matter for working-class families, and it is not surprising that so many parents have been openly breaking the law by withdrawing their children from school as soon as employment becomes available for them after their fourteenth birthdays.

Until recently, the magistrates who have had to deal with these parents prosecuted in court were administering somewhat severe sentences.

Now, I am gratified to observe, the justices, as a body, seem to have become aware of the harshness of the position.

In most of the recent cases which have been made known to me, they have dealt so lightly with the "offending" parents as to express what is almost their contempt for the law.

The facts of a case heard at Southend the other day are typical. There a mother was put in the dock for having permitted her fourteen-year-old son to leave school to take up work.

The boy was the eldest of a poor family of seven, and he became a bread-winner a few days after reaching his fourteenth birthday.

For two years he had been the best pupil in the school, of which he was vice-captain.

The Southend magistrates expressed their opinion of this kind of prosecution very emphatically when they decided that the boy's mother should be fined—sixpence!

Court proceedings against parents in such circumstances should be abandoned.

The information I have on the subject justifies an appeal for the amendment of the Education Act so that no father or mother will commit any offence by removing a child from school on reaching the leaving age *if it can be shown to the authorities that a chance of good and immediate employment is open to the boy or girl.*

Civic Mystery

THE danger of official secrecy in matters which should be publicly known has never been more vividly illustrated than by events in Peterborough to-day.

That city is aflame with rumours—reports based on an actual happening, and daily becoming more serious and alarming.

They are spreading fast and wildly—to the detriment of innocent parties—the more the authorities refuse to break their silence.

One night recently the residence of a prominent citizen was burgled. The marauder escaped.

Apparently police officers on the scene became suspicious of a light in the next house—the home of a high official of the Corporation who has been seriously ill for months.

This gentleman's brother-in-law, on a visit from Sussex, was in the house at the time relieving his sister from a spell of nursing at her husband's bedside.

Wearing a dressing gown over his pyjamas, the brother-in-law went to the front door. He had heard sounds caused by the policemen.

Extraordinary incidents followed. There was a fracas during which the city official's relative was severely hurt.

Harmful rumour has been intensified in the last few days by a new report that it is intended to make a compensation payment from public funds.

But about this and everything else the public is kept entirely ignorant.

EX-POLICE OFFICER DISCHARGED THROUGH GASTRIC CATARRH took MOORLANDS . . . NOW EATS AND ENJOYS HIS FOOD

Read this amazing tribute to MOORLAND Indigestion Tablets

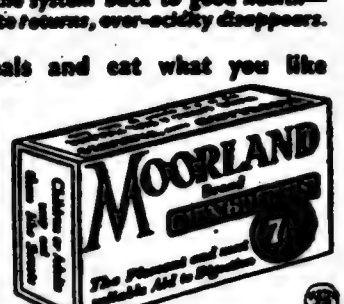
"I was discharged from the Metropolitan Police in 1923 owing to gastric catarrh. I tried all known remedies without success. Seeing Moorlands in a chemist's shop I bought a packet as a last endeavour to cure myself of heartburn. My wife was distracted as I had to refuse food. I tried Moorlands and thank goodness I am now able to eat, drink and smoke as much as I wish without fear of terrible pains. I always keep some Moorlands in my vest pocket. I would rather pay 7½d. per packet for Moorlands than pay doctors' bills."

F.M., East Molesey.

Moorland Tablets contain 15 ingredients, all necessary to relieve indigestion at once and gradually remove its cause. These ingredients are essential in everyday diet. Many present-day factory-produced foods are deprived of their natural salts, while the valuable salts of calcium in vegetables are boiled away. Moorland Tablets contain calcium and other essentials to good health. Moorland Tablets bring the system back to good health—appetite returns, over-acidity disappears.

Take two MOORLAND Tablets after meals and eat what you like

MOORLAND BRAND **INDIGESTION TABLETS**



At all Chemists: **7½d.** in cardboard cartons (50 tablets) **1/3** flat pocket tins (110 tablets)

FREE Send 1½d. in stamps to cover cost of postage and packing for pocket (or handbag) sample tin and Diet Chart to:

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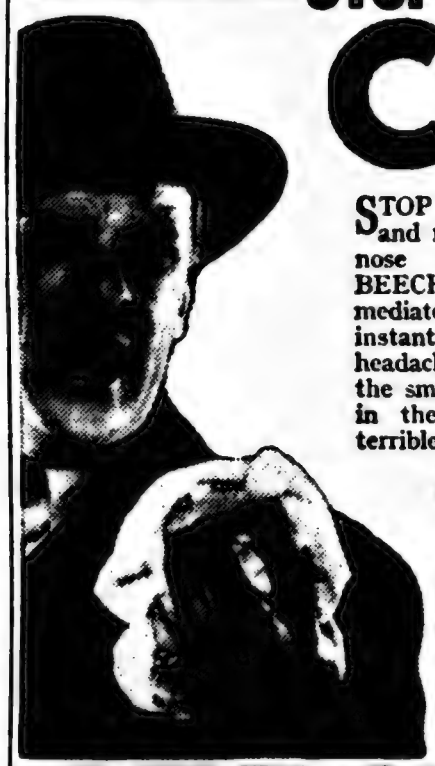
W. B. CARTWRIGHT, LTD. (Dept. J. B.), Rawdon, LEEDS

STOP YOUR COLD FOR 2D



STOP that sneezing, shivering and running at the eyes and nose for 2d.! Take a BEECHAMS POWDER immediately and you will gain instant relief! That awful headachy, heavy feeling stops, the smarting and the burning in the nose is ended, the terrible discharge "dries up" and your cold has gone!

Beechams Powders also Bring RAPID RELIEF from 'FLU, CHILLS, RHEUMATISM, HEADACHE, NERVE PAINS

BEECHAMS POWDERS are the biggest Health Boon ever offered! Although they cost but 2d. each, the relief they bring is priceless! Get Beechams Powders NOW and get relief for 2d.

BEECHAMS POWDERS Brand

2D EACH

ACT LIKE MAGIC Cartons of 6 Powders 1/-. Single Powders 2d. each. Not Laxative. Sold Everywhere. A Beecham Product.

A tip for the waitress

and how it brought ROMANCE

YOU'RE LOOKING BLUE THIS MORNING ELSIE — WHAT'S THE MATTER?
I'VE QUARRELLED WITH MY BOY FRIEND, MISS MARTIN, HE'S KEEN ON SOMEBODY ELSE.
I WISH I HAD A COMPLEXION LIKE YOURS MISS, I'D SOON GET HIM BACK THEN.
I EXPECT THIS STUFFY AIR HAS GIVEN YOU 'TIRED SKIN' YOU TAKE MY ADVICE AND TRY KNIGHT'S CASTILE.
I DON'T KNOW WHAT I COULD HAVE SEEN IN HER ELSIE — YOU'RE MUCH PRETTIER.
I CAN SEE EVERYTHING IS ALL RIGHT AGAIN NOW.
YES MISS MARTIN THANKS TO YOU WE'RE GETTING MARRIED NEXT MONTH.

Town air causes "tired skin" and "tired skin" causes unhappiness. But don't worry—Knight's Castile is specially made for the face, and its gentle, tonic action is the very thing needed to keep the beauty glands in your skin alive. Use Knight's Castile regularly, and "tired skin" can never trouble you. It costs 4d a tablet.

Knight's Castile

SPECIALLY MADE FOR THE FACE

KC 190A-264

JOHN KNIGHT LIMITED—SOAP MAKERS SINCE 1850

Continuing: Sir Wyndham Childs' Special Dossier

Grave Rents and Housing Ramps

I MAKE no apology for returning this week to the subject of the inordinate, and often illegal, rents which are now being imposed on house tenants in every part of Britain.

My daily post has convinced me that the matter is the one which is uppermost in the minds of householders to-day.

On this occasion, however, I would like specially to mention the alarm that is prevalent among the millions of occupiers of council houses regarding increases of rent which have been demanded from them by their civic landlords in the last few months

It is almost needless to say that when these municipal tenants took possession of their dwellings at rents already sufficiently high, they had no idea that the local councils had the power in the early future to compel them to pay still more.

Demands from councils to pay rent increases of 25 per cent. have been commonly reported to me in the last few weeks.

* * *

In the majority of cases it is impossible for the tenants to pay.

County court judges are having the consequences brought before them in a plethora of applications for ejectment orders, but I am glad to note that most of the judges have become alive to the situation and are displaying the utmost sympathy possible to the tenants.

A good illustration of the information I have been gathering on this subject was furnished the other day at Hastings, where His Honour Judge F. K. Archer, K.C., was asked by the Council to make a possession order against a man named Frank Kelly, of Clement Hill Road, Broomgrove, Sussex.

These are the facts.

Kelly was given the tenancy of a house by the Hastings Corporation five years ago at a weekly rent of 13s. 4d. This was a sufficiently serious problem for him because he has nine children, and, when in employment as a painter, he can earn a maximum of only 64s. a week.

But the position became quite impossible when, recently, the Council—as other councils are doing all over the country—raised his rent to 16s. 2d. a week.

* * *

The man told the authorities that he just could not pay this unexpected exaction.

So they brought him to court—for one week's arrears of rent!

Let it be mentioned that Kelly and his large family live in what is called a "tin house." There are only two sheets of asbestos between his dwelling and the next.

Judge Archer was astonished not only that the man should be harried because he was one week in arrears, but also at the extravagance of the rent demanded from him for this kind of accommodation.

When the Judge learned of Kelly's circumstances, he remarked: "How in the world are you going to pay 16s. a week rent? It simply cannot be done. It's not my business to do so, but I am going to enquire exactly what the Corporation is to do with you."

Like other county court judges who are now probing more deeply into applications for possession orders, Judge Archer demanded to know still more about the conditions under which the Kelly family has been living.

He scrutinised the weekly budget of the family and found that the eleven persons who comprise it could afford no more than 4s. worth of meat and 2s. worth of potatoes between them all every week!

Then His Honour commented that it was ridiculous to make poor people pay such high rents. After they had paid everything they could possibly afford, he observed, the balance should be made up out of the rates. It was the only way to do things properly.

Addressing a representative of the Corporation, this understanding judge said that the council must realise that people could not pay these rents.

Then the Judge issued what was, in effect, a challenge to the Hastings Corporation. He refused to grant the order asked for, adjourned the case for a month and instructed Kelly to pay no more than the rent he was charged before the increase was demanded.

Another subject, apart from excessive rents, to which local councils must urgently address themselves is the condition of the houses for which tenants are being charged so much.

* * *

Every week a mass of evidence reaches me regarding the deterioration of municipal properties. It indicates that little care or supervision was exercised when many of these dwellings were built.

A better representation of this state of affairs could not be provided than by an incident which has been brought to my notice as having occurred a few days ago at Brownhills, Staffordshire.

There the members of the council set out on a tour of inspection of their local houses.

In one house two members of the council stood in adjoining rooms. *They were able to shake hands through a fissure in the wall which extended from the roof to within a foot of the floor.*

With little effort, the councillors found, they could have pushed the wall over.

That house, typical of so many, was built with the ratepayers' money only four years ago.

Daily, it is becoming more apparent that if councils generally do not begin to deal promptly both with the rents and the conditions of municipal houses, a national scandal of the first magnitude will have to be revealed.

Judge F. K. Archer, K.C. More blunt speaking by him and his brother judges would soon shame local authorities into a sense of justice

YOU HAVE BEEN WARNED . . .

Danger Gifts

THIS warning is given both for the protection of the public against cheats and to make known the health dangers surrounding an imposition that is being practised all over the country.

* * *

A number of so-called beauty and toilet preparations firms have been swamping the public with their products. To say "their products" is an exaggeration.

The stuff they dispose of is rubbish which is bought in bulk dirt cheap and is merely filled into elegant containers daringly resembling the packings of high-class firms of national repute.

Canvassers are required to represent that they have been appointed to hand out free and generous samples of tooth-paste, shampoo powders, bath crystals and the like, said to be worth 2s. 6d.

But anyone who accepts a box of cartons and tubes is expected to contribute sixpence to the unemployment funds of a disabled ex-Service men's organisation.

* * *

The contents of the packages are not only worthless; they are a menace to those who use them.

Coarse chalk, soap powder and crude soda are the fillings, and the consequences of so many people being deceived are causing alarm in the hospitals, where there has been a big increase in the number of patients suffering from skin affections.

Hospital Rules Tragedy

SINCE legislation was enforced a few years ago for the reorganisation of the public hospital services, successive Ministers of Health have boasted that, under the new administration, the stern rules that once governed these institutions have now been relaxed until they no longer apply.

The information on my files convinces me that the Ministers who have said such things are not fully informed of the facts.

* * *

Some days ago a sixteen-year-old apprentice dental mechanic named Harold Holloway died while under an anæsthetic at the Huddersfield Royal Infirmary.

The boy was suffering from peritonitis. After one operation had been performed and he seemed to be on the way to recovery, the lad was given permission to eat a banana. Next day he was dangerously ill, and when his mother, who lives at Douglas Avenue, Moldgreen, was summoned to the hospital, she was told that another operation was necessary.

Young Holloway had been receiving special food. Yet, unknown to the surgeon who had to perform the second operation, he had paraffin administered to him. Almost needless to say, the doctor would not have allowed this to be done.

The boy was in a room opposite the hospital kitchen and near the operating theatre. He had told his mother that he could scarcely get any sleep because of the noise of dustbins being emptied and the rattling of crockery.

Among other charges which Mrs. Holloway has felt it necessary to make are that her son's surgical dressings were not changed, that she was told by the nurses that they were too busy to do so, and that, on one occasion, the boy was left for an hour and a half without attention which he needed.

The mother was so alarmed that she had to ask that her son be transferred to a nursing home. The hospital authorities would not permit this on the ground that he was too ill to be moved.

These facts by themselves would be sufficient to justify an enquiry into the conditions of the Huddersfield Royal Infirmary. But there is another graver circumstance associated with this boy's death.

His employer, Mr. S. L. Drummond-Jackson, a well-known dentist in the town, was not at all satisfied with the youth's progress.

Generously, he offered to pay all the costs of bringing a specialist by aeroplane from either London or Manchester to Huddersfield so that Holloway could have the most expert examination and treatment that money could command.

Mr. Drummond-Jackson's offer was turned down flatly by the authorities.

They told him that such procedure would be "strictly against the rules"!

* * *

Sixteen-year-old Harold Holloway died during the course of the unsuccessful operation. Perhaps no specialist, however skilled, might have been able to save his life.

But the chance should have been given when it was available.

The public hospitals of Britain should no longer be subject to antiquated rules that may spell the difference between a patient's life and death.

"Snapping their Fingers at Fortune."

Mrs. Cuffin, of Riversdale, Huntington Road, Chester, has drawn our attention to certain statements in the article "Snapping their Fingers at Fortune" in our issue of October 23 last, and has asked us to say that at no time was a liveried chauffeur employed by her late husband, and that at his death it was not necessary for her to borrow money to meet the funeral expenses.

Whatever the pleasure
PLAYER'S
complete it

Everyday incidents, everyday pleasures give proof that Player's alone Please the great majority. In every walk of life Player's are found giving colour and completeness to work and play—and PLAYER'S are chosen because "It's the Tobacco that Counts."

PLAIN OR CORK-TIPPED
10 FOR 6P

IN ALL WALKS OF LIFE

Player's Please
MEDIUM OR MILD

IT'S THE TOBACCO THAT COUNTS

Should One Slip Ruin a Life?

A young electrician was sent to jail three years ago. A public authority revealed his lapse to employer. Result, refused job, though desperately anxious to run straight. Should one lapse damn him for life? Read what five well-known public men say about it.

He has paid the price once. Must he pay it always?

by

The Rt. Hon.
J. R. CLYNES, M.P.
late Home Secretary.

CASES of this kind can be settled only on independent merits. There are a dozen subtle influences to be taken into consideration. But it seems very bad logic to condemn a man because he has once defaulted.

Actually the action of employers who condemn a man in these circumstances is to impose a second sentence on him worse than the first.

Refusal to employ, or dismissal in such cases, has a disastrous effect upon the man, his wife and family. I have witnessed this in several instances.

There are moments in the lives of so many men and women when the terrible stress of circumstance may drive them in a moment of lack of control to do something foolish.

Very quickly they regret what they have done and are willing to do everything to make amends.

Moreover—and here is the point that so many people overlook—a man who has once broken the law in a moment of stress knows just how disastrous it can be, and the last thing he wants to do is to repeat the offence.

I am not suggesting that this applies to everyone. On the contrary, there is a hardened type of criminal who is a positive danger to the sympathetic employer.

In my opinion it is not altogether wise to give a man who has served a prison sentence a very responsible position. Rather one should employ him where his activities are under superintendence.

Superintendence should not be suspicious, but just normal. I believe, in any case, in giving people second chances.

by

LORD AUSTIN,
the great motor manufacturer and employer.

IN the case put forward you certainly raise a social question of some importance. Without knowing the details of the particular instance you name, I should say most definitely that if the man is a good workman and has shown every indication of going straight, the earlier indiscretion should not enter into the matter at all.

He is being employed for his skill or suitability for the task he is required to perform and, providing he behaves himself while so employed, his employers should be quite satisfied.

We have had several similar cases in our own works where men have given every satisfaction.

Where pilfering is concerned, however, the problem is somewhat different, for we have found, from the employment of great numbers of men and women, that the individual prone to this particular failing is very difficult to reform.

In a factory where large quantities of small parts are made such persons may be a constant source of trouble.

by

FATHER WOODLOCK, S.J.
of Farm Street R.C. Church.

THE case of a man whose chances of employment were blighted by the fact that he was known to have once lapsed from honesty and suffered imprisonment is a clear instance of not merely merciless and uncharitable persecution but of real injustice, such as should have a legal remedy.

The electrician's job was not one of responsibility and trust involving serious loss to others were the lapse repeated.

There are, alas, too many such instances of unchristian treatment, known to Prisoners' Aid Societies, where men, after a single lapse, are determined to go straight and fail to get a chance of employment.

I quite see the difference between such cases and those of "old lags," whose past history makes their profession of repentance somewhat suspect.

There are also thieves who have never had a chance because their educational environment has atrophied their moral sense from childhood, and such cases have to be watched in their own interest.

Positions of trust which involve responsibility for other people's property should not be given indiscriminately, but reserved for men of proved honesty.

by

Sir Reginald
KENNEDY-COX,
founder of the Dockland Settlement.

SURELY there can be no doubt in the mind of any ordinary citizen that a man who, after having served a term of imprisonment is now searching for work, *must* be helped to work—otherwise Society is penalising him after he has served his punishment.

It is not only doing that, but is forcing him into the ranks of habitual criminals by not helping him in his search for work.

The point of the employer being furnished with the information concerning the man's past conviction is a very important one, and I say emphatically that this information must be supplied, but should be of a confidential nature.

It must not be bandied about the office or workshop, and the police should take the utmost care not to intrude upon the place of business even though the man may be on "ticket-of-leave."

It is the men themselves who are the real problem!

Strange to say, they do not, as a rule, suffer from inferiority complex, but quite the reverse—a superiority complex; they hypnotise themselves with the belief that they are people who are being misjudged by the world, "never given a chance," not appreciated at anything like their full value!

The work of Society to-day is to try in some way or another to make these misfits adjust themselves to everyday conditions. That is our big problem.

by

Geoffrey
le M. MANDER, M.P.
who is a large employer of labour in Wolverhampton.

OUR French friends have a proverb to the effect that "if we all had windows in our bosoms most of us would have to keep the blinds down," and it is desirable to bear in mind in considering the question you raise, the cynical epigram that "to sin is to be found out."

We must all realise that there are probably large numbers of persons going about with unblemished reputations, who in reality are far more deserving of censure than some man who through a single momentary lapse has been marked throughout his life.

At the same time, there is always a conflict of loyalties in life, and one has to consider not only the position of the man seeking employment but one's duty towards a prospective employer.

If the person from whom a character is asked is satisfied by personal knowledge that in spite of a single conviction the man concerned is honest and reliable, he should say so without being under any obligation to disclose the lapse from virtue.

In the same way, if an employer is told the facts he certainly should not let the single incident stand against the general good character borne by the man, and should give him a chance.

No doubt fuller enquiries would require to be made where the position was one of trust, but the principle means the same.

Marlene Dietrich and Gary Cooper in "Desire" expressed perfectly the lyrical love relationship that the average young man and woman are always trying to establish together

Why ca... sensibl...

SE...

Charlotte Haldane, w... is the author of w... problems of life. H... have yet to learn th...

by CHARLOT...

THERE is a perfectly good reason why hundreds of thousands of people are still unable to be sensible about sex.

When you consider the fact that for every thousand persons killed per week in England by motor-car accidents, probably less than one dies of a broken heart, you will immediately agree that sex is not so important to men, women, or children as a thorough knowledge of the Road Code!

And yet more newspaper articles, novels, plays and films deal with sex or "love" than almost any other subject.

My own view can be put very simply in one sentence: We have not yet learnt to be sensible about sex because we have not yet learnt to think about it.

What do we mean when we talk about sex?

That little three-letter word actually embraces three major problems:—Firstly, the physiological problem of our reproduction, which is not so very different from that of other mammals. Basically, from this point of view, chronic spinsters and bachelors who have never had, or have renounced, normal sexual activity, must be regarded as abnormal.

A lack of normal sexual activity must affect the nerves and mind of those deprived of it.

And as men and women are social creatures, organised socially, such lack of a normal sex life must have social repercussions unless its victims are hermits living in solitary confinement in cells or deserts.

Next, the emotional problems connected with the little word "love," which is actually the name for the sensations we experience.

It is precisely this emotional aspect of sex which makes it so difficult for most people to think about it in a calm and detached manner.

Two-Edged

It is not sexual activity but sexual emotion which exalts the poet and debases the debauchee. It is not a detached interest in sexual activity but a capacity to communicate and respond to sexual emotion which makes love stories best-sellers and film stars who are glamorous the idols of millions.

I think Marlene Dietrich and Gary Cooper in "Desire" expressed more perfectly than any other film stars in any other picture the romantic, lyrical love relationship that the average young man and woman are always passionately endeavouring, and generally failing, to establish together.

This picture was the expression of a wish; a romantic longing felt by most normal human beings.

This emotional side of sex is two-edged.

Within its framework love and hate dwell almost intertwined; so do faithfulness and jealousy, trust and suspicion; respect and contempt.

It is here that we look for and find the ways in which people work out their personal sexual relationships; in ideal marriages or divorces full of bitterness; in mutual adoration or in furies of

...'t we be ...e about ...X?

...e of Professor Haldane, ...ely-discussed books on ...re she contends that we ... varying aspects of sex.

...TE HALDANE

"One of the chief mistakes about sex is to take it too seriously"

rage and hatred which sometimes lead to murder.

It is when we use the word "love" instead of "sex" that the general problem becomes a personal one; and this is largely the reason why most of us break down at this point, lose our detachment, our intellectual grip of it, and use words not to express our thoughts about it, but sometimes very primitive emotions.

The intensity of our feelings breaks through again and again, like the skin of a poor person, clad in very respectable rags which, nevertheless, are still rags.

This applies just as much to the clergyman who condemns "the modern girl"; the bewigged judge trying a divorce case; or the rich woman deploring the spread of birth-control among the poor.

Thirdly, there is the social aspect of sex. It is here that the solution of the whole vast problem must be looked for, and will, I am convinced, in due course be found.

From the social standpoint of view, sex you see is just one of the many activities engaged in by men and women living in a modern community.

Happy Workers

It is not the most important of these activities.

The most important activity which confronts us all is the plain problem of how to live; how to earn or steal or beg or borrow enough to keep us alive.

Until this problem has been solved somehow—either by being able to keep ourselves or to find someone else to do so—there is not much time to spare for sex.

There are more important things in life than sex, and when they are to the fore people manage to be very sensible about it.

It is true that here in England the present times do not perhaps call for such lofty sexual standards.

Nevertheless, millions of people here at home, too, really are very sensible about sex; marry and bring up families in happiness and tranquillity.

These people are chiefly the working people; whether they work with their hands in factories or with their minds in studies and offices.

They certainly do find time for love and courtship and tenderness and friendship. But they do not allow themselves to be torn by sexual emotions, to be plagued by feverish interest in that one subject.

The worst that happens to most of them is that they occasionally enjoy a not quite drawing-room joke on the subject.

And that, I think, is all to the good, because one of the chief mistakes one can make about sex is to take it too seriously.

The sort of people who do take it too seriously do a great deal of harm. Unfortunately, they tend very often to be associated with educational institutions for young women, or young women in such professions, for example, as that of nursing.

A young man has recently published a book called "Oxford, Ltd.," in which he sharply criticises the attitude taken up towards young girl undergraduates in that University city by the middle-aged women dons in charge of them.

There is little doubt in my mind—and I write after six years' residence in Cambridge—that many such women indeed have poisonous and poisoned minds.

Their thinking on sex is poisoned by their own stifled emotions; their own bitter disappointments or repressions; their own jealousy, concealed often from themselves, of young and pretty girls.

I shall never forget the remark of one female don who was reported to have said: "The nose of a healthy woman, like that of a healthy dog, should be shiny!" To which the only appropriate comment seems to be: "And wet!"

It is, however, wrong to assume either that all female dons are equally and viciously silly, or that such imbecility applies to the girls alone.

Women professors, like women students, can be primarily interested in their work, and accordingly quite just and sensible about sex, because it is not their chief interest in life.

And conversely, the young men at Oxford and Cambridge also have to conform to a mass of rules and regulations under which they are treated as irresponsible youths, and in consequence very often behave as such.

Abnormal Women

In my opinion, the college system is a vicious system, which discourages, to the point of threatening expulsion if it is indulged in, the normal sexual desire of a healthy young man between the ages of nineteen and twenty-three.

By doing so in some cases it encourages abnormal desires and practices which often are indulged in under cover of a sickening hypocrisy which assumes that, just because such practices are two unpleasant to be publicly discussed, they do not exist.

The present very right and proper agitation for a reform of the nursing profession is to some extent a revolt against sexual as well as other traditions imposed on the profession from the past.

This profession originally had its roots in convents and nunneries. Women who had renounced the world in every other way emerged from their fastnesses to tend the sick.

The iron tradition of chastity and renunciation imposed on them still lingers in too many of our modern hospitals, where spinster matrons and sisters attempt to dragoon and bully unfortunate little probationers full of life and vitality into their own abnormal attitude to sex.

In too many cases it is taken for granted that if a normal pretty active girl of twenty or twenty-one has a boy friend, the worst may instantly be assumed.

The sexual aspect of the matter is all part of a social problem which is to reform and bring the nursing profession up to date as speedily as possible, if we still wish to train a supply of nurses to care for us when we are ill.

Here, again, if a girl really has a vocation for her profession, the chances are, I venture to think, a hundred to one against her "going wrong."

The last, but certainly not the least, important aspect of our sex problem from the social point of view, is that of housing.

It is to slum housing that we must look to find the sources of immorality and vice among people who, living under decent conditions, would be, if not spotlessly moral, at least not worse than the average.

Such crimes, for example, as incest would probably disappear if overcrowding were abolished.

To my mind, one of the saddest pictures to be seen regularly in England is one I have frequently noticed recently during my many tours in the provinces.

Idle Youth

On Sunday afternoons and evenings, drab street corners in dirty towns, or angles where roads meet in the country, are festooned by groups of idle youths, hands in pockets, lounging aimlessly about.

No effort, apart from those connected with religious institutions, is made to draw these lads, and the girls, too, into some sort of pleasant educational activity.

On Saturday nights they enjoy the artificial excitement of the pictures; on Sundays comes the contrast, when they revert to their own unorganised, uncheerful, unromantic lives, with no alternative between an overcrowded home and lounging about the streets.

At the other end of the unjust social scale is the luxury of the rich. Here, too, idleness and boredom lead to sexual excesses which those with money can indulge in; but not to their advantage.

The very rich, like the very poor, have an unsatisfactory sex life, and for the same reason; lack of a really passionate interest in a profession or career, which can absorb their energies and turn them into useful members of the community.

Reform of housing, far greater equality of income and opportunity, reasonable education on sex matters in schools, a rational modern outlook in our universities and training colleges—these are urgently required.

When they have been achieved, I have little doubt that we shall all become much more sensible about sex and much healthier and happier human beings for it.

Story of a Man's Redemption

A Present for the Judge

by
FRANK HEDLEY

author of "Cavalier of Crime" and finalist in the international "Cracksman" Prize Novel Competition

The last to come down on the fireman's shoulder was Mr. Justice Trent

"I AM sorry to say that I can find no mitigating feature about this case which might encourage me to be lenient."

The judge slowly raised his eyes, trained his spectacles on the man in the dock, and gazed at him sternly. In silence Fireman Lacey stared back, and was aware of the agonised pumping of his heart. He was aware, too, of a vivid flash-back which showed him the victim crumpling up in a dark alleyway, and shocked him anew with a dreadful fear as Lewis yelled: "Scram! The cops!"

But cops were athletes in these days; trained runners, men of brawn who put science behind their punches.

For that matter he was no dud himself. If he hadn't stopped to give Charlie Trench a hand he would have got away. If——

"Robbery with violence," went on the judge: "the hooliganism of gangs—I am determined to stamp it out. This particular kind of lawlessness is becoming more and more a menace to the social order. It is a monstrous thing that private citizens may not go about their business without grave risk. I shall send you to penal servitude for three years."

Fireman Lacey shivered as he heard the sentence, and the cry of Elsie at the back of the court stabbed him like a knife.

That was the cardinal fact—the tearing apart of two lovers; the long hours in the cell with the thought of his girl weeping.

This was the only aspect worth bothering about, and it struck home to Lacey with devastating force. For one second before they hurried him away he glared at the judge like a wild beast; and in that second he vowed to get even.

Any appeal to reason would have been vain with Fireman Lacey. He could see only the immediate fact of the judge; not as the instrument of justice, but as the man who had done to him this terrible thing.

Three years for knocking a man out! Three years out of his life, out of Elsie's life.

The irony of the thing was that he had done it for her. He wanted her to have the things that would go with her pretty face, things that he could never hope to buy on a fireman's money.

Above all, he wanted to start married life with the furniture paid for outright, and a decent bit left over to provide for emergencies. Only one way to manage that: the one way which was put into his head by Charlie Trench. And now, here he was, his gifts to Elsie turned into knives of torture.

★ ★ ★

Bitterness filled him. A present for the judge one of these days. What kind of a present would he be giving to the man who had done the dirty to Elsie! Not a present from Margate.

The thought of what he would do to the judge filled all his waking hours. A present for the judge became a marching phrase which beat out its rhythm to the tune of tramping feet as Number 271 moved with hundreds of his fellow-ciphers at exercise in the prison yard.

Left-right, left-right. A present—for—the judge. A present—for—the judge.

Three hundred, three thousand, half a million times repeated, with the face of the judge before his mind's eye to feast on with that hatred which is love's twin brother.

What was his name? Trent. Mr. Justice Trent. Well, Mr. Justice Trent should pay.

★ ★ ★

A model prisoner was 271; efficient, hard-working, taciturn. The chaplain took a special interest in him.

Lacey, he could see, was not lost to all the decencies; he was not "tough," like nine out of every ten of the inmates; there was none of that cold-eyed viciousness in his face which characterised the hardened crook.

He would earn his full remission and in all probability go out to lead a straight life.

"I shouldn't brood, if I were you, Lacey," said the chaplain kindly. "I know what it means to you to be in here. But, believe me, the time will pass more quickly than you think."

"Will it?" A wry smile flickered across Lacey's lips, to leave the same brooding mask. "I count the days. I count the hours, the very seconds you might say."

"Counting won't help," said the chaplain. "I should get out of that habit."

"Won't it?" Lacey's eyes glowed savagely. "I lie awake and listen for twelve to strike every night, and then I say to myself: 'Another day gone, a new day started.' I know the feel of every sixty seconds that's passed since I've been in here."

"I know," said the chaplain sympathetically. "But that's self-torture, it's mortifying the flesh."

"Not on your life it isn't," declared Lacey. "Do you know what? I get a new kick out of every day God sends. I sweat to be out and away, that's admitted. But I say to myself: 'Presently you'll hear that clock strike in the tower for the last time. They'll give you your clothes and a railway ticket, and then you'll be off, on your way, with the clock ticking for somebody else.'"

"The clock?" queried the chaplain.

"Ticking away," muttered Lacey, with hate in his eyes. "Ticking away the last hours for that swine. Somebody's going to Kingdom Come when I get out of this."

★ ★ ★

The chaplain, alarmed, brought all his powers of reasoning to bear. Useless, he saw, to point out that Lacey's attitude was morally wrong. He concentrated on the punishment that would inevitably follow crime.

"You'll be cutting off your nose to spite your face, Lacey," he said. "Come, you're a sensible man. What you're contemplating is murder. They'll hang you for that."

"Save your breath," advised Lacey. "It's easy for you to talk. Have you ever itched for a man's throat so that you're likely to strangle yourself out of sheer madness? What they do with me afterwards doesn't matter. It's what I'll do to him first. Yes—and he doesn't know it's coming to him."

Dark thoughts, bitter thoughts, evil thoughts filled the mind of Lacey. He stitched them into mailbags; they barbed the point of his pickaxe, and snarled in the wood as it flew in shavings from under his plane.

As he lay quietly breathing at night, waiting for twelve o'clock, his heart would give a leap at the first stroke, and a great shout would fill the chambers of his mind: *Stand from under, Mister blinking Trent, stand from under!*

And at last he was out, his own man, free to go his ways.

As he walked to the station, skylarks sang full-throated into the eye of a dazzling sun.

But the larks, and the dog-brier in the hedges, and the rich facets of the fair day sued for his attention in vain; for he could hear only a hard voice discussing lenience, and only the stern gaze of the judge met his eyes.

★ ★ ★

He hadn't told Elsie he was coming out; Elsie would only delay him, endeavour to dissuade him.

Not that anything could alter his intention. He was drunk with hate, and hungry for vengeance. In a sort of semi-trance he sat in the train and heard as from afar off the names of stations announced; was oblivious of fields and woods and telegraph-poles.

When the train eventually pulled into

(Continued on page 28)

Talks of "cleaning her teeth"...*she should say* wearing them away

She hasn't yet realised that cleaning teeth *can* do as much harm as good. Of course you must clean your teeth regularly. But do be careful what paste or powder you use. There *are* dentifrices so abrasive that they're bound to wear away that thin film of enamel which is Nature's only protection against decay.

Why run this risk? Test your present tooth paste by comparing it with one which dentists recognise as the finest and smoothest of all—Odol. Get a tube of Odol to-day (or send the coupon below for a sample tube free). Put them both to the Bite Test. Grind a little between your front teeth. If your present one seems to have the least sign of grittiness, don't take chances any longer.

It is just because it is so safe that dentists recommend Odol.

Odol can be obtained as Tooth Paste or Solid Dentifrice. There is also Odol Mouthwash and Odol Denture Powder.

Odol

Free sample tube. *Post this coupon in unsealed envelope (½d. stamp) to Crombas Ltd. (Dept. J.B.32), Norwich, for a free tube of Odol. This applies to Gt. Britain and N. Ireland.*

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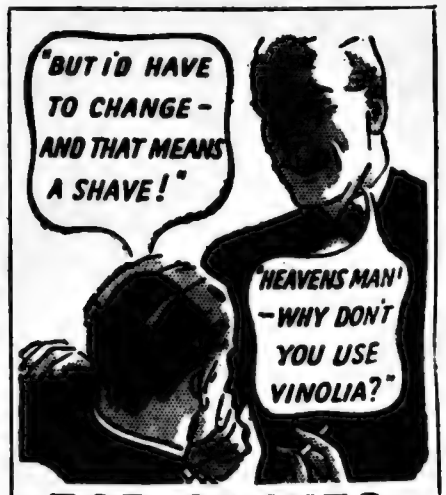


FOR SHAVES THAT LAST

You know the kind of shave you get from a new blade—quicker, closer, easier on your face. That's the kind of shave Vinolia always gives you—over and over again from the same blade. Shaves that leave the face more comfortable—shaves so close that you still look well-groomed at the end of the day. And you get 125 for 9d.

SPECIAL OFFER—*If you have any difficulty in purchasing a Vinolia Shaving Stick, send 9d. in stamps to Vinolia Co., Ltd., (Dept. S.J.B.57), Bebington, Wirral, Ches., stating the name of your usual supplier. We will then send you a full-size shaving stick and a trial tablet of Vinolia Soap.*

VINOLIA

SHAVING STICK

125 Shaves for 9d.

Including a handsome bakelite shaver case

V.S.S.39/213

ROSE WANTED RESULTS

WHOEVER HEARD SUCH ROT... BOILING WHITES CLEAN IN 2 MINUTES! YOU'LL HAVE TO SHOW ME RESULTS!
ALL RIGHT, ROSE, I WILL! I'LL NOT ONLY BOIL WHITES SNOWY IN 2 MINUTES; I'LL SOAK YOUR COLOUREDS BRILLIANT IN 12. I'LL BRING THE RINSO AND YOU'LL SEE...
AND SHE GOT 'EM

WHITES NOW BOILED SNOWY IN 2 MINUTES— COLOUREDS SOAKED BRILLIANT IN 12 MINUTES

ALL HARD RUBBING ENDED: ½-HOUR'S FUEL SAVED THANKS TO NEWLY DISCOVERED RINSO METHODS!

LIKE Rose, there are thousands of women who mock at the very idea of being able to get clothes clean and bright as swiftly and easily as the new scientific Rinso methods do.

And then what happens? A friend proves it to them.

They see the clothes put into the copper in lukewarm Rinso suds and brought to the boil, as usual. That instead of being rubbed or soaked beforehand, the extra-dirty places are dampened, and a little Rinso smoothed in. And the clothes boiled for 2 minutes, not half-an-hour! And then, before their very eyes, the clothes come out dazzling! Yet about 30 minutes' worth of fuel is saved!

The 12-Minute Soak

They see how perfectly the Rinso 12-minute soak works, too. Clothes that don't need boiling are put into hand-hot Rinso suds and allowed to soak for 12 minutes. After 12 minutes they are so bright and clean that they don't need any hard rubbing at all!

Now, after seeing these wonderful results, the most sceptical women swear they will never use anything else but Rinso!

And no wonder! For Rinso not only gets whites and coloureds brilliantly clean—it's ideal for your finest things. A quick wash-through in cool Rinso suds makes silks, woollens and fine things fresh as new.

If you haven't tried the new methods for washing clothes, don't waste another minute. Get Rinso, and give your white things the Rinso 2-minute boil; your coloureds the Rinso 12-minute soak. Give yourself the cleanest, brightest clothes-line you've ever had. And remember, Rinso costs only 3½d., 6d. or 10d. a packet.

IMPORTANT. Don't be misled about "extra" whiteness in washing clothes. For safe washing, avoid using any product with a strong bleaching or whitening action.

Rinso gets clothes brilliantly white and clean in a safe, natural way. No mixing is necessary, and no mistakes occur because there are no destructive chemicals in it. Rinso won't harm fast colours, fabrics or hands.

2 MINUTES' BOILING OR 12 MINUTES' SOAKING

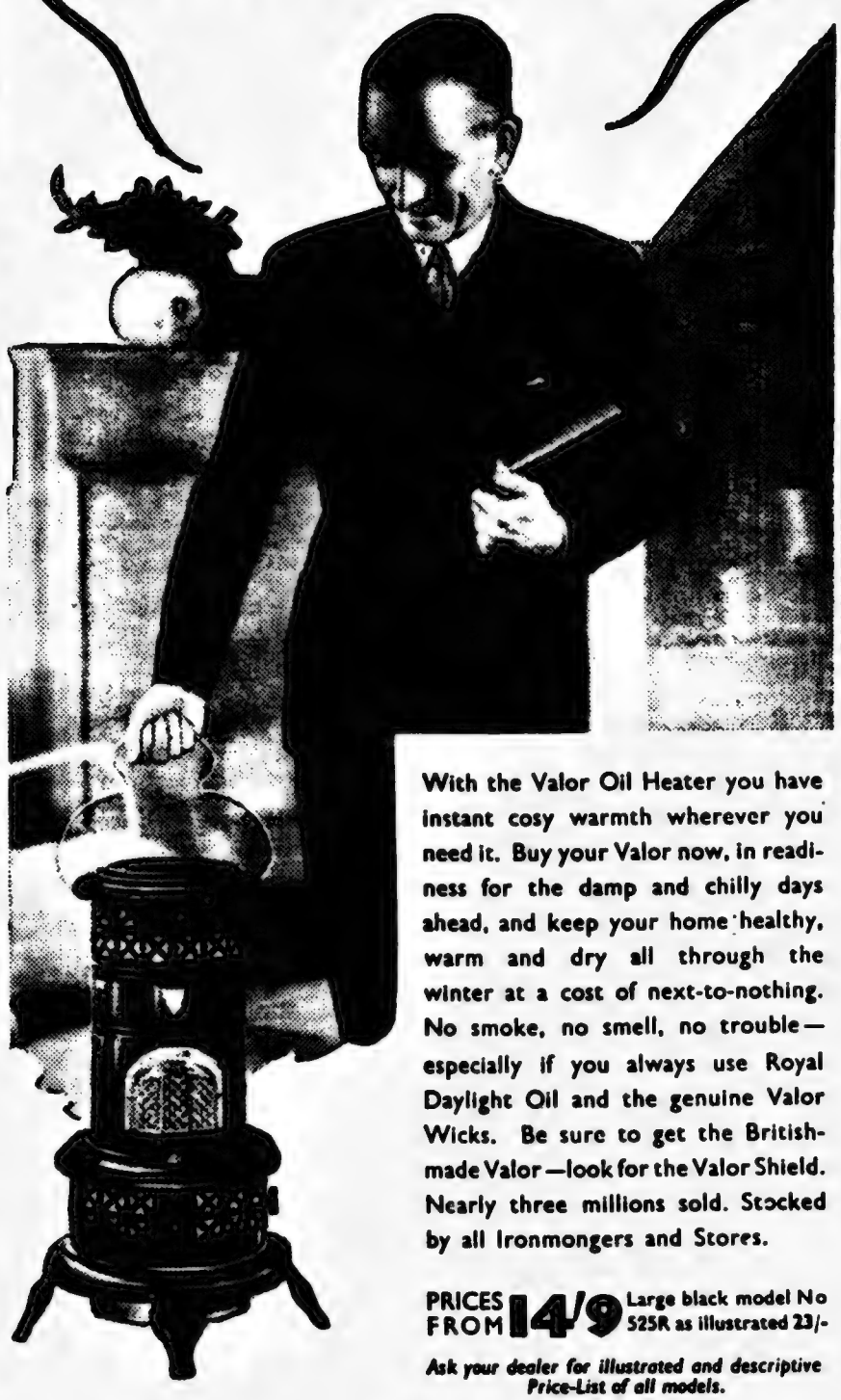
is all you need with

RINSO

to make clothes brilliantly clean

B 2433-364-48 R. S. Hudson Limited, London.

Cosy *warmth* wherever you want it



With the Valor Oil Heater you have instant cosy warmth wherever you need it. Buy your Valor now, in readiness for the damp and chilly days ahead, and keep your home healthy, warm and dry all through the winter at a cost of next-to-nothing. No smoke, no smell, no trouble—especially if you always use Royal Daylight Oil and the genuine Valor Wicks. Be sure to get the British-made Valor—look for the Valor Shield. Nearly three millions sold. Stocked by all Ironmongers and Stores.

PRICES FROM **14/9** Large black model No 525R as illustrated 23/-

Ask your dealer for illustrated and descriptive Price-List of all models.

VALOR

BRITISH-MADE OIL HEATERS

Manufactured by THE VALOR CO LTD. *(Registered Proprietors)* BIRMINGHAM
Wholesale Distributors: ANGLO-AMERICAN OIL CO. LTD. *Branches everywhere*

V.H.46

Be sure you always use pure white ROYAL DAYLIGHT OIL and VALOR WICKS

WHY SOME CHILDREN CATCH COLDS AND OTHERS DON'T

Most children are given a cod liver oil tonic in winter, as a protection against colds, chilblains and loss of weight. Why is it, then, that some children get far more protection from their cod liver oil tonic than other children?

NEARLY every careful mother gives her children a cod liver oil tonic during the winter, to build them up and protect them against winter colds and epidemics.

Then why does it happen that, although some children become completely protected against colds, others still keep on catching cold after cold?

A famous Medical Research Body gives the answer to this problem, and the answer is simply this: *cod liver oil can do your child no good unless he digests it properly.*

"When cod liver oil is given in the white, creamy form of Scotts Brand Emulsion," says this Research Body, "children can wholly digest it, and get all the body-building goodness they need.

FOUR GOOD REASONS WHY YOUR CHILD'S COD LIVER OIL TONIC MUST BE SCOTTS BRAND EMULSION

1 Ordinary cod liver oil is difficult for some children to digest. There is actually the risk that some of the oil may go through undigested, and so do no good.

2 Scotts Brand Emulsion is so digestible that within 30 minutes after taking, every drop has gone to strengthen the child's whole body, particularly the chest and lungs

3 Scotts Brand Emulsion *helps* your child's digestive juices. Thus it ensures that the body gets more nourishment out of food.

4 Scotts Brand Emulsion also contains hypophosphites of lime and soda, to help in building up your child's bones and teeth.

Next time you are buying cod liver oil for your child, remember these four important facts about Scotts Brand Emulsion—they make all the difference to your child's health.

"My boy is as strong as his cousin now"

"I USED to wonder why my sister's boy was much stronger and freer from colds than my Peter," writes a St. Albans mother.

"Both boys were given cod liver oil tonics regularly, of course. But my sister was wiser than I—she gave her boy Scotts Brand Emulsion. It was only after I followed her example and changed my boy over to Scotts Brand Emulsion, too, that Peter also became really free from colds and epidemics."

If *your* child is at all liable to colds or epidemics, if he's not gaining weight as he should, or if he becomes easily tired, then follow this mother's example—start giving your child Scotts Brand Emulsion today!

My Handicap—
How I Overcame It

Cripple to Athlete

SEVEN years ago when he was nine years old Albert Vivian James, a Swansea Valley boy, was taken into Swansea Hospital, a helpless cripple suffering from a tubercular hip.

For two years he lay on his bed smiling cheerily in spite of his suffering, while his parents with fear clutching their hearts wondered if he would ever get well.

At night a nurse would hear this boy mutter, "I must get well, I must get well," as he turned restlessly.

Now, at the age of sixteen, Albert Vivian James is rapidly becoming a leading athlete in his home town of Ystalyfera.

* * *

How the crowd cheered at a recent Welsh sports meeting when this one-time cripple won the high-jump prize, and came second in a six-foot pole-vault contest!

The cheers of the crowd were well deserved, for young James had by his heroic fight against infirmity proved that a boy's will to get well is as important as a surgeon's skill.

"When I was lying in hospital," said this chubby-faced boy, "I used to count the days until I could join my brothers in their games and gymnastic exercises.

"Visitors would tell me of the school sports, and who had won the various competitions. Sometimes I felt a bit hopeless. Then when the sun shone through the ward window and the birds sang outside, I said to myself, 'Well, you've got to get well.'"

* * *

And this plucky boy has got well!

When he first came out of hospital with his leg clamped in an iron support, he used to look wistfully at his brothers when he saw them running, jumping and swinging their Indian clubs.

Not long after this he decided to join in, but that iron leg-support was a great nuisance. Then while practising gymnastics—he broke his leg-support!

That was a setback! But there was a grim smile of determination when he hobbled into a local sanatorium for a plaster cast to be made.

Since then Albert Vivian James has not looked back, and his athletic prowess has become a byword in the Swansea Valley.

* * *

Local people talk excitedly of how he "cured himself" by his will to get well—of how his brothers encouraged him—of how his father and mother with faith in their hearts had prayed for his recovery.

At Ystalyfera almost any day you may see a ruddy-faced boy running like a hare or riding his bicycle.

This boy, who is a prize jumper and swims like an otter, is Albert Vivian James, the one-time cripple. You will see courage in his smiling eyes and there is thankfulness in the hearts of his father and mother.

Sentence of the Court

RHYMER HEARS REASON

CALLED to answer a charge of trespassing in the realms of fashion, E. T. Rhymer made his way to the Bench, and was with difficulty dissuaded from taking a seat there, which he protested was his customary place in court.

Having been politely conducted to the dock, he bravely voiced a plea of "Not guilty."

* * *

Mr. Watchdog, K.C., who conducted the prosecution, said this might be regarded as a test case designed to obtain a ruling as to how far a magistrate occupying a seat on the Bench was entitled to voice his views on fashionable foibles.

"M'lud," explained counsel, "the accused is—ahem—a stipendiary magistrate.

"During the hearing of a case, he said indignantly to a woman in the witness-box, with red polish on her finger-nails, 'Would you mind hiding your hands with your disgusting finger-nails!'

"Now, I submit, your ludship, that the defendant saw red. There is no doubt whatever that he was genuinely indignant, but a witness—particularly a woman—is likely to be awed in presence of a beak—beg pardon, m'lud, magistrate.

"She, for her part, must have felt that she had a right to be in the fashion and could polish her nails any colour that suited her.

* * *

"She hid her hands to placate the magistrate. This isn't the only instance, m'lud, where the Bench take it upon themselves to act as censors of fashion and find fault with the personal appearance of those before them.

"Women's fashions often come in for criticism, their skirts, hats, lips and complexion having all been made the subject of flouts or sneers, as foolish as they are superfluous. One may well ask where the line is to be drawn."

Mr. Strawsplitter, rising, said his learned friend's argument was preposterous. It was the magistrate's duty to preserve decorum. Mr. Rhymer was therefore entitled to condemn female finger-nails resembling the talons of a vulture after a carnivorous meal.

Suppose a woman appeared in court dressed in bathing costume or wearing shorts, was the magistrate to blink his eyes to it?

He thought it was good if the Bench "ticked off" over-dressed, made-up females—speaking generally—who were quite capable of coming there and trying to vamp the magistrate himself.

* * *

"The law, we all like to believe, is no respecter of persons," said **Mr. Justice Bull**, "but judges and magistrates have no expert qualifications as censors of feminine fashions.

"I am not aware of any special court costume prescribed for witnesses, as long as they are decent." At the Royal Courts, of course, ladies conformed to a certain code, and he understood that varnished finger-nails were the fashion. If those in most exalted stations varnished their finger-nails, who could blame a woman who regarded the custom as right and proper?

"When next the prisoner 'sees red' he will not escape with the fine of one farthing which I now propose to inflict—this being the amount at which I assess the value of his opinion and the damage done to sellers of nail varnish by his expression of it."

Y. Z.

A Present for the Judge

Continued from page 26

the London terminus he got out, and trembled under the urge of his desire.

It was six o'clock. Ten to one the judge would be at home now. He went into a telephone booth and looked up the address in the directory: "Fourways," Goodford Green, Essex.

In twenty minutes he was in the train again. In less than an hour he was abroad in Goodford Green with murder in his heart.

It was dark when he reached "Fourways," which stood alone on the road to Epping.

Over the garden gate he stared at the lighted windows in the distance, and for the first time caution whispered in his ear. They didn't always hang men for killing: they only hung them if they were caught. About one o'clock in the morning, that would be wise. The judge was a bachelor. He'd be sleeping alone.

So, at one o'clock in the morning, Fireman Lacey returned.

As he faced the house inside the garden gate he gave a sudden start, and his nose went up like that of a questing terrier.

Then, as the whole house seemed to glow red as at the touch of a button, he began to run. As he approached up the drive a window opened and flames shot out.

Somebody screamed "Help! Fire!" and, struggling to reach the sill, collapsed outside.

Fireman Lacey put on speed, picked out a water-spout by a balcony as he ran forward and shinned up it like a monkey. There were three people in the household. The last to come down on the fireman's shoulder was Mr. Justice Trent.

Dazedly, on the lawn, the two men stared at each other. Lacey put out his hand. "Shake," he said. "You've saved my life."

And, with a cracked laugh, he hared it down the drive, away, away home to his girl.

Next week: "The Way You Look At It," by Will Scott.

FEEL BETTER

If you'll drink at least once a day a glass of Sandeman Port you'll eat better, sleep better, work better. A wine of such superb quality as Sandeman cannot fail to do you good.

From 5/- per bottle

SANDEMAN PORT

It should be tastefully engraved on the knives

THE REASONS WHY

1 **MUSTARD EXCITES APPETITE.** The fresh tang of Mustard on the palate makes your mouth water. It sets the salivary juices in action and the first stage of digestion is started at once. All later stages of digestion depend on this.

2 **MUSTARD SIMPLIFIES DIGESTION.** By breaking down rich, indigestible fats and breaking up the long fibres of lean, Mustard makes the task of digestion much simpler.

3 **MUSTARD QUICKENS DIGESTION.** Mustard stimulates the digestive juices of the system. The more generous the supply of these juices, the quicker and more complete is your proper digestion of food.

MEAT *needs* MUSTARD

Mustard means Colman's all over the world

Is there anything better for little ones than a nice warm drink before they go to bed? Yes, there is. It is that same drink with added Nestlé's Milk. Concentrated cream and goodness—added for niceness, added for nourishment. It makes cocoa taste like chocolate and makes sleeping limbs grow strong.

NESTLÉ'S MILK

PRICES NOW:

adds a lot of good to bedtime drinks 8D & 4½D

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REGAL ZONOPHONE

LATEST GREATEST

AND HIS ACCORDEON BAND have surpassed even themselves in these vivid, stirring new numbers. Hear them at your dealer's.

The First Time I Saw You / Moonlight on the Waterfall	MR2697
Moon at Sea / Sweet Heartache	MR2522

HEAR WHAT YOU WANT—WHEN YOU WANT IT —only on a gramophone record.

Lists from Regal-Zonophone Corporation Ltd., Clerkenwell Rd., London, E.C.1

(Prices not valid in I.F.S.)

BIGGEST POPULAR 1/6 VALUE RECORDS

FALSE TEETH CLEAN AS NEW

after 15 years' use

Even false teeth engrained with age-old stains can be made clean and fresh as new with 'Steradent' dental cleanser. The amazing effectiveness of this scientific cleanser has been proved by Mr. A. H., who writes: *'Some months ago I bought a shilling tin, the result seems almost incredible. My teeth were in a beastly state. I have had them about 15 years. I am not quite sure whether they look better than they did when they came from the Dentist but do assure you they are like new teeth.'*

Thousands of people have made the same discovery as Mr. A. H. False teeth and plates that were black with tobacco stains, and covered with a film of mucin and coated with tartar have been made fresh and clean as new with 'Steradent.' Dull teeth gleam white again. Plates turn wholesomely pink once more. It is so easy to use 'Steradent.' Simply shake a little 'Steradent' into a glass of warm water, and stir well. Leave your false teeth and plates in while you dress or over-night. Don't brush. Simply rinse and your teeth and plates are wholesome and clean—clean where the brush can't reach. 'Steradent' is guaranteed harmless to dental materials. Sold by all chemists. Price 1/-. Double size 1/9.

Steradent

cleans and sterilizes false teeth

The **BEST** *will please you* **BEST!...**

They are the only kind you can really afford. By outlasting several pairs of "cheap" overalls, they give you real value.

In case of difficulty write to Workwear Ltd., Lybro Works, Liverpool.

Lybro OVERALLS

How to treat a WINTER COUGH

The inevitable Winter coughs and bronchitis are coming upon the scene, but a good many people are getting rid of them with surprising speed.

The doctors now recognise that it is possible to destroy the harmful germs which cause the trouble instead of soothing the symptoms or "letting Nature take her course." How do they do it? The soluble Lactocreosote in Famel Syrup is carried to the lungs, where the germs are, and in its presence the germs cannot live. That is quite definite, and conclusive. The Famel Syrup goes to the root of the cough and removes the very causes of it, and at the same time the antiseptic properties of the Syrup stimulate the appetite and aid recovery. Calmatives are included to soothe the irritation of the throat and chest, while a powerful tonic helps to build up strength.

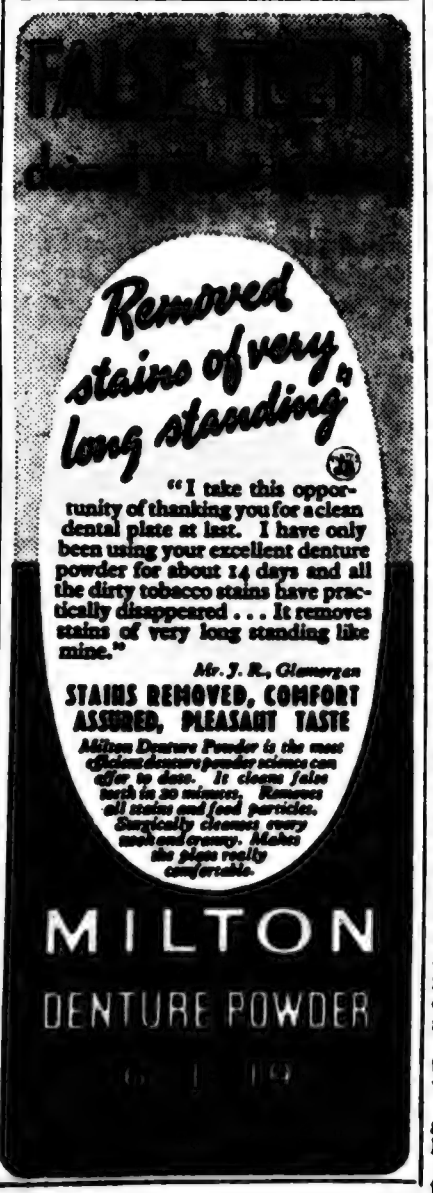
You can feel Famel Syrup doing you good from the very first dose. The phlegm becomes looser, the coughing less frequent and less severe, sleep at night is easier and more regular. Soon the cough subsides and disappears, instead of lasting weeks, or lingering on for the whole winter. Buy a bottle (1/6 or 3/-) now—from your chemist—and be prepared.

Famel Syrup

Brand

GOES to the ROOT of your COUGH

For brochure "How to be Happy and Healthy in Winter" please write to Dept. J.B.1, Wilcox Jozeau & Co., Ltd., North Circular Road, London, N.W.2.


Removed stains of very long standing
"I take this opportunity of thanking you for a clean dental plate at last. I have only been using your excellent denture powder for about 14 days and all the dirty tobacco stains have practically disappeared . . . It removes stains of very long standing like mine."
Mr. J. R., Glamorgan
STAINS REMOVED, COMFORT ASSURED, PLEASANT TASTE
Milton Denture Powder is the most efficient denture powder science can offer to date. It cleans false teeth in 20 minutes. Removes all stains and food particles. Surgically cleanses every nook and cranny. Makes the plate really comfortable.
MILTON
DENTURE POWDER

FICTION CHARACTERS IN REAL LIFE

Charlie Chan

the famous Chinese detective of Earl Derr Biggers has a real-life counterpart, says Marten Cumberland, who tells of an interesting encounter in Sumatra . . .

A scene from the Fox film "Charlie Chan in Paris"

The Poisoned Shave

IMMEDIATELY I set eyes on him, I said—strictly to myself—"Charlie Chan!"

It was in Sumatra, and he came from the jungle road towards the café where I sat. A large figure, in tussore silk and a topee, he tripped up the steps.

On the veranda he took off his topee, and executed a bow worthy of Sir Roger de Coverley himself.

"Honoured sir may possibly be sufficiently indulgent to overlook this unworthy presence? The world is wide, but here there is but one table at which hot thirst can be quenched."

"Oh, certainly," I stammered. "Please . . ."

"I thank you."

He bowed again and sank gently into the one vacant cane chair, which did not even creak beneath his bulk. I eyed him curiously, as the Dutch proprietor came from the café interior to receive an order for green tea.

Life has a trick of plagiarising fiction; and here before me was a creditable imitation of the famous Chinese detective created by the American novelist, Earl Derr Biggers.

I noticed that the index finger was missing from his left hand, and, despite his lightness of step, one leg dragged slightly in a limp. Yet the points of resemblance, especially in his language and his courtesy, appeared to be altogether striking.

◆◆

Actually the man *was* a detective. Only two days previously he had been pointed out to me by Captain Russell, the skipper of the ship on which I now travelled homewards.

The old skipper knew what he was talking about, for he had spent a lifetime in the East.

Besides, there had been a voyage in which this "Charlie Chan" character had suavely boarded Russell's ship in Sabang, and, just as suavely, removed a quarter of a ton of opium that a Chinese steward had concealed in cans, disarmingly labelled "Pork and Beans."

"The honourable sir takes flattering interest in my mediocre person."

"I . . . er . . . Captain Russell has spoken about you," I said.

"Ah, my esteemed, navigating friend," said this "Charlie Chan." "It is good! A sage has written: 'Knowledge is strength to all men, but doubly so to the wise.' Yes, my honoured friend has also spoken of you in my despicable hearing."

I told him that I had been erecting wireless stations in British North Borneo. And then, lured on by something distinctly benevolent in this bland, enigmatic personality, I spoke of my ambitions to become a writer.

He nodded and quoted something from Confucius. He smiled when I put out a feeler and tried to pump him about a notorious poisoning case in which—according to Captain Russell—my "Charlie Chan" had played a prominent part as sleuth.

"Do not be deceived by crude stories writ in the cheaper books for edification of unlettered and ignorant," he said. "We Chinese have no secret and untraceable poison. To-day, that exists only in fervent but undisciplined imagination. No; in your country clever doctors know all poisons and can trace and detect same unfailingly."

"But in Malaya?" I said. "Surely there are vegetable poisons there that will kill slowly and defy all analysis?"

For a moment "Charlie Chan's" slanting eyes became very grave, and his head nodded slowly.

"Yes," he said. "Many stories are told, and some—a few—are true. The brain of Man is subtle, and his heart is sometimes an evil place. I tell you a story. . . ."

In the same queer phraseology, and with the same bland mask of a face, which was yet, somehow, so expressive, he told me a terrible tale of murder and revenge.

Two brothers—Malays—had killed an enemy. The crime once committed, they felt detection was certain.

So they debated together, and finally came home to discuss matters with their old mother.

This woman was very old indeed, and her days were numbered.

She listened gravely to her sons, and then made a proposal. With true Oriental fatalism, she pointed out that her life's span was almost finished. She had risked life to bring her sons into the world, now she would give her life to save their two lives.

Briefly, the terrible thing she proposed was that her sons should kill her, and then swear that they had found their enemy murdering their mother; hence their revenge. And this plan the sons accepted and carried out.

I tried to bring the conversation back to the poisons and poisoners of the Malay States.

"These secret poisoners," I suggested. "Possibly they are subjects for third degree? They get drunk with a pathological sense of power. They go on killing, again and again, from sheer lust for murder?"

"Charlie Chan" nodded.

"There was a servant who daily shaved his master," he said. "Unhappily the master bequeathed money to his servant by testament, and the servant had criminal intelligence. He kept fish until it was in putrid condition, and then he mixed a paste of fish with the soap for shaving.

"After which he had only to make slight incision in master's chin, and rub in paste of putrid fish. Master died of poisoning, and it look like natural accident. All the same, police get confession from servant by unpleasant method of third degree."

◆◆

He smiled and looked at the brown nails of his podgy hands.

I leaned forward eagerly.

"Do you believe these Malay women can set a curse on a man?" I asked naïvely. "They say it can be done. A white man lives with a native woman, and then, tiring of her, decides to leave. Perhaps he goes back to Europe. . . ."

"And the woman sit very still and sad in the sunshine, and set a curse on the man so that he dies?" said "Charlie Chan." "That man never reaches Europe, but falls painfully sick and is buried at sea, maybe near Colombo. That is the story you hear?"

"Yes. I *have* heard such stories."

A gleam came into "Charlie Chan's" yellow eyes, and his lips tightened.

"The native woman cook food and prepare rice for her white lover," he said.

He rose, as he spoke, and clapped his hands. A native waiter came running from the café, and "Charlie Chan" settled his bill.

"Do you mean," I said, "that the native women actually poison their faithless lovers? So that is why the men die before their boat reaches Europe? Then . . . then it has nothing to do with a curse or anything occult?"

"Perhaps," said "Charlie Chan." "The food might be poisoned, and it might kill. Or, again, the food might have healing herbs mixed within it, and so save life."

◆◆

I stared at his round, bland features.

"An antidote!" I cried. "You mean that the native woman gives her lover both slow poison and its antidote? So long as he remains with her, eating the antidote in his food, he is safe?"

"Charlie Chan" smiled and bowed low.

"Maybe," he said smoothly. "Honoured sir is young, but wise. Truth shall be revealed to him with certainty in the fulness of time."

He bowed again, elaborately; and then with the same slight, tripping step, he went down the veranda steps and along the red road, fringed with vivid green spiked leaves that hung from the tropical trees.

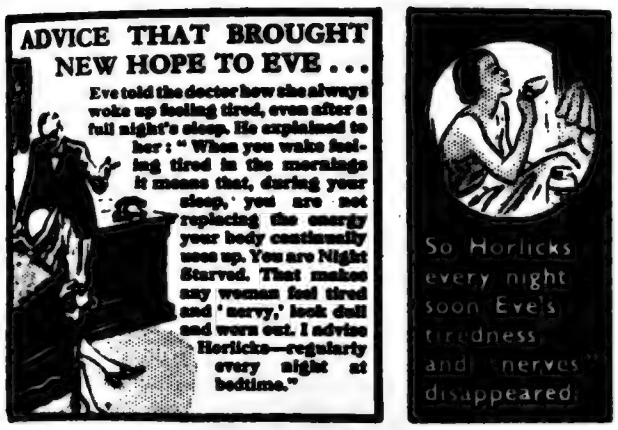
IT'S A NOVEMBER HANDICAP

It's hard for a fellow to keep cheerful when he keeps getting cold suppers. That is, if he doesn't know about Pan Yan. With Pan Yan's delicious spicy flavour, cold meat is quite another story! Besides tasting so good, Pan Yan stimulates your digestive organs, helping you to get the best out of everything you eat. And that cheers a chap up all right, because after all good temper starts in the stomach!

PAN YAN FOR JOLLY GOOD MEALS

1937 LOVE STORY

Going skating with Tony to-night, Eve?
Yes. But I wish I weren't. I'm too tired to enjoy myself in the evenings. It's all wrong my job should get me down like this
THAT NIGHT ON THE RINK
What's happened to Eve? Her eyes were all red when we passed her!
She said she was tired and wanted to go home. And I wanted to wait for the waltz. We had a bit of a tiff
LATER AT HOME
What's the use Mother! Slaving all day at that beastly office. Then I'm too tired to enjoy myself in the evenings! Tony's got no use for a dud like me
It can't be your job dear because you even wake tired after a full night's sleep. Must be your health.. hadn't you better see a doctor?


ADVICE THAT BROUGHT NEW HOPE TO EVE . . .
Eve told the doctor how she always woke up feeling tired, even after a full night's sleep. He explained to her: "When you wake feeling tired in the mornings it means that, during your sleep, you are not replacing the energy your body continually uses up. You are Night Starved. That makes any woman feel tired and 'nervy,' look dull and worn out. I advise Horlicks—regularly every night at bedtime."

A MONTH LATER
The girl's stunning. Who is she?
You know - that girl Eve, she's engaged to Tony. Only a month back she'd no go in her at all
Does your daughter wake tired, look run-down, 'nervy'?

GIVE her Horlicks — a hot cupful every night at bedtime will end that dreadful tiredness, bring back the sparkle to her face and restore her attractive liveliness and gaiety once more.

Prices from 2/- at all chemists and grocers. Mixers 6d. and 1/-.

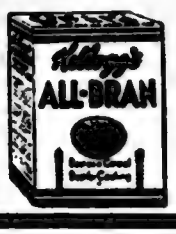
Horlicks guards against Night Starvation

A/37

you need OXO for Fitness

USED IN MILLIONS OF HOMES

There's no secret about bright eyes and good complexions. They are the natural outcome of a system kept regular by Kellogg's ALL-BRAN. Eat two tablespoonfuls a day and you will never know constipation. Within the body the soft "bulk" of ALL-BRAN gently exercises intestinal muscles, and *sponges out* the system, ensuring regularity. Eat ALL-BRAN with milk or cream. No cooking necessary. Get a packet to-day at your grocer's.



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Kellogg's ALL-BRAN

The Natural Laxative Food

532

Detectives with a Difference

by Stanley Bishop

Here is a real behind-the-scenes disclosure—telling of the everyday, adventurous work carried on by some of London's principal private detective agencies

Free-Lance Investigator

Here is ex-Chief Inspector Charles Leach, with an assistant, inspecting a film taken with a cine-camera of a scene outside a London warehouse. The film was subsequently produced as evidence in court

A TAP on the door of the inner office room, and a young man with oversize shoulders, massive hands and a smile, entered.

Said he to the more elderly man behind the big mahogany desk: "I am for gold guard duty to-day, sir," and waited.

The senior went to the wall safe, spun the combination lock, pulled open the steel door, and from a drawer took out a .38 automatic. There were other pistols of the same type in the drawer, and green cardboard cartons of ammunition. Weapon and two loaded magazines were passed across the table.

"Report as soon as the bullion is handed over," said the elder man, as his assistant slipped the gun in the right-hand side pocket of his lounge jacket.

Then, turning to me, he added: "We have special authority to carry arms on certain of our work. The armoury is kept in the safe. If one of my men needs a gun he must come to me for it.

"That lad is escorting bar-gold from a London bank to Croydon Aerodrome for transport to Paris. He is responsible for the safety of the gold while it is being carried to Croydon.

"He would shoot if there was any attempt at a hold-up. We have a regular gold guard service, and frequently look after millions of pounds worth of bullion a week."

I was in the office of one of England's most prominent and successful free-lance detectives. The man who conducts the agency is an ex-chief detective inspector of New Scotland Yard. He was talking to me about civilian detectives and their work generally.

Before this interview, the last time we had met was at an Old Bailey murder trial.

★ ★ ★

Really, the public has no idea what is done by the chief private enquiry firms of the country. I know one such business which has handled more than 2,000 difficult cases in the past two years.

Many of the best-known of recently retired Metropolitan Police officers are the heads of agencies with world-wide connections.

There is Superintendent Percy Savage—formerly member of Scotland Yard's "Big Five"—in Baker Street, the address of fictional Sherlock Holmes; Chief Inspector Charles Leach, in Victoria Street; Superintendent Cooper, in Regent Street; Superintendent Francis Carlin, in Old Queen Street, Westminster, and so the list runs.

Apart from the self-contained agencies there are free-lance detectives in the service of the great banks and insurance companies. There is scarcely a phase of industry which does not employ its own detectives.

Indeed, these detectives (with a difference) operate everywhere. They are all doing something to short-circuit crime, and to make the way of the potential evil-doer more difficult. Because of their freedom of action they can often act, in certain problems, far more effectively than the regular police.

★ ★ ★

Now I am going right inside the office of a high-grade detective agency—to show the "way the wheels go round." The cases mentioned are from behind the scenes. Names and places may not be given, but I can personally vouch for the authenticity of all the records.

Chief of this particular bureau is a man with a fine Scotland Yard record. He has on his regular staff fourteen other detectives—the majority being police pensioners.

From January 1 to December 31—all through the year—the office is never shut. A client can reach the Chief any hour of the twenty-four—that is unless he is away, and then a second-in-command is left on duty.

Half the staff speak foreign languages. Six keep their passports in their office desks. They can go anywhere on the continent of Europe and in America, absolutely at a moment's notice.

And they do that as a matter of routine. In the office safe is a "float" of £500 to meet emergency expenses. Should that amount be drawn against it is made up again before the local bank closes.

If an observer is needed for a specialised engagement, well, he is there. The office will supply, at call: a country house guest, a butler, a chauffeur, a carpenter, an engineer, or, if need be, a sweep. Their assortment of occupations is endless. The men who take the jobs take the parts.

They *are* what they pretend to be. But all the while they are really detectives—finding out from other guests, from fellow-servants and associate workpeople information "relative to the case in hand."

★ ★ ★

Each man on the staff is a motorist. There is an office reserve of motor-cars and motor-cycles in a garage round the corner. Additions include a professional photographer and a wireless expert. I saw the whole outfit.

One thing I inspected was the agency eavesdropping apparatus. It is a telephonic microphone by means of which one can listen in to, and overhear, a conversation in another room—*through a brick wall*. There is no other equipment like it in this country. Scotland Yard has not anything so good.

Clients come to the agency from all classes of society. Whenever there is a ring at the front door, and a request to see the "Chief," it means another adventure for some member of the staff.

Blackmail cases are frequent. There is still a reluctance on the part of many individuals to rely on the official police when they are threatened in this way. People fear their identity will become known if they prosecute. They do not trust the shelter given by the criminal courts. So they consult the free-lance detective.

My friend told me he had saved different clients—threatened with blackmail—from paying no less than £60,000 during the past year. He—and his men—recovered incriminating letters and photographs in six separate instances within three months.

"Under cover work" is another important side of the agency.

The head of a commercial company comes along, and says: "We think there is a leakage somewhere in our business. Find out for us who is responsible and how we can stop it.

"If there is sufficient evidence we will prosecute. We are not sure enough to go to the police with our theories. We want you to take over the investigation first of all."

After that authorisation, one of the agency detectives is placed as an employee inside the firm. He works and he watches, making his daily reports until the whole affair is discovered or proved to be a myth.

There was a building contractor in the North of London losing goods—some hundreds of pounds a month. A private detective—who for the time being was a most accomplished "clerk of works"—secured testimony to justify the arrest of ten employees of the firm. They were convicted, as were also two receivers of stolen property. Three lorry loads of stolen property were recovered.

Without the "under cover work"

(Continued on page 38)

Worried because your nose *will* shine just when you want to look your best? You need Snowfire Powder-Cream. What a lovely 'matt' finish it gives to your skin—and *it lasts!* Spend hours in hot rooms, go out in strong winds, your skin will always look perfect if you use this fragrant—*and* economical—combination of powder and cream. Five most becoming shades — Naturelle, Peach, Rachelle, Deep Rachelle and Ivory.

Never have a shiny nose—use

Snowfire
POWDER-CREAM

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Something for nothing?

Unusual value in Radiograms and yet you also get SIX FREE RECORDS

Why? A catch in it, you say. Of course. You see we're the makers of Decca, Brunswick and Rex records, and we believe the more homes that have radiograms the more records we shall sell. So what we lose on the swings we'll gain on the roundabouts—but you gain both ways. For example, the brilliant Decca All-Wave Radiogram 88 was designed to retail at 24 gns., but we reduced the price to 18 gns., *and* you get six free records when you buy it. Quite outstanding value that you'll find in all the Decca range. Send now for full particulars and your voucher for six free records.

POST THIS NOW

Please send voucher entitling me to 6 FREE RECORDS (Decca 10" F Series) and your illustrated booklet of Decca Receivers. Post to "Decca," 1-3 Brixton Road, London, S.W.9.

NAME_____

ADDRESS_____

JB 27/11/37

DECCA

STOP! you're getting COSMETIC SKIN

Use all the powder you like

but take precautions against ugly COSMETIC SKIN

"GOODNESS! I do look a sight." So many women feel wretched like this about their appearance. They look in the mirror and their skin is rough, dingy—their complexion muddy. They're horrified to find blemishes, large pores. Are you worried this way?

If you are, then already, without knowing it, you may be suffering from that widespread modern complexion trouble, Cosmetic Skin.

Beware of this

Often when a girl thinks she is removing cosmetics thoroughly, actually she's leaving traces of stale powder, sticky powder-base and make-up deep in the pores night after night. Then pores get clogged, skin can't breathe properly and soon the warning signs of Cosmetic Skin appear.

Powder harmless if removed this way

Many women to-day are searching for the answer to this problem because they know just how unattractive Cosmetic Skin can look. That's why more and more are using Lux Toilet Soap—they have discovered it's the one sure way to guard against Cosmetic Skin. Lux Toilet Soap is specially made to remove cosmetics *thoroughly*. Its pure white lather works gently deep down into the pores—floats out every trace of dust, stale powder and sticky powder-base as nothing else does. It lets the skin breathe again.

Because of its rich, abundant lather Lux Toilet Soap has been made the official soap in all the leading film studios. It guards precious film star complexions from Cosmetic Skin, keeps them clear, smooth and soft.

Begin now to give *your* complexion this wise care. Always before bed, and during the day before you make up afresh, remove stale cosmetics with Lux Toilet Soap. The beauty soap of the stars will guard against Cosmetic Skin, bring you a film star complexion—smooth, flawless, lovely.

Lux Toilet Soap costs only 3d. a tablet in Great Britain and Northern Ireland.

11 222-364-65 A *LEVER* PRODUCT

"GO AHEAD! TAKE ROY AWAY FROM ME, TOO!"
THAT'S WHAT YOU ALWAYS DO, YOU . . YOU MAN SNATCHER!
AMY, YOU'VE ASKED FOR IT – SO HERE'S THE TRUTH – IT'S YOUR BREATH! WHY DON'T YOU SEE YOUR DENTIST?
SO IT IS TRUE THAT MOST BAD BREATH COMES FROM IMPERFECTLY CLEANED TEETH?
QUITE TRUE! MOST BAD BREATH COMES FROM DECAYING FOOD BETWEEN BADLY CLEANED TEETH. I ADVISE COLGATE DENTAL CREAM – ITS SPECIAL PENETRATING FOAM REMOVES THESE ODOUR-BREEDING PARTICLES.
AMY TAKES CLAIRE'S ADVICE
NOW MY MOUTH CERTAINLY FEELS CLEAN AND FRESH!
CONGRATULATE ME, CLAIRE! AMY'S JUST SAID "YES"!
ROY, YOU DON'T KNOW HOW MUCH WE BOTH OWE TO CLAIRE (THINKS) -AND TO COLGATE'S!
JUST THREE WEEKS LATER

MOST BAD BREATH BEGINS WITH THE TEETH

Tests prove that 76% of all people over the age of 17 have bad breath! And the same tests prove that most bad breath comes from improperly cleaned teeth. Colgate Dental Cream, because of its special penetrating foam, removes the cause—the decaying food deposits lodged between the teeth, along the gums, and all around the tongue.

And at the same time, Colgate's soft, safe polishing agent cleans and brightens the enamel gently yet thoroughly. The regular use of Colgate's makes the teeth sparkle—gives a new brilliance to your smile!

TWO SIZES 6d. *and* 1/-

PILES

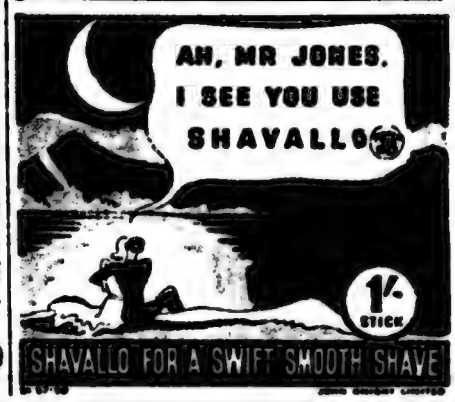
A Doctor's Formula Gives Prompt Relief and Certain Cure.

The danger of Piles is not readily understood because the trouble is seldom talked about, but you can't mistake the symptoms. That heavy, dragging, "bearing-down," which saps your energy and makes it impossible for you to give your mind to your work; swelling, pain and a burning irritation which nothing seems to relieve; hæmorrhage and protrusion. The **MAGIC BRAND PILE CURE**—a doctor's formula—can be relied upon to give instant relief and permanently heal, even when the piles are so swollen and bleed so alarmingly that an operation seems inevitable. Thousands of former sufferers are grateful to the **MAGIC PILE CURE** for their present good health.

"I received greater relief from your Magic Pile cure in one week than during 10 years of treatment in hospital."—A.S., Guildford.

Piles undermine the system both mentally and physically; surgical methods are unnecessary and unwise. If you are suffering from any form of rectal trouble, be persuaded to try **MAGIC PILE CURE**. The first application of this soothing treatment will reduce protrusions, check irritation and hæmorrhage, and rapidly heal, no matter how stubborn or long-standing the case may be. So why continue to suffer? **FREE SAMPLE** gladly sent on request to—

MAGIC LABORATORIES, D.J.27, NEW COURT, FARRINGDON STREET, LONDON E.C.4.



'REVIVED growth of HAIR'

Read Mr. Flint's letter; his photograph shows how healthy his hair now is. Silvikrin is sold by chemists, hairdressers & stores. (Lotion 1/6 —Pure Silvikrin 6/-)

31 Downecourt Road
Purley, Surrey.

Dear Sirs,
I am writing to express my very great appreciation of Silvikrin. My hair was very thin, covered with dandruff - and going bald at the temples. I first tried the Lotion and was surprised to find that one good application, rubbed well in, completely cured the dandruff, while regular treatment revived and restored the growth of my hair. For the baldness I am using the Pure Silvikrin with very gratifying results. I recommend Silvikrin to all my friends.
(signed) Richard Flint

Silvikrin

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CLEANLY SHAVED & Sharp on Time

Quickly down to breakfast with a "top of the morning" feeling . . . smoothly shaved with a blade you've used over 300 times. Improbable? Not a bit. You can shave for at least a year with the same blade if you treat it with the Pifco Sharpex. This amazing instrument hollow grinds double-edge blades—restores their original sharpness. Saves its cost in a few weeks. Lasts a lifetime.

Ask to see the Pifco Sharpex to-day at Boots, Timothy Whites & Taylors, or other good class Chemists, Hairdressers and Stores. Wholesale from:

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London Office: 58 City Road, E.C.1.

The PIFCO SHARPEX RAZOR-BLADE SHARPENER

HUMAN Documents by Philip Inman

Which should come first in a man's life—work or home? This is just one problem here dealt with by "Humanist"

Stranger in his own Home

Mother and child assist the father they so seldom see
(From "The Man who Reclaimed his Head"—a Universal film)

WHAT is the use of having an ideal home if you are seldom there to enjoy it? I am often asked questions like that. Here is a typical illustration:

I am a married man, the father of two children, and engaged in the woollen textile industry. Since my younger child was born six years ago I have continually worked overtime—leaving home at 6.30 a.m. and returning at 8.30 or 9 p.m.

Then I am a lay preacher and am also interested in friendly society work, which takes up at least one Saturday in four.

Now I have come to the point where I cannot stand the strain much longer, and my wife, who has been wonderfully long-suffering, has begun to protest.

We have both kept hoping that the overtime will come to an end, but it goes on and on, and something else will have to be dropped. The problem is, what shall I give up?

As at present constituted, friendly societies need men of integrity in the executive positions, and, without boasting, I can say that my resignation would have an ill-effect upon my lodge.

On the other hand, I have from time to time received letters which persuade me that my preaching has been helpful to many. Then there is my duty to my home. It is not for lack of love or interest that I spend so little time in it.

I have to find some solution to this problem—if only for my health's sake—and I shall be very glad if you can help me.

Feeling the strain

Now if this man had reasonable hours of work he could undertake, and no doubt enjoy, his other labours. "One Saturday evening in four" for friendly society work, and if he confines his preaching to an occasional service on a Sunday—these things should not tax him unduly.

Nor would they take him away too much from his home. He is undoubtedly feeling the strain because of his long hours.

For six years, he tells me, he has been working from 6.30 in the morning until 8.30 or even 9 at night. That is far too much for any man.

If, as I feel sure, his employer values his work, he will not wish to run the risk of his having a breakdown and thereby losing his services altogether. And he may agree readily to reduce the hours of his working day.

I suggest that this man should have a talk to him on those lines. If, however, there is no chance of that, then his only alternative is to look for other and more reasonable employment.

Physical fitness is a possession he cannot afford to lose. He owes the preservation of his health to his wife and family as well as himself.

My next correspondent—this time a wife—is concerned about her husband's work. "His only hobbies," she tells me, "are his allotment, his home and his church meetings. We have never once quarrelled in our twelve years of married life." She goes on:

Although we have a nice home and sufficient to live in moderate comfort, my husband's earnings do not allow us to save for a rainy day or to give our only child, a boy of seven, a good education and the start in life which we would like to do.

Now my husband has been offered a post with better pay and better prospects, but it is in a town nearly a hundred miles away from here.

We have found out that houses are scarce there and he would therefore have to go into lodgings and be able to come home only for an occasional week-end.

By accepting this offer it would mean more money but great inconvenience for my husband; it would mean a chance to get all those little luxuries that every woman desires, but lonely hours, too, with a danger that separation may lead us to drift apart.

I want my husband to feel that he is getting on and our boy to have his opportunity, too, when the time comes. But I hesitate to pay such a price for it. Will you please give me your advice?

Is he satisfied?

I can understand this woman's anxiety. Her husband is in steady employment and they have a happy and comfortable home. Any change must be in the nature of a risk. Is it worth taking? Well, I am not told what the *husband* desires.

Does he want to take the job? Is he satisfied that it is permanent and the prospects are good? Is the locality a healthy one? If the answer to those questions is "Yes," then I think he should accept the offer. And I hope my correspondent will advise him to do so.

If he is urged to turn it down, it might destroy all his keenness and enthusiasm to better himself. But I feel strongly that his wife and child should go with him. And if houses are scarce in that town, surely it is possible to obtain a flat or to take rooms?

It would be better for this woman to put up with a little inconvenience in order to be with her man. And being on the spot she could keep a look-out for an available house.

This reader and her family have enjoyed happiness for twelve years. May it long continue!

Here is another wife in a quandary.

I have two dear little boys aged five and six, and a jolly good husband.

His work takes him away all over the country and he usually stays in one town for a few months and then has to move on to his next job.

Up to now my children and I have been able to travel with him, but our boy is reaching school age and it does not seem fair to them not to have a settled home and education.

On the other hand, it would be a lonely life for my husband to live in lodgings all the time.

How to reconcile those opposing claims is the problem. This woman must not neglect her husband for her children. It would be no sort of life for him either for her.

Now, the little lad of three is too young to go to school for a couple of years at least. The present difficulty is with the elder boy.

Is there not some relation or friend who would give him a home so that he could stay at the one school? He could, of course, join his parents for holidays.

And in a year or two the husband's work may have become more central, so that they can have a permanent home.

Once bitten . . .

The choice before my next correspondent is—"My people and a proposal of marriage." Briefly this is the story.

When this girl divorced her husband some months ago, her parents came to the rescue and provided for her and her two children.

Now an old school friend has offered her marriage and she feels they could be very happy together. In her letter she says, "I mentioned this proposal to my people and they were furious.

"They told me I ought to have learned a lesson by now and that if I married again they would finish with me."

"Once bitten—twice shy," is apparently the motto of the parents. The girl answers, "This young man and I could be very happy together."

If she is reasonably sure of herself and of him; if she believes he would make her a good husband and be a father to her children, then I advise her to accept his proposal.

Naturally she does not want to quarrel with her parents. I suggest that she should take the young man to see them. A little good will and tact on his part should help to remove their objections.

Send your private problem to "Human" at 93, Long Acre, London, W.C.2, enclosing stamped envelope. Letters sent to Inman at any other address cannot be dealt with. £1 1s. will be paid for each letter quoted.

"Greatest of These"

Joyce

JOYCE, aged six, is the youngest of four children, the eldest of whom is thirteen. A baby brother died at the age of six weeks from nervous debility last April, and Joyce's parents had great difficulty in raising the small cost of the infant's funeral.

Her ex-Service dad joined up in 1915 at the age of sixteen. He was invalided home with typhoid fever and dysentery, but was back again fighting at Cambrai.

He has been unemployed for six months and suffers from dermatitis, caused through his work as a painter.

Delicate as Joyce's mother is, she goes out looking for work, and is depressed when she returns home with no luck, because her kiddies need better feeding and clothing than her husband's unemployment pay provides for them.

We ask our readers to send donations earmarked "Joyce," because her father is a trier who does his best for his wife and children against fearful odds. These, and subscriptions for the General Fund, should be addressed to the Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2. Lists of subscriptions are kept at the office, and a copy of the current week's will be sent on application.

"What with leg and love the Winter months are pretty busy ones."
"Too-to right. But what a good thing it is that I remembered poker and preserving French polished furniture doesn't clash by the dozen. I really don't know I should get along without "Min."
TINS 6d. and 1/-
MIN CREA

THE WINE OF LIFE *would change all that*

For the bleak evenings

when you feel that

every passing day is only

another victory for time

and a defeat for you . . . take Wincarnis. Nourishing Wincarnis . . . to stop you thinking that life is speeding on and leaving you older every year. Reviving Wincarnis . . . for the moment when the postman knocks and you really can't be bothered to go and find that it's only another circular. Rich, red, restoring Wincarnis, the tonic wine with nourishment and vitality in it, and active vitamins . . . to put a glow in your cheeks again, and a sparkle in your eye and in your living. Wincarnis, *the wine of life!*

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THE WINE OF LIFE 3/3
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HELPLESS WITH

RHEUMATISM

"I was helpless, so I thought I would give your tablets a trial; they (Uracc Brand Tablets) have done me the world of good; what wonderful tablets they are."—S.J.K., Didcot. Free sample from Newbery and Phillips, Ltd., 33m, Banner Street, London, E.C.1. From your chemists, 1/3 and 3/-

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offer all the Best for Christmas and Years to come.

Free Gifts
to customers of £10 or over—Huge selection.

Xmas Greetings to all

Massive Oak Suite comprising 4 ft. Wardrobe with interior mirror and usual fittings; Triple-Mirror Dressing Table and roomy Tallboy Chest.
13/6 GMS or 1/9 WEEKLY

This dining set consists of Sideboard with two large drawers and cupboards, Table extending to 3ft. x 5ft. and four Saddle-Seat Chairs.
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Send for Booklet entitled "Tranquility" which gives full details and conditions of this wonderful scheme of Security and Protection.

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A real bargain. Roomy Three-piece Suite upholstered in durable Hide-like covering with loose, Velveteen cushions to seats.
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CARDIFF 46-48, St. Mary Street
EDINBURGH 39, 40, 41, Princes Street
LEEDS 88, New Briggate
LEICESTER The Clocktower, 6, Haymarket
NEWPORT (Mon) 78, High Street
LIVERPOOL 56-62, Church Street
NEWCASTLE 55-57, Northumberland Street
PLYMOUTH 7, 8, 9, The Octagon, Union Street
PORTSMOUTH 219-223, Commercial Road
SHEFFIELD Corner of Angel St. and Bank St.
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SWANSEA 22-24, High Street
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Please send without obligation,
- LOOSE LEAF CATALOGUE
- PIANO CATALOGUE
- FREE GIFT CATALOGUE
- BOOKLET—"TRANQUILITY"

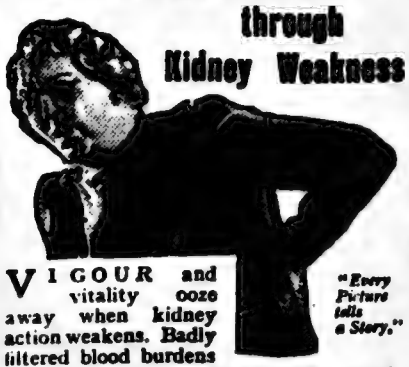
Cross out which does not apply.

NAME .....

ADDRESS .....

Fill in your name and address—cut along dotted line and post to us in ½d. unsealed envelope.
J.B.27.11.37

Tired and Worn through Kidney Weakness



"Every Picture tells a Story."

VIGOUR and vitality ooze away when kidney action weakens. Badly filtered blood burdens you with backache, dizzy attacks, headaches, urinary disorders, bladder weakness, swollen limbs, stiff, inflamed muscles and joints. Doans brand Backache Kidney Pills end these pains by their direct action upon the kidney filters. They flush and invigorate the kidney system and destroy bacteria in the urine, so that you get back the energy and lasting good health you need to enjoy life.

Chronic Kidney Weakness Ended

Mrs. J. A. Goodman, 195, Union Street, Middlesbrough, says:—"My kidneys were affected for over five years. Sharp pains in my back made it hard to get about. I often fainted away and my head bothered me a great deal. The water was in an unnatural state. The only medicine to do me good was Doans Backache Kidney Pills. They not only eased the pains but completely restored the kidneys to health. I recommend Doans Pills to all my friends.

(*Signed*) J. A. Goodman."

Get rid of Kidney Troubles, Backache, Stiff, Swollen Joints, Urinary Troubles, Disturbed Rest.

Ask your Chemist for

DOANS Backache Kidney Pills

HOBBIES

models to make

Simple and straightforward for any handyman. Full size charts, materials and complete instructions for about 2/6. Mayflower, Santa Maria, Victory, Golden Hind. All easy to make with Hobbies Materials.

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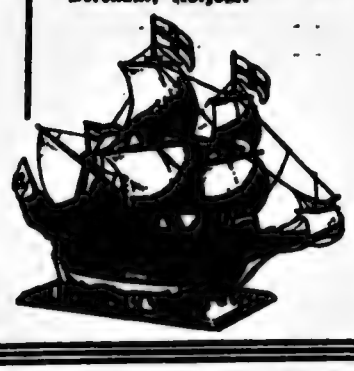
The 1938 Hobbies Handbook has 284 pages of interest on things to make and do. Large free chart for a model Country Inn; and new novel Calendar Picture. Price 6d. at any newsagent or post free for 9d. as below.

Call at any Hobbies Branch for particulars or free leaflets from Dept. 45, Hobbies, Ltd., Dereham, Norfolk.



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Telling you how difficulties are strewn in your path, our expert helps you through some of them in—

MY 30-LINE

Points Pool PLAN

OF the many millions of football pool investors, I doubt if there is one who devotes as much time and skill to filling in his coupon as the experts employed by the pool promoters do to compiling them.

There is a continual "battle" going on between punters anxious to fill in an all-correct line, and pool experts equally determined to make their task as difficult as possible.

Novices soon realise that the coupon compilers are worthy antagonists.

How often, to begin with, are you faced with a choice between a lowly-placed team playing at home against a strong visiting side—the sort of match that is always in doubt?

And how rarely are you made a present of a match in which an excellent team is playing at home against a team that finds it difficult to win even on its own ground?

No, the experts who give you your weekly pools headache are far from being haphazard in their choice of matches at which you are invited to "have a go."

They are on the look-out for any circumstance that might make an already difficult match more problematic.

And notice how, as the matches which you are asked to forecast get fewer, the difficulties in the way of giving the result of any one of them grow bigger.

Not that there is any ulterior motive whatsoever in creating these problems.

The only object the promoters have in making your task as difficult as possible is to make the prizes as big as possible—to ensure that the chief prizes will be something to make the mouths of the whole nation water.

X X X

Now I have a reason in going as fully as this into the manner in which difficulties are created.

It is because I aim at telling you this week about points pools and giving you some advice on how to tackle them.

Points pools, which are becoming more and more popular, represent the latest phase in the unending friendly "war" between the great army of punters and the compilers of their football coupons.

Let me tell you one of the chief reasons why points pools have come into existence.

Of late, certain systems, in many cases operated by syndicates of a few scores or some hundreds of small investors working together, have been very successful in qualifying for the minor dividends of the results pools—the pools which I dealt with last week.

That has had the effect of reducing the prizes, as I call them, in those pools.

The experts whose duty it is to puzzle you have reasoned things out this way: Systems have made it easier to work out a line containing only one or two errors. And lines with one or two errors are bound to take their share of the total stake in the old results pools.

Very well, a new pool is wanted. And the points pool is the result.

In the points pool you are awarded three points for every draw you forecast correctly. That is because drawn games are the hardest for the football prophet to spot.

For naming correctly a home win—the easiest result of all to forecast—you get only one point. For naming an away win, which is harder, you get two.

If you forecast every match correctly you would be bound, of course, to get a share in the first dividend.

But one match wrong might mean one, two or three possible points lost, according to whether it was a home win, an away win or a draw. That means that only one error—if it concerns a draw—may be sufficient to keep you out of the money.

I daresay you see, now, why the principle I described for results pools last week must be applied in a different way for points pools.

Therefore I am going to give you a totally different system for those.

The average punter, I recognise at the outset, does not spend more than two or three shillings a week on pools—and I say that without any regrets. Therefore, my advice is intended in the main for people whose entry, at the very outside, is restricted to about thirty penny lines.

I don't want to suggest, however, that I can give any thirty-line punter a really big chance of winning a first dividend. You have only to study how tremendous the dividends are in points pools to realise that no system that will ever be invented can do that.

X X X

Now to start planning your entry.

I have analysed last season's results in a 15-match points pool for your benefit, and this is what I found:—

Average home wins weekly, between 6 and 7; average draws weekly, between 3 and 4; average away wins weekly, between 4 and 5.

On ten different occasions the biggest number of points that could be scored from those 15 matches on the basis of three for a draw, two for an away win, one for a home win, was 27.

Now, to enter all the possible ways of getting those 27 points would have entailed sending in more than a million lines, so I think we can rule out any idea of that.

Instead, remembering that a draw counts for three points, we will begin by resolving to err on the side of naming too many draws rather than too few.

In this way any forecasting errors will cost us the minimum of points.

Bearing in mind that the average number of draws is between three and four, as shown above, we shall decide to include four or five X's (draws) in our forecast.

X X X

Our lines will therefore be made up of either 6 *homes*, 4 *draws and* 5 *aways* or 6 *homes*, 5 *draws and* 4 *aways*.

But how to apply these markings?

This is where we again produce the Home Strength List which I described last week. For the benefit of new readers, it consists of a list in which you put the match in which the home team is most likely to win at the top, the match with the next most hopeful prospect for the home side second, and so on, which means your list will end with the match which the home team has the least chance of winning.

If your Home Strength List was true to form, and all the teams played according to their proper form, how easy it would be to fill in your 15 points pool coupon!

Expecting that six home teams would win, you would merely mark the first six with the figure 1 (the sign for a home winner). Banking on four draws you would mark the next four matches with a cross. The next five, you would mark with a two.

But I have made it clear to you, I hope, that there are always upsets of form. Actually, a line worked out in that simple way would have very small chance of success, especially in the "tight" games you are asked to forecast for the penny pools.

You have got to expect surprises—and try to allow for them.

So let us take the Home Strength List and see how we can use it.

The keeping of careful statistics has shown me that, on average, the first five matches in such a list yield three home wins, one draw and one away win.

This research has also shown me that the second five matches yield, on

(*Continued on page 38*

Graded Football Guide

By Poolex (copyright)

Below are the games to be played on Saturday, November 27, not in the customary categories of League Divisions, but specially arranged to form a Graded Guide to the likely results of these matches. Six performances of each team have been assessed by awarding points for each performance on its merits.

Thus, the likeliest Home Winners to choose from are at the top of the first list. To pick likely Away Winners make your choice from those at the end of the second list.

POINTS IN FAVOUR OF HOME TEAM.

50	East Fife v. Leith.	30	Celtic v. Falkirk.	9	3rd Lanark v. St. Johnstone.
43	Brentford v. W.B.A.	23	Bolton v. Birmingham.	8	Blackburn v. Coventry.
54	Dunfermline v. Montrose.	20	Tranmere v. Carlisle.	7	Southampton v. Bury.
50	Wolves v. Portsmouth.	24	Sheffield W. v. Notts F.	6	Leicester v. Chelsea.
49	Queen of the S. v. Morton.	22	Arbroath v. Clyde.	5	Bradford v. Spurs.
44	St. Bernards v. Dumbarton.	21	Hamilton v. Kilmarnock.	4	Derby v. Preston.
41	Northampton v. Cardiff.	29	Hibernian v. Dundee.	3	Torquay v. Clapton O.
39	Everton v. Stoke.	13	Swansea v. Stockport.	2	Alloa v. King's Park.
32	Brechin v. Edinburgh C.	12	Sunderland v. Charlton.	1	Chesterfield v. Barnsley.

POINTS IN FAVOUR OF AWAY TEAM.

	Rangers v. Hearts.	1	Aston V. v. Sheffield U.	15	E. Stirling v. Airdrie.	33
	Aberdeen v. Queen's Park	2	Huddersf'ld v. Middlesbro'.	16	Rochdale v. Lincoln.	34
	Dundee U. v. Forfar	3	Plymouth v. Luton.	17	Albion R. v. Raith R.	42
	West Ham v. Burnley.	4	Stenh'sem'r v. Cowdenb'th.	18	Blackpool v. Liverpool.	43
	Wrexham v. Oldham.	5	Hartlepools v. Southport.	27	Norwich v. Manchester U.	50
	Fulham v. Newcastle.	6	Arsenal v. Leeds.	29	Walsall v. Gateshead.	51
	Gillingham v. Swindon.	7	Manchester C. v. Grimsby	31	Barrow v. Crewe.	65
	York v. Halifax.	11	St. Mirren v. Partick	32	Ayr v. Motherwell.	71
	Bristol R. v. Q.P.R.	12				

YES, SIR!

BRYLCREEM is the stuff to give the roots. It gets right to the bottom of all hair trouble, penetrates to the very scalp cells, cleansing and stimulating, encouraging healthy growth. And BRYLCREEM is not merely a perfect hair tonic, it's a perfect fixative as well. Yes, Sir, BRYLCREEM for me—and you, if you're sensible—every time.

BRYLCREEM is obtainable from Chemists and Hairdressers in standard bottles, tubes and wide-necked bottles. From all chemists and hairdressers. Price 1/-

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YOUR new overcoat is waiting for you. Where? At the nearest branch of The Fifty Shilling Tailors. The Manager will show you racks heavily loaded with them — scores in different styles, different weights, different cloths, belted, unbelted, raglan, loose, close-fitting, double-breasted—whatever your choice may be. A few minutes among these coats will discover the one that fits you perfectly. The big thing to remember is the selection you get — not two or three but scores and all at prices that make the buying of a new winter overcoat an easier matter than it often has been. 50/-, 63/- and 75/- are the prices and if you doubt whether it can be done at these prices, call and see for yourself, you will be astonished — and fitted.

50/- 63/- 75/-

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PROPRIETORS: PRICES TAILORS LTD.

OVER 300 DEPOTS IN ALL PRINCIPAL CITIES AND TOWNS

PHYSIC & PHYSIQUE

Touching the toes will never fill an empty stomach, bending the knees will never fill the lungs with country air. In this age of snacks and office work and rush-hour queues there are times when even the strongest person falls victim to certain minor ailments which require immediate treatment. That is why Boots the Chemists carry large and comprehensive stocks of reliable tonics, aids and correctives, and offer them at prices well within the means of every family. That is why Boots dispensing service, with its system of strict laboratory control, is playing a vital part in the campaign for a healthier, happier people.

HERE ARE SOME EXAMPLES OF VALUE AT BOOTS:—

Cod Liver Oil Emulsion
7d. per 4oz. bottle,
1/- per 8oz. bottle,
1/9 per 16oz. bottle.

Malt Extract with Cod Liver Oil
10½d. per 1 lb. jar,
1/7 per 2 lb. jar,
3/- per 4 lb. jar,
4/9 per 7 lb. jar.

Malt Extract with Halibut Liver Oil
1/3 per 1 lb. jar,
2/3 per 2 lb. jar,
4/3 per 4 lb. jar,
7/- per 7 lb. jar.

Aspirin Tablets
1d. per tube of 5,
2d. per tube of 12,
4d. per bottle of 25,
7d. per bottle of 50,
1/- per bottle of 100.

Camphorated Oil
3½d. per 1 oz. bottle,
6d. per 2 oz. bottle,
10½d. per 4 oz. bottle.
1/6 per 8 oz. bottle.

YOU CAN RELY ON

The Boots Chemists

CVB—101

Boots Pure Drug Co. Ltd., Nottingham.

Kidney Trouble—its Dangers and its Remedy

There is no need for you to stay in danger from kidney trouble and all the painful symptoms it causes—agonising backache, awful rheumatic pains, dizziness, and that down-dragging, weakening, worn-out feeling. If you start with De Witts Brand Kidney and Bladder Pills to-day, in 24 hours you will know your weak kidneys are being restored to healthy activity. You get quick relief and lasting benefit. Gone for good that depressing weakness—gone the awful body pains that make you feel and look a health-wreck. De Witts Pills not only banish your pain, but make your kidneys strong and healthy. You get back youthful vigour and vitality. It's glorious to be pain-free. It's just splendid to enjoy life once again. Don't stay in danger. Don't be a martyr crippled with pain. Start with De Witts Pills and get a new lease of vigorous life. It does not matter how long you have suffered, or what you have tried without success. De Witts Pills can, will and must conquer kidney trouble if you will only give them a fair trial. Be sure you ask for—

DE WITTS BRAND **KIDNEY AND BLADDER PILLS**

Sold everywhere at 1/3, 3/- & 5/-

A safe and sure remedy in all cases of KIDNEY TROUBLE BACKACHE JOINT PAINS LUMBAGO or any Urinary Irregularities.

Eczema

QUICK RELIEF THIS WAY

You long to be free from that terrible irritation; to see that disfiguring eruption heal and disappear. Then start using Cuticura Ointment and you will quickly have visible proof of its amazing healing power. The instant Cuticura touches the tormented skin all itching and irritation stop. The marvellous healing, germ-killing ingredients penetrate to the source of your affliction and eradicate the poisons which cause the eruption. Every day you can see how Cuticura is healing you. New healthy flesh and skin cause the angry patches to shrink and fade until they vanish completely. So irresistible is the healing power of Cuticura that often a single tin will clear up a case of many years' standing. Here is proof—

25 YEARS' ECZEMA HEALED.

"I suffered with dry Eczema on both hands for 25 years. The blisters would scale off and leave raw skin. The irritation was awful. I used to scratch in my sleep. My hands were always bandaged and I had to be fed. Then a friend recommended Cuticura, and now I am completely healed." (Signed) Mrs. W. Alcock, 12 Aspley Grove, Birmingham.

Buy a tin of this magical healer today.

Cuticura OINTMENT

My Points Pool Plan

Continued from page 36)

average, two home wins, one draw and two away wins.

And the third five matches yield one home win, two draws and two away wins. On the average, that is.

We shall make use of those facts.

Let us take the first five matches in your Home Strength List.

We are going to cover every possible way in which three homes, one draw and one away can result—all in twenty lines.

We shall cover, *in addition*, the next biggest possibility as far as the first five matches are concerned—three homes and two draws—by entering ten more lines, making thirty in all.

If you look at the complete table below you will see these thirty lines set out for matches 1 to 5.

Now let us cover, also in thirty lines, every possible way in which the second five games on your Home Strength List can result in the manner I indicated—that is, two home wins, one draw and two away wins.

The thirty lines given in the table for matches 6 to 10 will do this.

After that, we have got to turn to the last group of five matches in our Home Strength List. You remember we agreed on one home, two draws and two aways for that.

Again thirty lines are needed to cover the possible ways these results can occur. These lines (matches 11 to 15) complete the table.

You have now covered all the 15 games in your points pool in three different groups. But how to assemble the groups? We have got to make thirty different lines or pool entries of them.

X X X

I can offer you no hard-and-fast rule. To make sure that the most correct lines in one section coincide with the most correct lines in the two others would call for 27,000 different lines, which is out of the question.

So I want you to remember that the entry given below is only one of many possible arrangements. If you want to vary the arrangement, you can do so—provided each line in each section is used once and once only.

But do bear in mind throughout this system that when I refer to the first match, the second and so on, I am speaking of the order in your Home Strength List—the list you prepared on my instructions. To adapt the system to the order given you by the compilers of the coupon would be chaotic.

Everything I have advised in connection with a 15-match points pool applies to other points pools in which you are set fewer or more matches to elucidate.

The number of home wins, draws and away wins will be different in such pools, but the same principles apply. Later on I will deal with some of the other popular points pools. In the meantime, try to develop the idea for yourselves.

When you are sure you have grasped the principles involved, go ahead.

It may be very profitable for you. In any case, it will mean you are far better equipped to take part in that friendly battle of wits that is always being waged between the pools investor and the brilliant experts who compile the coupons.

Next Week:
POOLS WITH A CHOICE

'POOLEX' POINTS POOL PLAN

Match	1	x	1	1	1	2	1	1	x	1	2	x	1	1	1	x	1	1	x	1	x	2	1	1	1	x	1	1	2	1	x
Match	2	2	x	1	1	1	2	1	1	x	1	x	x	1	1	1	x	1	1	x	1	x	2	1	1	1	x	1	1	2	1
Match	3	1	2	x	1	x	1	2	1	1	1	1	x	x	1	x	1	1	1	1	1	x	2	1	2	1	x	1	1	1	1
Match	4	1	1	2	x	1	x	1	2	1	1	1	1	x	x	1	x	1	x	1	1	1	1	x	2	1	2	1	x	1	1
Match	5	1	1	1	2	1	1	x	1	2	x	1	1	1	x	1	1	x	1	x	x	1	1	1	x	1	1	2	1	x	2
Match	6	x	x	x	x	x	x	1	1	1	2	2	2	1	1	1	2	2	2	1	1	1	2	2	2	1	1	1	2	2	2
Match	7	1	1	1	2	2	2	x	x	x	x	x	x	1	2	2	1	1	2	2	1	1	2	2	1	1	2	2	1	1	2
Match	8	1	2	2	1	1	2	1	2	2	1	1	2	x	x	x	x	x	x	2	1	2	1	2	1	2	1	2	1	2	1
Match	9	2	1	2	1	2	1	2	1	2	1	2	1	2	1	2	1	2	1	x	x	x	x	x	x	2	2	1	2	1	1
Match	10	2	2	1	2	1	1	2	2	1	2	1	1	2	2	1	2	1	1	2	2	1	2	1	1	x	x	x	x	x	x
Match	11	1	2	x	2	x	1	1	2	x	2	x	x	1	2	x	x	2	1	x	2	x	2	2	1	x	2	x	2	2	2
Match	12	x	1	x	2	x	2	x	1	2	x	2	1	x	1	2	2	2	2	2	1	x	2	x	x	2	1	x	x	2	2
Match	13	x	2	1	x	2	2	2	x	1	x	x	x	2	x	1	2	2	1	x	2	1	x	x	2	x	2	1	2	2	x
Match	14	2	x	2	x	1	x	2	x	2	2	1	2	x	2	x	x	1	x	2	x	2	2	1	x	x	2	x	2	1	1
Match	15	2	x	2	1	2	x	x	2	x	1	2	2	2	x	2	1	x	x	x	2	x	1	2	1	2	x	2	1	x	x

Two prominent free-lance detectives.—Supt. Cooper (left) and Ex-Chief Inspector Askew

Free-Lance Investigator

Continued from page 32

the free-lance detective there could never have been police action.

In another case suspicions arose that bacon was being lifted from a City store. A detective became a labourer in the warehouse. He learned exactly what was happening, and gave advice to his agency.

Thereafter, an office was hired across the street, opposite to the warehouse. A photographer was stationed at the window with a cine-camera, and a motor-car parked by the front door.

When the next haul was to be accomplished the detective-labourer gave a signal. The photographer came into action. He took a picture of a man wheeling away sides of bacon on a barrow.

In the car, he followed the man and barrow, making pictures. He photographed the transfer of the bacon to a lorry in a side alley. Continuing the pursuit, he photographed the lorry all the way to its home base.

* * *

Result: discovery of a large stock of stolen bacon and arrest of the thieves. The developed cine-camera pictures were produced at the trial of the prisoners and accepted as reliable evidence.

Detective, "with a difference," became sorter of eggs at an eastern counties collecting depot. Eggs were disappearing, and the shortage was serious.

Continued observation pointed to the assistant manager of the depot as being the culprit. Now it is rather difficult for a sorter to question his assistant manager. What to do?

One dinner hour, as the manager was leaving rather early, the pseudo-sorter—sorting eggs—took one from his pile and, with wilful viciousness, threw the egg at the assistant manager. The aim was accurate. Assistant manager—egg mess on suit—plunged hand in pocket and returned throw of another egg at his assailant. *Convicted out of his own pocket.* Footnote: Detective egg-sorter received a bonus payment from the "Chief" for his quick-witted egg-throwing.

Doctors come frequently to the detective agencies seeking their own professional protection. There are so many allegations laid without foundation in these days against doctors by women patients. Many of those charges have the flavour of blackmail. Therefore, the doctor needs advice and guidance—often more advice and guidance than his solicitor can give him.

* * *

Consequently the approach to the agency. Find out all about the woman who says such dreadful things about the doctor. The man most suitable is chosen for this delicate matter.

He lays his lines, gets busy, and in the end the solicitor, acting for the doctor, has a fund of useful information which sets the blackmail bogey at rest.

Personally, I can tell a story about a murder charge. The accused was a young and wealthy man. He firmly protested his innocence, but the case against him was terribly strong on the surface.

Between the committal from police court and trial, a free-lance detective—one of Scotland Yard's retired best—was employed. He worked with amazing energy and was in constant consultation with the legal advisers for the defence. He—as a result of unofficial enquiries—put forward a theory as to how the dead man was killed.

* * *

It supported in every way the prisoner's story and was accepted as cast iron by the eminent King's Counsel appearing against the Crown.

Jury gave an acquittal in their verdict. Apart from the accused, nobody rejoiced more than the detective. *But for his ingenious endeavours there might have been a grave miscarriage of justice.*

Middle-Age Miseries

"Four months ago I was taken very ill and the doctor said the trouble was due to the 'change,'" states Mrs. E. Mathers, of 74, Torre Hill, Leeds. "I was simply a bundle of nerves, and so depressed that I did nothing but cry all day. I kept breaking out in cold sweats, and had ringing noises in the head. I was too weak to do my housework and really thought that I should never be well again.

"Then my mother advised me to try Dr. Williams' pink pills, and you would hardly believe the difference they soon made in me. I began to eat better, my nerves grew steady and I felt more cheerful. Before long I was able to do all my own housework again, and now I feel as well as ever I have done."

Dr. Williams' brand pink pills are particularly valuable for women passing through the trying years of middle age. All chemists sell them. 1s. 3d. a box (triple size 3s. 6d.). Get a box of Dr. Williams' to-day and start taking them after your very next meal. Your headaches, backaches and depression will quickly vanish, and you will feel full of energy and life.

My hat!

Curiously enough, it IS *a hat—the bowler hat "mute" for a trumpet. Bit tricky to recognise—like trying to recognise a trumpet on a set that badly needs a Drydex Battery. What a difference a Drydex makes!*

Drydex

THE Exide
DRY BATTERY FOR RADIO

'Still keeps going when the rest have stopped'

★ USE DRYDEX TORCH BATTERIES for a bright and lasting light. Your dealer has a wide and attractive range of Drydex Torches, Cycle Lamps and Gas Lighters.

From reputable dealers and Exide Service Stations. Exide Service Stations give service on every make of battery.
Exide Batteries, Exide Works, Clifton Junction, near Manchester. Also at London, Manchester, Birmingham, Bristol, Glasgow, Dublin and Belfast.

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Richard Lloyd & Sons (Branch of Cope Bros. & Co., Ltd.), 83, Clerkenwell Road, London, E.C.1.

A HOME REPAIRING OUTFIT AND TOOL CHEST FOR ONLY FEW SHILLINGS DOWN.
Turn to page 45, and fill in the Coupon for a Special Free Catalogue and full particulars of the G.T.L. Outfit Offer.

How to Fix False Teeth

Loose and slipping plates can be made to hold with complete firmness and comfort—all day long—by lightly sprinkling the plates with Dr. Wernet's Powder. It renders the suction perfect so that teeth will not slip or click when you are talking and eating. An unfailing safeguard against embarrassment. Forms a comfort-cushion which relieves pressure and prevents sore gums. Makes teeth feel natural so that you can smile naturally and chew perfectly. Quite harmless and cannot upset the stomach. A scientific triumph. Try it to-day. Of Chemists everywhere.

LIVER, KIDNEY & STOMACH TROUBLES
quickly relieved by Vitadatio!

If you are suffering agonising days and sleepless nights, in the most excruciating pain, what can be more encouraging to you than to read of the marvellous recovery of Mr. Moore. Regent Road, Rosy, Liverpool, who writes:- "One of the worst victims of Stomach trouble for 8 years. I have been X-rayed 19 times. I suffered agony, could not sleep. I tried most medicines without success, but Vitadatio is a really wonderful remedy. Before, I could not eat—food was a dread. Now I can eat and sleep. Life is worth living."

Vitadatio succeeds when all else fails. It will give you New Health, New Life and Happiness. Get a bottle to-day. Sold by Boots, Timothy Whites and Taylors, Chemists, Stores, 3/- & 5/- per bottle, or per post (6d. extra in U.K.) from VITADATIO 'DEPT' ARMLEY, LEEDS.

Vitadatio SEND FOR FREE BOOKLET

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THIS NEW 3-WAVEBAND SUPERHET is a very powerful instrument which opens up a field for reception beyond the scope of medium- & long-wave Receivers. A dependable Set, built for waveband ranges of 16/50, 200/550, and 800/2000 metres, covering the world's principal stations.

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Grosvenor Super Het has a sensitive & highly selective circuit using High 'Q' Coils, Two Speed Tuning Control with full vision scale. Full Automatic Volume Control. Waveband Switches with silver-plated contacts. Permanent Magnet Loud Speaker using High Flux Magnet. British Valves. Handsome two-toned Walnut Cabinet, as illustrated, size 17 x 12½ x 9½. 120 volt H.T. Battery, high capacity Accumulator, Indoor or Outdoor Aerial equipment, as desired. This magnificent instrument is constructed for Battery operation. Complete in all respects, nothing else to buy. **£8:11:0** Terms: 9/- monthly.

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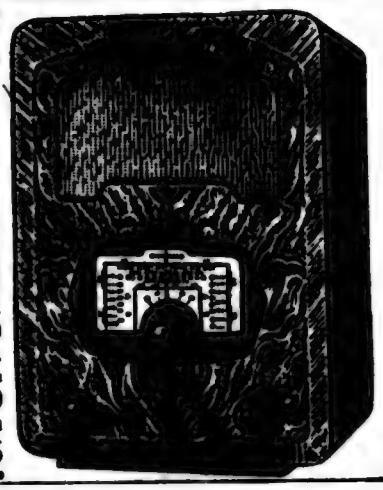

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If you are tortured and rendered unsightly by a terrible Skin Affliction don't despair! Apply GERMOLENE, the Wonder Ointment! What a remarkable result! Inflammation subsides—irritation is soothed 'at a touch'—even within 24 hours the skin looks Clearer, Cleaner, Healthier! "SKIN HEALING MAGIC": *that's* what it is! GERMOLENE even heals terrible ulcers and open wounds after long years of hopeless misery.

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ABSCESSES
BOILS
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BLACKHEADS
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SCALDS
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6 D 1/2, 3/- & 12/- per tin Tubes 4/6

NOTE: When you have been cured by GERMOLENE Ointment, never use anything else on your skin but GERMOLENE MEDICATED TOILET SOAP 6d. per Tablet. All Chemists.

ULCERATED STOMACH
Sufferer now "Free from Pain"

Fortunately, most stomach sufferers do not reach the state in which Mrs. L. P., of London, W.12, found herself. In spite of an operation ten years ago, her ulcerated stomach reappeared. But let her tell you how relief came.

"I had a very bad operation ten years ago, for an ulcerated stomach. Three years ago I started getting the same pain again. I then heard of Maclean Brand Stomach Powder and started taking it, and still do so. I have had gallons of another remedy, but it never eased the pain as your powder does."

Remember, whether you suffer slight or severe stomach pains, a few doses of Maclean Brand Stomach Powder *now* may save endless pain and agony *later*. And how quickly Maclean Brand Stomach Powder drives pain away! This scientific remedy goes straight to the source of the trouble, neutralises excess acid, soothes inflamed stomach walls, expels gas and poisonous waste matter.

Be sure to ask for MACLEAN BRAND Stomach Powder, which is only genuine if the signature "ALEX. C. MACLEAN" appears on bottle and carton. In 1/3, 2/- and 5/- bottles of Powder or Tablets. New handy pocket tins of Tablets, 9d.

RAPID RELIEF FOR NASAL CATARRH

McClure Brand Ephedrine is made from the genuine Chinese plant, "Ma Huang," the greatest preventative of Catarrh and Colds ever discovered. As the war in China is limiting the output of this potent plant, several synthetic substitutes have been placed upon the market; to ensure having the genuine Ma Huang insist on 1/6 McCLURE BRAND EPHEDRINE

McClure, Young & Co., Ltd., London, N.W.10

FREE ILLUSTRATED BOOKLET of wonderful RADIO values

Before buying your radio fill in the Coupon on P. 32. It will bring full particulars of the latest Decca Radio values and voucher entitling you to 6 FREE GRAMOPHONE RECORDS! Post the Coupon NOW!

I Cheated Death

She dropped the basin of water and fled

By P. W. Wilson

MY greatest thrill is unique in that there are not a dozen cases like it on record. Indeed, for sheer horror I doubt whether it has ever been equalled.

Like countless others, I responded to Kitchener's call for men, and November, 1914, found me a soldier. In order to join up, I lowered my age two years—the limit then being 38.

Following a period of training, I was sent overseas to Mespot. After only a few months on active service I was wounded in the knee by a bayonet, and, additionally, contracted malaria.

I had been put on board ship all ready to sail for home when I was offered the post as Staff Sergeant-Instructor to the Bombay Rifles.

During the time I was in India my life was like a nightmare. Most of the time I was in hospital with malaria, which grew steadily worse.

The climax came on November 2, 1918, when I was admitted to the Freeman Thomas Hospital with a temperature of 107 deg. From then until I was sent home to England it was never below 104 deg. My weight was 6 st. 8 lb.—a terrifying contrast with my normal weight of 12 st. 4 lb. They intended to send me home about November 6, 1918, but I was so bad that the M.O. doubted whether I should survive the voyage.

All the time I was ill I had a feeling that I should live. I mention this because I had heard from time to time that I was doomed to die. Despite these gloomy predictions, however, I never feared death. The only thing I feared was being buried alive.

As the days passed I grew weaker and weaker. In time, I hadn't enough strength to move. Although my body had lost nearly all its feeling and I was unable to talk or raise my right hand, I still retained my faculties.

At about 5 p.m. on November 8, I lapsed into a sort of coma. Although I found difficulty in co-ordinating my thoughts, I was conscious of what was going on. I remember the sisters coming to my bed several times during the afternoon, feeling my pulse. From what they said I gathered that I was not expected to last the night.

All sorts of dreadful possibilities raced through my confused mind. Supposing they pronounced me dead? With no strength to move, I should be helpless to resist any attempt to bury me.

When the night sister came on duty my mind cleared. She came in with the day sister

I tried desperately hard to make some sign to them, only to find that my whole body was paralysed.

After that my mind began to swim. It seemed as if I were being drawn away from my body. My thinking became blurred and confused, but every now and then I returned to normal thinking and was conscious of my whereabouts.

Presently the matron arrived. I heard her say:—

"I'm afraid he's gone."

In a desperate effort to attract their attention, I tried to grind my teeth. I was fully alive now.

"You'd better get some water and wash the body," the matron said.

They then put a screen round my bed.

It is difficult in my present state of mind to describe the horror that gripped me while I lay there struggling desperately to give the nurses some indication that I was still alive. I hoped and prayed that they would fetch a doctor before taking me down to the mortuary.

What horrified me most was the thought of being laid out on a cold slab of marble surrounded by corpses. I might mention here that all these thoughts were mixed up with thousands of others of which I have but a vague recollection.

There must have been blank periods when I had no knowledge of what was going on about me. But I must emphasise that when I did, I had all the sensitiveness of what was going on as I have at this moment. At least, that is how it appeared.

Hearing whispers on the other side of the screen, I mustered every bit of energy I had to open my eyes.

The effort to do this seemed as much as it would normally take to lift a huge weight. Seeing the dim blur of an electric light made me hopeful, for at least they could see that I wasn't dead.

As the sister came round the screen she uttered a suppressed cry—then crash! Apparently the shock of seeing my eyes open had been too much for her. Dropping the basin of water she was carrying she fled terrified out of the ward.

The next I remember was the sound of excited voices round my bed.

"Yes," I heard someone say, "he *is* alive."

"But I tell you his heart had stopped beating," the matron insisted.

"That's right," the night sister commented, "we checked it—it had definitely stopped beating."

I felt an injection in my arm. A few minutes later I could feel my body coming to life. The sensation of sore ness was the first indication I had of this. After this my heart began to thump loudly against my ribs. With this my mind became clearer. My confused thinking disappeared. I could now blink without effort. Moreover, the contours of the objects around me became clearly defined.

I looked at the matron who was smiling at me.

"Staff," she said, "you're a wonder. I quite thought you'd left us. It's nothing short of a miracle."

In a weak voice I asked her about my heart.

"It's quite true," she said. "It's stopped beating for several seconds."

With the morning sun I felt better than I had done for weeks.

When the M.O. came he told me that there was no doubt that I had been on the border line of life and death, and had I not had such an overpowering desire to live, I should have died.

My army record and medical sheet will vouch for the authenticity of this story.

Conrad Phillips is visiting registered readers in their homes and retelling their big thrill. £5 5s. is paid for each story published. This week's story is from Registered Reader No. 28410, P. W. Wilson, Northwold, Brandon, Suffolk.

Race with "Silver Ring"

Final Flutters

I THINK that final flutters on the Flat look a little risky, but I hope to solve one or two of the Manchester problems in the two-a-day Code selections.

As a result of information received and the final acceptors, a revised selection is necessary for the November Handicap.

The new tip is Jonker.

Jonker has not won a race this season, but has been very unlucky on more than one occasion. He was a good second to Quorn II at Goodwood and lost lengths by swerving when runner-up to Columcille in the Bibury Cup.

Minor events at Castle Irwell on Saturday may be won by Bydand and Menzala.

"SILVER RING'S" CODE

The Code covers racing from Thursday, November 25, to Wednesday, December 1.

K X U Z R 98 96 G E D V B N H J T
8 O Y 97 L W P 94 M P Q C I 93 95 A

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below as the case may be. Example: 93NPTR94X would read HIDALGO. Where a double letter occurs in a name the figure 2 is substituted: KTR2U would read SAMMY.

RHEUMATISM
Octopus of Cruel Pai

Was there ever an ailment with so many devilish methods of plaguing you? Rheumatism! A very octopus of pain—that's what Rheumatism is! One moment encircling a leg with darts of torment—another stabbing deep down in your shoulder—another locking your joints in a cruel embrace. Rheumatism, Neuritis, Lumbago, Sciatica—what does it matter what you call it? The root cause is the same—Uric Acid in the blood—and the cause of the Uric Acid is a liver that's out of order. One true blow at the monster and you begin to enjoy new freedom.

Take a glassful of water. Stir a teaspoonful of Fynnon Salt into it. Drink before breakfast every day. Very soon Rheumatic aches and pains will "let up." They'll become less frequent. They'll go! You're free—glorious, pain-free, suppie-limbed again, active, joyful.

The secret lies in the combination of sedative Potassium and Lithium in Fynnon salt. The powerful elements from Mineral Springs long brought fame to Spas the world over. You need Spas cost time and money to visit—Fynnon Salt comes to every rheumatic sufferer in large 1/3 tin. Start to-day, drive away your Rheumatism the Fynnon way.

DIPLOMA' LIMERICKS

£35

1ST PRIZE £15
2ND £5 3RD £3 4TH £2
TEN PRIZES OF £1 EACH

Now Christmas is coming once more
Your stocking hang up, as of yore,
Oh! what a surprise
When you open your eyes

SOME RHYMES: *ear, e'er, ere, adore, afore, bore, before, corps, door, deplore, explore, floor, fore, forbore, galore, ignore, implore, pore, pour, roar, restore, score, shore, snore, soar, store, wore.*

CONDITIONS.

The proprietors of 'Diploma' Crustless Cheese offer a first prize of £15 and other prizes, as stated, for what they consider the best last line to this Limerick. Write your last line on paper and attach the coloured label from a portion of 'Diploma' Crustless Cheese (either Cheddar, Cheshire or Dunlop). Send as many attempts as you like, which may all be on one sheet, but for each must be attached a label. The Lines will come before a competent staff of adjudicators. The Managing Director's decision is final and legally binding. Address to:

Competition (Dept. 12) WILTS UNITED DAIRIES LTD., TROWBRIDGE, WILTS.

Closing Date: Entries must reach us not later than Friday, December 10, 1937. A List of Winners will be sent to every competitor.

DIPLOMA

THE ENGLISH Crustless CHEESE

(D406a) Cheddar or Cheshire 6d. and 1/- per box.

"John Bull" Guarantee.

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee:— All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked— In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull" and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED, Proprietors of "John Bull."

3/- DOWN WITH COUPON BRINGS BARGAIN SET COMPLETE

3·DOWN & 3·MONTHLY

FEATHER DOWN QUILT and FREE BEDSPREAD to match

18/11

DOWN QUILT VALUE 30/-
BEDSPREAD VALUE 10/-
40/- VALUE FOR 18/11

FREE BEDSPREAD WITH EACH QUILT

MONEY BACK GUARANTEE

MW VALUE

No Charge for Credit

You will be delighted with this lovely QUILT and SPREAD, and you will truly be amazed at the extraordinary value. We guarantee you a saving of 15/- to 21/- on the price that you could secure this same Set for anywhere else at cash price.
You have the choice of four beautiful shades of GOLD, BLUE, ROSE or GREEN in 100% Art. Silk Taffeta—generously filled with soft, springy feathers and down.

DOUBLE BED SIZE, 6ft. by 5ft.

The Free Bedspread in 100% Art. Silk Taffeta matches Quilt and is embroidered as illustrated. We guarantee this Spread to be the equal of any that you purchase for the cash price of 10/-.
Make your bedroom bright and delightful—have comfort and warmth—for the small sum of 3/- a month for this wonderful bargain.

Order right NOW while it is in mind. We send your order strictly On Approval under our Money Back Guarantee, if you are not thoroughly delighted in every respect.
Ward's send truly On Approval because we are one concern who not only refund your deposit payment but we refund also cost of return carriage.

SAVE 20/- by DIRECT MAIL

Convince yourself! See prices asked by big cash stores or any other dealers for Quilt and Spread Sets of this quality.
You will quickly learn what a genuine bargain we are offering because you will find that the Quilt alone sells for 25/- to 30/- and the Bedspread for 10/-.

MARSHALL WARD LTD. WEMBLEY LONDON

Send for Wards Biggest and Best Free Catalogue in Great Britain—

PIN 3·P.O. TO COUPON

To MARSHALL WARD Ltd. (Dept. J.B.) Wembley, London.

I enclose 3/- for Combination Quilt and Spread Offer No. C4Q/1500, to be sent to me On Approval. If I return same you are to refund my full Postal Order, and also cost of return carriage. Otherwise, I will pay 3/- each month until your Special Price plus 11d. carriage is paid.

State Colour of Quilt.....
(Colour of Spread will match Quilt).

Name { Husband..... (State first and last names in full). Wife.....

If unmarried please state age.....

Address .....
Town..... County.....
Occupation .....
Have you bought from us before?..... 56

(16) 27/11/37

This offer applies only in England, Scotland and Wales.

The SIMPLE Modern way to REDUCE

Don't let your appearance be spoilt by too prominent hips, diaphragm bulge or over generous bust measurement. Wear an AMBROSE REDUCING CORSET and BRASSIERE and take off the inches just where needed. See them ON APPROVAL. Try them on and study your reflection in the mirror. You will find yourself possessed of a new beauty, added grace and delightful freedom. The massage-like action, brought into play merely by breathing, gradually eliminates unwanted fat without harmful effects. In washable, lined, odourless rubber fabric, perforated for natural ventilation, it is supremely comfortable. Send 1/6 deposit (*plus 6d. postage*) and pay balance 2/6 monthly if preferred — easy terms cost no extra. If not completely satisfied deposit refunded.
In tea rose with boned supports and four suspenders.
Sizes 24 to 40 ins. waist.
Choose either a Closed Back Model or Laced Back Model. Brassiere sizes 30 to 46 ins. bust.

Full Price 10/11
Alternative to Match 4/11. The Two Garments 14/11

COUPON

Please send me a Reducing Corset. Also Brassiere (delete if not required.) Enclose Postal Order for 2/- (deposit and postage) with name (Mrs. or Miss) and address and Bust, Waist and Hips measurements. State if CLOSED BACK or LACED BACK model required. (Overseas full cash). *J.Bull, 27/11/37*

AMBROSE WILSON LTD
LONDON'S DIRECT CORSET HOUSE
409 Ambrose House, 69 Vauxhall Bridge Rd., London, S.W.1.

STOP your RUPTURE Worries!

Why endure Rupture when you can be fit and active in a few days from now? Whatever your age or sex, whatever you have tried, we know the famous Brooks Rupture Appliance will STOP your worries for good—pleasantly, instantly and painlessly, in the privacy of your home, without interfering with work or pleasure!
It's dangerous to neglect your Rupture. Don't wear a useless, old-fashioned truss. Instead, enjoy the comfort and security that only Brooks can offer—lead an active life, knowing that your Brooks is healing as well as holding. Feather-light, invisible, durable, yet really CHEAP IN PRICE. 3,200 doctors recommend Brooks. You owe it to yourself and family to find out about this proved invention. Avoid dangerous risks. Act now. Overcome your Rupture. Find out how you may TRY A BROOKS AT OUR EXPENSE. Send for free book now (sent in plain sealed envelope), and stop your rupture worries for ever!

COUPON for FREE BOOK

(Post to either London or Manchester)

BROOKS APPLIANCE CO., LTD.
(ESPL), 80, Chancery Lane, London, W.C.2.
(ESP L), [illegible] Chambers, [illegible] Street, Stevenson Square, Manchester, 1.

Please send me by post in plain wrapper your Illustrated Book and full information about your Appliance for the Cure of Rupture and your 10 DAYS' FREE TRIAL OFFER.

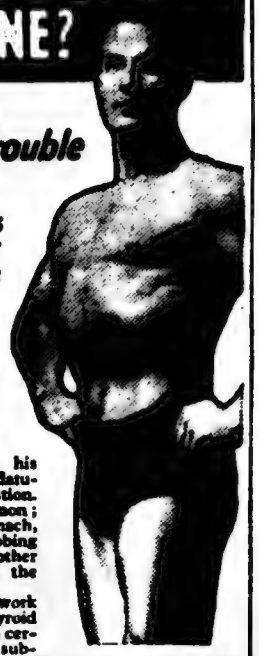
Name .....

Address .....

(Please write plainly) .....

—Cut out and Post—TO-DAY—

ARE YOU UNDER 10½ STONE?



Have you Stomach Trouble as well?

ADD WEIGHT THIS QUICK SAFE WAY AND WATCH YOUR HEALTH IMPROVE

One out of every two men under 10½ stone is a victim of stomach trouble. No matter how much food he eats, his metabolism is faulty and it does him no proper good.

He suffers from his stomach, through flatulence, gas and indigestion. Heartburn is common; there is also acid stomach, and shooting, stabbing pains after eating. Another sign is sickness in the morning.

For metabolism to work properly, your thyroid gland must produce a certain quantity of a substance called *thyroxin*, which can only be made from Food Iodine. Every cell must be coated with thyroxin before the metabolic process can even *start* to function. But modern cooked food is lacking in Food Iodine. You must get it somewhere else. The richest source of Food Iodine is Macrocystis Pyrifera, the Pacific Ocean plant used in the manufacture of "Vikelp" Tablets.

Three "Vikelp" Tablets after every meal supply ample Food Iodine to provide the vitally important thyroxin you must have. As a result, your metabolic process functions properly, and once again you get the full nourishment value of the food you eat.

That is how "Vikelp" Tablets make it possible for your food to be changed into firm flesh and good red blood as Nature intended. Headaches disappear, and you gain the true weight and figure for your age and height.

Buy "Vikelp" today and if you don't feel better, sleep and eat better, *get rid of stomach trouble*, have strong nerves and add pounds of good solid flesh the first 10 days the trial is free.

A 10 days' "No Cost" Test size of "Vikelp" costs 3/6; 3 weeks' size 6/9; introductory size 1/9.

MR. BAKER'S LETTER.

Mr. Bryn Baker of 35 School Road, Dagenham, Essex, writes:

"Although I am only 26 years of age I have suffered the terrible pains of Gastric trouble and the general weakness that accompanies this complaint.

"After the first 10 days I felt fitter than I had been for 10 years. I was always losing days of work that I could ill afford to lose, but now I can even look forward to a hard day at my job instead of being irritable all day. Before trying out 'Vikelp' I was 8 st. 5 lbs. and on the tenth day you can imagine my surprise when I scaled 9 st. 2 lbs. and the next two days brought me to 9 st. 3½ lbs. I think I can confidently look forward to reaching 10 st.

"I can honestly say that I could never show my deep appreciation and unceasing gratitude for what you have done for me."

SPECIAL FREE OFFER!

Write today for fascinating instructive 56-page booklet on How to Add Weight Quickly, Build Strength and Banish Stomach Troubles. New Facts about MINERALS, IODINE AND VITAMINS—Complete Weight and Measurement Chart. Absolutely free. Health Products Laboratories Ltd., Dept. J.B. 11/4-10, Henrietta Street, London, W.1.

CHILD'S BEST LAXATIVE

Don't rush to extremes, when you realise suddenly that your child's bowels need opening and give him a strong dose of medicine! The best way to relieve a child's tender little bowels is the *natural* way.

'California Syrup of Figs' is the gentlest, safest laxative you can possibly give a child. It starts an easy bowel movement that carries away all the poisonous contents of the bowels—all the hard, pent-up matter and half-digested food that makes him feel so miserable.

In a few hours, when the child's bowels have been relieved, when he's had a thorough but gentle internal cleansing—the difference in him is amazing. He's bright and cheerful again, full of energy. Always give a little 'California Syrup of Figs' when you think your child is "stuffed up" after missing a day. 'California Syrup of Figs' is a pure fruit laxative. It never "over acts," never causes the slightest discomfort—it is always kind to a child's extra sensitive little inside.

Many mothers have adopted the plan of a dose of 'California Syrup of Figs' once a week. It keeps the child regular, happy and well.

'California Syrup of Figs' is recommended by doctors and nurses and is sold by all chemists 1/3 and 2/6. The larger size is the cheaper in the long run. Be sure you get 'California Syrup of Figs' brand.

Dad . . . Buys a Hat

by Maz

F. H. (Wandsworth).—"I soon found my feet at the ice rink." Quite!

The Editor Laughs Last

MRS. F. (Potters Bar).—"With my own eyes I saw a boy stealing strawberry jam from the pantry." Caught red-handed.

HEATHEN (Neath).—"Every day she pushes a religious tract into my letter-box." That is too much of a good thing.

E. L. S. (Chelsea).—"The artist's model seemed very tired after her long day in the studio." Her face was drawn?

E. B. (Coventry).—"He leaned across the table, removed my drink and announced that he was a policeman in plain clothes." The long arm of the law.

CONTRACTOR (Sunderland).—"I have recently laid down the foundations of the largest house on earth." We fail to see where else you could have laid them.

C. M. (Gourock).—"Legend has played its part in the onward march of mankind." A myth is as good as a mile, apparently.

A. P. (Harrow).—"He was annoyed that I had travelled up to Newcastle to satisfy myself that his firm really did exist." He didn't think you need have gone as far as that.

G. M. W. (Edinburgh).—"Although my son claims to be an electrician, he was unable to determine the cause of the fuse." He couldn't throw any light on the matter.

ANNOYED (Wanstead). — "My two brothers purloined the theatre tickets I had bought and went to see the farce themselves." They laughed at your expense.

M. E. (Keynsham).—"I find it extremely difficult to learn to play cribbage." Keep pegging away.

C. W. (Middlesbrough).—"I only had to pay a couple of pounds for the freehold of my allotment." Dirt cheap.

MRS. J. J. (Rottingdean).—"He had apparently fallen asleep while gardening." You found him on one of the beds?

G. V. (London, E.).—"He found it quite easy to swindle two tradesmen in our street." Green grocers?

R. E. (Baldock).—"How can I keep down beetles in the house?" Leave the flat-iron on them all night.

A. B. (Iver).—"As I entered the door he threw a portable radio at me." Assault and battery.

HITCH-HIKER (en route).—"A chap I met wanted me to steal a lift on a goods train, but I let him go alone." You would have no truck with him.

FARMER (Bridgnorth).—"A youth who used to work on my farm is now a prosperous business man." Yokel boy makes good.

YOUNG MAN (Hitchin).—"I enjoy the company of blondes most, as they always seem happy and easy-going." All the fun of the fair!

O. P. (Sunderland).—"One of my sons is a watchmaker and the other a prison warder." One sells watches while the other watches cells.

G. H. (Loughton). — "My son has finished well up in recent races, and shows great improvement each time he runs." He's been making great strides.

M. P. (Becontree).—"What does a builder deserve who only pretends to repair a roof and doesn't do the job properly?" Slating.

ARCHIE M. (Aldershot).—"I think my wife ought to pay for the electricity used for cooking out of her housekeeping money." Current expenses, eh?

PROFESSOR (Nottingham).—"I have only one student taking higher mathematics, and he is exceptionally brilliant." In a class by himself, so to speak.

MOLLY (Stanmore).—"I've heard that the latest lipstick is of a very tantalising nature." Lip tease!

T. R. (Ealing).—"There is money to be made by the man who can disperse a fog." Clear profit.

JOCKEY (Epsom).—"I always want a drink of water after a hard race." Thirst past the post.

C. M. (Essex).—"Each of the huntsmen had a cocktail before he set off with the hounds." Meet and drink.

W. B. (Hove).—"The mornings are now very much darker." No more daylight shaving.

A Wild West 'bus conductor punches the tickets.
—From "The Passing Show" Christmas Number

S. B. (Somerset).—"Many fine old country inns are being pulled down to make way for progress." Alas and farewell.

F. D. (Hampstead).—"Most of the young ladies I've met recently always seem to be crying out for money and yet more money." Clamour girls.

GYMNAST (Altrincham).—"I am rather proud of the fact that I can hang from a horizontal bar upwards of half an hour." Safely, I'm sure, mean downwards!

BOOTMAKER (Liverpool).—"My cultured accent hinders me in trade, I think, rather than helps." People think you are looking for your boots!

ACTOR (Ealing).—"I played the part of a yodeller." A Swiss rôle.

B. N. (Watford).—"It doesn't pay a shopkeeper to put on airs." Unless, of course, he sells gramophone records.

R. W. R. (Biggin Hill).—"For a few seconds my parachute was caught on the branch of a high tree, but I managed to shake it clear." A moment of suspense.

Miss T. M. (Bootle).—"I wish someone would invent a woman's stocking that would last." Turn to pages 46 and 47 and you can win one that will set you on your feet for life.

D. B. (Edgware).—"My fiancée and I at once decided that the plot of ground at the beginning of the new road was ideal, and that is where we are building." Love at first site.

(Many replies unavoidably held over)

Side-Slips

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. Mark envelope "Side-Slips." When the same "Slip" is submitted by more than one person that which arrives with the earliest postmark receives the prize.

THE WESTON MERCURY AND SOMERSETSHIRE HERALD:—" . . . when the employees left at midday on Saturday EVENING everything was apparently quite safe."

NEWCASTLE JOURNAL:—" . . . the average housewife washes three miles of clothes and scrubs five miles of FLOUR . . ."

OSWESTRY BORDER COUNTIES ADVERTISER:—"He heard the engine of one of the FLAMES misfiring and saw it nosedive suddenly . . ."

NEWS CHRONICLE:—" . . . for in displaying her comparatively recently discovered face and highly-insured legs, she has forgotten to be an ADDRESS."

BIRMINGHAM POST:—"They have proved false PROFITS, for just the reverse has happened."

THE CORK EXAMINER:—"The paradox about that kind of liberty is that it is reserved only for one RENUNCIATION."

IF you are troubled by any matter—except, of course, of a medical nature—you can obtain free expert advice that will help you. A stamped and addressed envelope is all that you have to send with your query. Write to-day, marking your envelope "Free Advice." The replies given here to facetious correspondents are for your entertainment.

HE WAS A VICTIM OF TERRIBLE HEADACHES

Famous Wrestler tells secret of his cure.

If you suffer from headaches that nothing seems to relieve, you'll be more than interested in this letter from that famous "all-in" Wrestling Champion, Bert Gregory, who has just won the European lightweight title. "I don't know what I'd do without 'Alka Seltzer.' I used to get the most terrible headaches and nothing would get rid of them till I tried 'Alka Seltzer' Tablets. Now just a bubbling glass of 'Alka Seltzer' and I'm right as rain. There's nothing to touch it."

There's nothing to touch 'Alka-Seltzer,' no matter thousands of men and women who have found in these wonderful tablets the relief they have sought so hard 'Alka-Seltzer' is quite different from anything you have ever tried. Just drop a couple of 'Alka Seltzer' Tablets in a glass of water and you have a pleasant, sparkling refreshing drink that will relieve your pain almost instantly and cure the cause at the same time.

There are no drastic drugs in 'Alka-Seltzer' and it is not a laxative. It is just a combination of three essential elements Doctors have been prescribing successfully for years and it is simply wonderful how quickly it relieves Indigestion, Wind, Heartburn, Constant Headaches and all the other troubles caused by Excess Acidity. GOOD GUARANTEE: Get a bottle of 'Alka-Seltzer.' Round Tablets from your chemist to-day. (The 2/- size contains 2½ times the 1/- size.) If you aren't more than satisfied, he will refund your money.—(Advt.)

YOUR RHEUMATIC ACHES & PAINS

Clarkes Blood Mixture is the commonsense remedy for all rheumatic complaints as it cleanses the blood of acids and other impurities; it is the remedy that gets to the root of the trouble and quickly relieves the pain and inflammation.

Take this famous medicine for Rheumatism, Lumbago, Arthritis, Neuritis, Skin Complaints, Ulcers, Enlarged Glands, Boils and Rashes.

Clarkes Blood Mixture is the original and leading blood-cleansing medicine, testified to by thousands. **Avoid cheap substitutes which are false economy.**

Of all Chemists and Stores LIQUID *1/9, 3/- & 5/- also 12/- (three times the 5/- size)*

CLARKES BLOOD PURIFYING MEDICINE BLOOD MIXTURE

Of all Chemists and Stores TABLETS *1/9, 3/- & 5/- (5/- twice the 3/- size)*

CAPENSIS

GUARANTEED 100% PURE

THE BIG TOILET ROLL

FOR THE THRIFTY HOUSEHOLD

Extra Soft Paper

TWICE SAVED FROM NERVOUS WRECK!

1914 Terrifying War Incident
SHATTERED NERVES

1937 Nasty Motor Smash
RUINED HEALTH

Dr. Cassells Tablets Achieve Great DOUBLE TRIUMPH!

From Our Special Health Investigator,
Royston Greene

London, S.W., Wednesday.

ONE of our Great War Heroes, Ex-Chief Petty Officer Tilly, revealed to me today a health story which must surely rank as one of the most dramatic ever told! A short while ago he had a serious motor cycle accident and it was whilst investigating his miraculously rapid recovery that I laid bare his secret.

"Why Mr. Tilly," I exclaimed in surprise as we shook hands, "What a picture of health you are! I expected to see a physical wreck!"

He laughed—**"I resorted to my old friends Dr. Cassells Tablets"** he explained.

"Your *old* friends?" I enquired. "Then you have had experience of their remarkable health building properties before?"

"Oh yes," he answered. **"During the war I was on H.M.S. Audacious when she was sunk off Tory Island. After hitting a mine, she was being towed, in a sinking condition into port with a skeleton crew on board, when she turned turtle and, with a tremendous roar, blew up as she foundered! I was one of these on board. It was a terrifying experience and shattered my nerves entirely. I was in a terrible state . . . shaky . . . trembling . . . afraid of my own shadow."**

"What then?" I prompted.

Ex-Chief Petty Officer Tilly proudly displaying his medals.

"A messmate advised me to take Dr. Cassells Tablets" he went on, **"and I did. They conquered my Nerves. So greatly did they restore my health that I rose to the rank of Chief Petty Officer.**

"When I had my motor cycle accident a little while ago I once more invoked the aid of Dr. Cassells Tablets!"

"Were you badly injured?" I asked.

"Bad enough" he returned. **"I broke my arm, dislocated my knee and was bruised from head to feet. But these injuries soon cleared up. It was the after effects which were so bad!**

"My nerves went all to pieces again. I couldn't sleep . . . my food disagreed with me and I became a proper wreck. Then I began to get awful neuritis in the arm which had been broken and terrible pains in my knee. But Dr. Cassells Tablets soon stopped all my trouble. Within a week of taking them my pains had ceased, my sleep was sound and undisturbed.

"I unhesitatingly advise all suffering men and women to take Dr. Cassells Tablets without delay. There is nothing else like them in the whole world!"

THOUSANDS BENEFIT

Every day thousands of people are benefiting from the marvellous formula known to fame as Dr. Cassells Tablets. No suffering man or woman should deny themselves the glorious health which Dr. Cassells Tablets can so surely bring! If YOU are a victim of—

HEADACHES HYSTERIA
INDIGESTION NEURITIS
NEURALGIA SCIATICA
INSOMNIA "NERVES"
LUMBAGO DEPRESSION

Get YOUR supply of Dr. Cassells Tablets TODAY!
Sold Everywhere 6d., 1/3, 3/- & 5/-.

FREE! Amazing Gift! Of priceless value! Veno's Health Chart—Health Hints and exercises. Send a postcard INSTANTLY to Veno Drug Co., Ltd., Manchester, 16.

Dr. CASSELLS TABLETS

The Nerve Tonic that gets at the CAUSE of your Trouble

DID YOU GET UP WITH A HEADACHE?

Morning headaches often last all day and spoil your day for duty or pleasure. But there's no reason why you should tolerate a headache for more than a few minutes—provided you have ZOX in the house. Habitual sufferers should always keep a supply of these powders handy, ready to take at the first sign of pain. ZOX acts like magic for Headache, Neuralgia, Neuritis and all nerve pains. Also when you feel hot and feverish with a cold, ZOX is wonderful in bringing down the high temperature.

Chemists and Stores sell ZOX Powders at 2d. each or 1/6 and 3/- per box, but any reader may have Two Powders Free, by sending a 1½d. stamp for postage to The Zox Mfg. Co. (Dept. 42), 11, Hatton Garden, London, E.C.1.

VENOS

LIGHTNING

COUGH CURE

Will

STOP *YOUR* COUGH LIKE LIGHTNING!

INCREASED PENSION WITH FINE FORTUNE FOR JOHN BULL'S CROSSWORD
WIN
£3 WEEKLY FOR LIFE and £500 Cash
OR ONE HUGE LUMP SUM OF £800
FINAL OFFER
OF BUMPER 10-IN-1 XMAS HAMPERS
to arrive just before December 25, containing Plump Xmas Fowl, Sausages, Xmas Pudding, Cake, Fruit, Chocolates, Cigarettes, Crackers, Biscuits, Fine Old Port
£100 BETWEEN RUNNERS-UP
UNLIMITED SURPRISE AWARDS
To each sender of every entrance only one has sentenced Answer than Runners-up we shall forward a Special Surprise Award to be posted simultaneously with the publication of winning Square in "John Bull".
YOUR LAST OPPORTUNITY TO CAPTURE A BIG XMAS HAMPER

CLUES ACROSS

1. They're usually on the scene very quickly at big city fire
5. Obvious disapproval of acting is occasionally displayed in
8. Large deer in Selkirk
9. Familiar to all at Westminster
10. Farewell
11. On the upper side
13. Venemous serpent
16. Sometimes given up for reasons of a man's health
19. Material is often calculated to make one
21. Land surrounded by water
23. It's sometimes a good thing for kiddies to have one in garden
25. Starts engine
27. Final
29. Motionless
32. A good deal of this is taken in busy public-house
33. Heathens worship one
34. It's difficult to plough through a rough one

CLUES DOWN

1. There are some cases in which electricity is used to do this
2. Aged
3. Victims of these are often much hurt
4. Coin is, when gambling
5. Is expected to give flowers
6. Part of King's regalia in Norbury
7. One expects aircraft to defy this nowadays
12. Doesn't always work the way one expects it to
13. Donkey
14. Printing-machine
15. Conductor should take this when ticket is punched
17. Industrious little insect
18. Sure to be found in big engineering workshop
20. Debt-collectors
22. Rest against
24. It is common for corrections to have to be made to this
26. This is sometimes not really meant to be taken seriously
27. People sometimes lose control of themselves when they get this
28. Fasten
30. People usually find it awkward to do this the first few times
31. His wife was turned into salt

READ THESE RULES CAREFULLY

1.—Complete puzzle in ordinary ink, not copying-ink or copying-ink pencil, cut out the whole Entry Form whether both puzzle squares are used or not. Entry-fee for one coupon (two squares) is SIXPENCE. For two coupons (four squares) send ONE SHILLING. For three coupons (six squares) send ONE SHILLING AND SIXPENCE. For four coupons (eight squares) send TWO SHILLINGS. Make Postal Order payable to Odhams Press Ltd., and cross it /& Co./; write name and address and date of posting on back of P.O., and fill in the number upon Entry Form. Entry Form to be posted as directed (not delivered by hand), to reach us not later than Saturday, December 4.

2.—In addition to four sixpenny Entry Forms from "John Bull," each entrant may submit FOUR EXTRA SIXPENNY ENTRY FORMS, provided these are taken from "John Bull's" free weekly "Crossword Gazette," or any other announcement of this Competition. Thus each entrant is limited to 8 Entry Forms (16 squares in all) and Entry-fee of 4s.

Should any single letter square be left blank, contain a letter which is not clear, or altered, or not given in ink, the corresponding properly indicated letter on adjoining Entry-square will be regarded as Entrant's intended letter for both Entry-squares. If entrant's answer cannot be so decided, or such flaws occur in more than one letter square, Entry-square concerned will be disqualified, as will any mutilated coupon.

No responsibility is accepted for any entry lost, delayed, not delivered, or misaid and no correspondence will be entered into.

3.—Winner and winning Puzzle Square will appear in "John Bull" on sale Thursday, December 16. Should any competitor not announced as a winner believe that he entered a coupon eligible for a share of the First Prize he must demand a scrutiny by first post, Tuesday, December 21, in accordance with the directions given with result and enclosing £1 Scrutiny Fee. Any such scrutiny which may amend the result must be accepted as final. No scrutiny can be conducted in connection with the Runners-up Prize or Surprise Awards. Accordingly, entries are accepted only on condition that the result of our double adjudication establishing these winners is regarded as final. Merit is established according to the total number of Answers to Clues, both Across and Down, which agree with the winning Puzzle Square.

4.—Should the First Prize be shared, £800 Cash will be paid instead of the Two-in-one Award.

5.—Failure to comply with any of the Rules and Conditions involves disqualification.

6.—Employees of Odhams Press Ltd. and members of their families are not eligible to compete.

TERMS AND CONDITIONS ON PAGE 46.

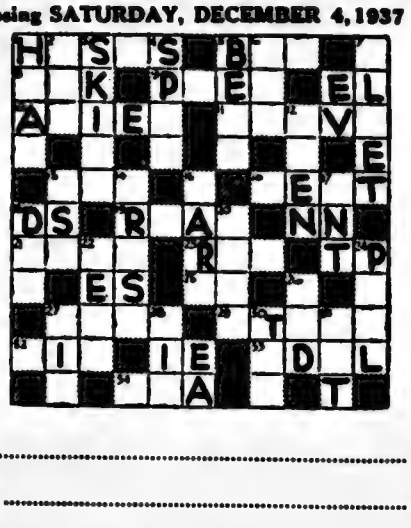
X-WORD No. 84

Winners on page 46

The Adjudication Committee decided that the most apt and accurate Answers used by competitors were those seen in the Square above.

Reasons for Committee's findings will appear in next week's "Crossword Gazette," copy of which will be forwarded FREE on receipt of stamped addressed envelope.

"JOHN BULL" CROSSWORD No. 87. Closing SATURDAY, DECEMBER 4, 1937



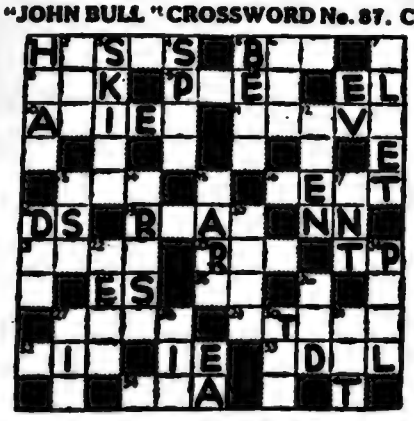
In entering this Competition, I agree to abide by the rules and conditions as final in all matters and I enclose
P.O. Value.....
No. .....

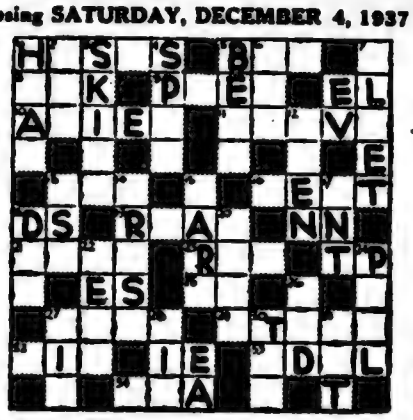
ENTRY FEE for 2 Squares 6d.

SIGNED .....
ADDRESS .....
.....

CUT ROUND THESE BROKEN LINES

"JOHN BULL" CROSSWORD No. 87. Closing SATURDAY, DECEMBER 4, 1937



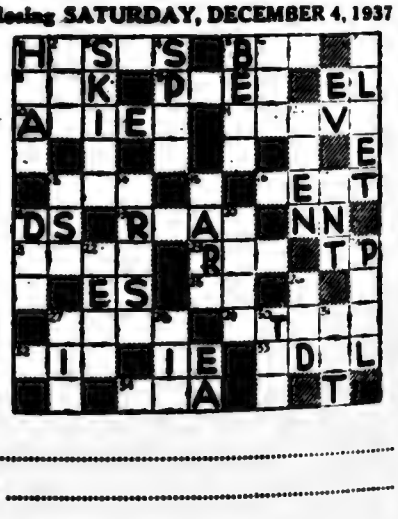


In entering this Competition, I agree to abide by the rules and conditions as final in all matters and I enclose
P.O. Value.....
No. .....

ENTRY FEE for 4 Squares 1s.

SIGNED .....
ADDRESS .....
.....

"JOHN BULL" CROSSWORD No. 87. Closing SATURDAY, DECEMBER 4, 1937



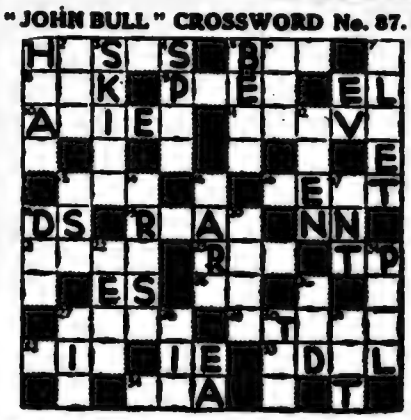
In entering this Competition, I agree to abide by the rules and conditions as final in all matters and I enclose
P.O. Value.....
No. .....

ENTRY FEE for 6 Squares 1s. 6d.

SIGNED .....
ADDRESS .....
.....

CUT ROUND THESE BROKEN LINES

"JOHN BULL" CROSSWORD No. 87. Closing SATURDAY, DECEMBER 4, 1937



In entering this Competition, I agree to abide by the rules and conditions as final in all matters and I enclose
P.O. Value.....
No. .....

ENTRY FEE for 8 Squares 2s.

SIGNED .....
ADDRESS .....
.....

ADDRESS ENTRY: CROSSWORD No. 87, "JOHN BULL," 57, LONG ACRE, LONDON, W.C.2. (Comp.)

RECORD XMAS X-WORD OFFER NEXT WEEK!

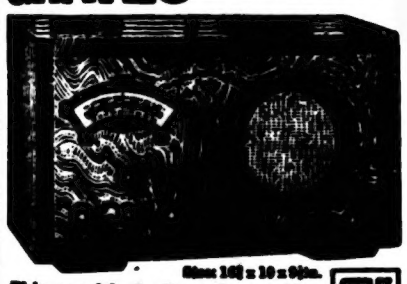
When your throat is tired, overstrained, tickly, suck an Allenburys Pastille
They're delicious, and effective.

FROM ALL CHEMISTS 8D & 1/3

Allenburys GLYCERINE & BLACKCURRANT PASTILLES

FOR YOUR THROAT

GRAVES Beats the World For Quality & Value



Size: 16½ x 10 x 9½in.

This world-challenging offer of a fully equipped low-consumption 3-valve Battery Radio Outfit removes every obstacle standing in the way of your installing a first-class Set. For only 5/- per month (which is 2d. a day) you can easily afford this self-contained highly efficient, trouble-free Wireless Set.

5/- Monthly

OWN YOUR OWN RADIO

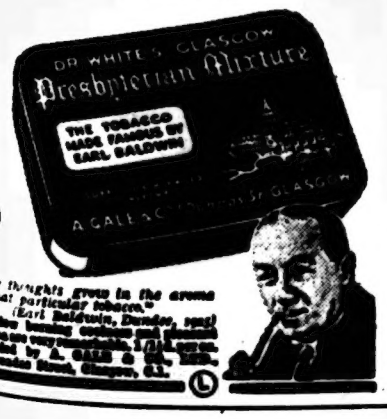
THE GRAVES £3 RADIO enables you to enjoy all the pleasure & interest of up-to-date Wireless for many years at a remarkably low cost of upkeep. Specially built for operation on Mains, you can safely rely on efficiency and faithful reproduction. All components are of tested reliability, including Short Circuit Radio Frequency Coils with Iron Cores; British Valves; Permanent Magnet Moving Coil Loud Speaker; reliable 3-volt Accumulator; Long-life H.T. Battery; Full Vision Tuning Dial; Cabinet finished in two shades of Walnut, an Instrument. Complete in all respects including Aerial and Earth equipment. Nothing else to buy. Carriage Paid.

TERMS: 5/- per Month. £4.17.6

NO CHARGE MADE FOR EASY PAYMENTS. WE OFFER EXCHANGE PRICE FOR OLD SETS.

Mr. J. J. R. of Tobbot, Carlisle, writes:—"Just a word about the Wireless Set. I received it in good order and fixed it up in a very short time, and the first night an was wonderful. It's a grand little set. No wonder some of our customers call it the "Graves Little Wonder". I think they have given the right name. I have no doubt that you will receive more orders from this locality, and I know of one that has had one already. Thanking you for your prompt delivery."

WRITE FOR CATALOGUE and full specification of this and other Sets for Batteries or Mains, including Super Hets. J. G. GRAVES Ltd. SHEFFIELD.



"My thoughts grew in the aroma of that particular tobacco."
(Earl Baldwin, Dundee, 1925)

Its slow burning qualities and pleasant aroma are very remarkable. Obtainable from all tobacconists, 1/10½ per oz. Sample by A. GALE & CO., 1925, 3 Dundas Street, Glasgow, C.1.

MAKE EXTRA MONEY

IN YOUR SPARE TIME

yours for 5/- deposit

The Ideal Xmas PRESENT for any Man or Boy

With the NEW AND IMPROVED G.T.L TOOL CHEST and Home Repairing Outfit

YOUR spare time, during the long winter evenings, can be turned to good account if you've a G.T.L. Tool Chest and Home Repairing Outfit. With it you can make a thousand-and-one useful articles for your home and garden, and it opens up a new and inexpensive way of adding to the comfort, convenience and amenities of your property, while saving you literally pounds a year in repairs for which you would otherwise have to pay. Incidentally, it also affords a new, pleasurable way of adding to your income by making articles to sell. So that—with a G.T.L. Tool Chest—instead of spending money in your leisure hours, you will be making it, saving it and enjoying it!

NO EXPERIENCE NEEDED

A valuable FREE BOOK OF INSTRUCTION, containing over 200 working illustrations is included in the G.T.L. Tool Chest. If you have never handled a tool, you CAN be sure of immediate success because this book tells you what to make and shows you step-by-step how to make it.

THE NEW AND IMPROVED G.T.L. TOOL CHEST

The new G.T.L. Chest for 1937 has been vastly improved by the inclusion of additional Tools and improvements to existing ones. Now there are nearly sixty high quality articles, all the finest Sheffield Tools, neatly fitted in steel clips, and they come to you direct from the manufacturers after being carefully tested. Everything for every purpose is here, and the G.T.L. Tool Chest stands alone in its quality, completeness and arrangement. This Chest *is the original and only* G.T.L. Guaranteed Tool Chest.

FIVE SHILLINGS BRINGS YOU THE G.T.L. TOOL CHEST AT ONCE on 7 DAYS APPROVAL

A first payment of five shillings and the G.T.L. Tool Chest is sent at once to your Home CARRIAGE PAID and packing free. The balance can be paid by small monthly sums to suit your pocket; meanwhile the G.T.L. Tool Chest is making money for you.

G.T.L., 12-13 Chiswell St., London, E.C.1.

FREE To Readers of "JOHN BULL."

A Beautiful 16-page BROCHURE describing the G.T.L. GUARANTEED TOOL CHEST and Home Repairing Outfit in detail, and telling how you can save and make money—as tens of thousands of others are already doing.

POST THIS COUPON NOW

To GUARANTEED TOOLS LIMITED, 12-13 Chiswell St, Finsbury, London, E.C.1
Please send me by return, free of all cost and obligation, your beautifully illustrated booklet of the G.T.L. Guaranteed Tool Chest and Home Repairing Outfit, together with particulars of price, and how I can obtain it at once for a small first payment. (PLEASE WRITE CLEARLY.)

Name .....

Address .....

.....

J.B. 27/11/37 ½d. stamp is sufficient if in an unsealed envelope

Why Suffer from PILES?

Famous Ointment Relieves and Removes Them

Are you a victim of piles (hæmorrhoids)? Do you suffer from swelling and burning irritation? Are you weakened by constant hæmorrhage? If so, try Zam-Buk. This wonderful herbal ointment has proved successful in thousands of cases, often when an operation seemed the only escape.

Zam-Buk brand ointment brings relief and is wonderfully soothing; it has a contractive influence on the dilated veins, checks the bleeding and causes the piles to gradually disappear.

Zam-Buk also exerts a valuable antiseptic influence, thus preventing septic conditions arising where the membranes are broken or inflamed. Don't suffer from piles a day longer—get a 1/3 box of Zam-Buk and use according to printed directions.

SOLID ZAM-BUK

In addition to Zam-Buk ointment for external piles, you can also obtain Zam-Buk soluble Suppositories for inward use, price 1/3 per box. Left in position at night they cure while you sleep.

Insert also For INWARD PILES

ARE THESE CASES LIKE YOUR OWN?

"For years I endured great pain through piles, both outward and internal. At 35 I began to feel like an old woman. Zam-Buk ended the irritation, caused the piles to vanish completely and saved me an operation."—Mrs. P. F., Galashiels.

"The pain and hæmorrhage of piles were very weakening and often I couldn't sit or walk in comfort. Thanks to Zam-Buk the piles have gone and I've had no more pains or symptoms since."—Mr. E. B., Saltash.

TEST THIS ASTHMA RELIEVER TO-DAY

Don't suffer any longer the discomfort and distress of Asthma, Catarrh, or Bronchitis. Get a tin of Hinksman's Asthma Reliever. You'll be surprised at the results. Its soothing vapour penetrates the lungs and brings instant relief. Congestion and tightening of the chest disappear.

1/6 PERTIN

Sold by all chemists as Powder, Cigarettes or Smoking Mixture, or direct from makers, post free 1/8. Write for free sample to Hinksman & Forrest, Ltd., Carluke, Scotland.

HINKSMAN'S *Asthma* RELIEVER

RECORD BULLETS XMAS OFFER

CHOOSE YOUR MONSTER PRIZE FROM A FEW WORDS!

£3 WEEKLY FOR LIFE and £1,000 Cash OR £2,000

and £50 RADIOGRAM

RESULT OF "BULLETS" No. 1,095

First Prize, £300 and Celebration Award as announced:
H. E. HALE, 6, Blackwall Lane, E. Greenwich, S.E.

Example: DOCTOR GENEVA
Bullet: *Unsuccessful*—ANOTHER "TERROR" BORN.

£50 AND CELEBRATION AWARD:

R. E. JOHN, 61, Lewis Terrace, Porth, Rhondda, Glam.
Example: Golden Wedding
Bullet: With "*Heavenly* Father's" Consent.

£25 AND CELEBRATION AWARD:

C. A. WEBSTER, 66, Salter Gate, Chesterfield.
Example: Man To Beware Of
Bullet: Was Boy They Birched.

OTHER PRIZES:

£15: H. M. F. BONE, The Cottage, Malvern, Worcs.
Popular Government—Democratic Sovereign—"Sovereign" Democracy.

£10: Mrs. P. GALE, Leonard Stanley, nr. Stonehouse, Glos.
Now Divorce Is Easier—"*Living* Death Sentence" Abolished

£9: L. W. CHESTER, 59, Belvoir Road, Coalville, Leicester.
Doctor Geneva—"China? S-say I'm Out!"

£8: Mrs. DENNER, 3, Albert Quadrant, Weston-super-Mare.
Where Many Fail—Putting Money Into *Swank*.

£7: W. CLIBBENS, 80, Birkhall Road, Catford, London, S.E.
A Fire, Book, Pipe And—Still Chinese Babies Intrude.

£6: J. S. NIXON, 20, Frankby Road, Greasby, Upton Wirral, Ches.
Too Timid—Until He "Peared" God.
(Entered on "Season Ticket" Coupon.)

£5: G. B. SHEPPARD, 4, Branksome Road, Merton Park, S.W.
We Love Liberty, But—Blimey—They're Paying Convicts!

£4 15s.: G BILLAM, 30, Breck Road, Liverpool.
What Youth Says—"Our Turn!" Age. "Revolutionary!"

£4 10s.: Miss M. JEFFREY, 4, St. Andrew's Street, Blackburn.
Terrible Pest—In Political "Garden." Truth.

£4 5s.: S. P. HOOLEY, 3, Rutland Gardens, Ealing, W.
Doctor Geneva—Feeling Humbled—Healing Fumbled.
(Entered on "Target" Prize Coupon.)

£4: B. E. SLOAN, Hinemor, Sunnyhill Road, Herne Bay, Kent.
Golden Wedding—Life "Panned Out" Splendidly

£3 18s.: E. WILLIAMS, Newington, Bowdon, Cheshire.
Voice Like A Foghorn—"Henry!"—His "Blast" *Whispered*.

£3 10s.: R. C. FLETCHER, 14, Spinnells Road, Rayners Lane, Harrow.
In An Iron Grip—Turnstile Held Two Scotsmen.

£3 5s.: F. FOYLE, 2, Bell Street, Romsey, Hants.
In Our Local Museum—Roman Pavement—Outside, None!
(Entered on "Target" Prize Coupon.)

£3: H. EVA, 6, Headland Road, Newquay, Cornwall.
Golden Wedding—"Key," Two Rusty Latchkeys.

£2 18s.: A. J. PILCHER, 10, Council Houses, Hadlow, nr. Tonbridge.
What Youth Says—And Hears—"When We——"

4 OF £2 10s. EACH:

Mrs. A. B. PARMER, 3, Richmond Road, Walthamstow, E.
In An Iron Grip—Auntie's Handlebars, Then Pedestrian!

T. JONES, 2, Harris Drive, Bootle, Liverpool.
Doctor Geneva—"Practitioner" Far Too "General."

W. A. LAMBERT, 12, Cumming Street, Pentonville Road, London, N.
Grandpa's Joke – Middle-aged — Middle Ages.

Miss M. THORP, 20, Manbey Park Road, London, E.15.
To Live—"Fully," *Heart* Must "Overflow."

A list of 100 winners of Xmas Hampers and 500 of 2s. 6d. can be seen at the offices of "John Bull."

Additional £2 10s. Cash Bonus will be paid to each winner of 10s. or over who qualified in accordance with published conditions.

BE QUICK—LAST DAYS TO WIN!

ON Friday, December 17, a golden Joy Wire will bring to the First Prize-winner in "Bullets" Record Christmas Offer "John Bull's" congratulations on capturing a magnificent Life Pension of £3 Weekly and a fortune of £1,000 in cash, with the alternative of one huge payment of £2,000 and a £50 Radiogram.

That competitor can be you, but this golden opportunity will soon be beyond your reach. Unless you grasp it with both hands now you may well be presenting to somebody else the choice between these two mighty 2-in-1 prizes.

There'll be another happy family this Xmas...

This very week last year, one of the readers who grasped his huge Christmas Opportunity was a young G.W.R. signalman—and here you see this man, Mr. L. H. Mogridge, 56, St. Bernards Road, Shirehampton, Bristol. At tea in his cosy little home he is talking over with his family and a JOHN BULL representative his capture of the giant First Prize of £2 Weekly for Life and £1,500 in last year's Christmas Contest.

He is still a signalman to-day. But into his life has come a wonderful new feeling of wealth and security, all won by putting together the simple but neat and human *Bullet*, EPITAPH I'D LIKE—"MISSED GREATNESS—GREATLY MISSED."

A few days before the arrival of his First Prize telegram, Mr. Mogridge related at that joyful tea party, his wife had told him how worried she was about money for Christmas presents for their children. "There's still time for something to come along from JOHN BULL!" was his answer.

Along came that staggering Joy Wire—*just as it can come to you if you are wise enough to get busy on your Christmas "Bullets" now, before it is too late.*

The thrills of prize-winning in this Giant Offer, however, are by no means to be monopolised by the First Prize-winner. Following the huge Pension-plus-Fortune reward for the best *Bullet* comes an array of 100 big Christmas Shopping Cheques, and these are supported by one last enormous load of 1,000 *Bullets* Christmas Feasts.

Just how merry a Christmas is provided by the arrival of one of the famous JOHN BULL Feasts is shown by the enthusiastic tributes in the adjoining column from a few of last year's hundreds of delighted winners.

Follow the simple instructions on the next page and then start on the *Examples*, making sure that your entry is postmarked on or before Saturday, December 4.

TWO BIG CHEQUES AND HAMPERS GALORE WON IN CROSSWORD No. 84.

IN connection with JOHN BULL Crossword No. 84, the Adjudication Committee decided that the senders of the most meritorious Set of Answers on one Square (see page 44) were the following two competitors:—

J. Rogers, 5, Coniston Road, Barrow-in-Furness.
H. Whitehouse, 291, Heath Street, Birmingham.

Subject to the Terms and Conditions of the Competition, these competitors share the First Prize of £750, and a cheque for £375 will be sent to each.

Any other entrant who believes that he submitted a Square eligible for a share of this Prize must demand a Scrutiny by not later than First Post, Tuesday, November 30, sending £1 Scrutiny Fee, copy of all Squares submitted and Postal Order number. Envelope to be registered, marked "Scrutiny" and addressed to the Competition Editor of JOHN BULL.

No scrutiny can be undertaken in connection with the Award of £100 to Runners-up. This Prize has been divided between 29 competitors from whom we received Squares inferior in merit by reason of only one less apt and accurate Answer compared with the best Squares submitted. These winners will each receive £3 9s., together with one of the famous JOHN BULL Giant Christmas Hampers. A list of these winners can be seen at the JOHN BULL offices, and all have been notified.

A useful Surprise Award for each of 212 entrants from whom we received a Square differing from Squares of Runners-up by only one less meritorious Answer will be posted this week.

CROSSWORD No. 87.—TERMS AND CONDITIONS.

ON page 44 is presented the eighty-seventh of JOHN BULL'S entertaining Crossword Puzzles; you are invited to exercise your skill and knowledge by completing it with the guidance of the Clues provided.

Aptness and accuracy of Answers in relation to the Clues form the standard of excellence by which entries will be judged, and all decisions will be based on the Answers of Competitors. This judging will be carried out under the supervision of an Adjudication Committee consisting of the following: The Editor of JOHN BULL; Doctor Lascelles Abercrombie, Litt.D., D.Lit., M.A.; and Doctor G. R. M. Jowd, M.A., D.Lit.

Each entry received will be carefully considered, and the First Prize-winner will be the competitor who on one Entry-square has completed the Puzzle and has given what, in the opinion of the Adjudication Committee, is the best set of Answers to the Clues provided. And this set of Answers will constitute the winning Puzzle Square.

If at any points in the Puzzle where a choice of words exists the Adjudication Committee decides that no one word is entitled to be preferred on the test of aptness and accuracy, then competitors there using words of equal merit as Answers will be regarded as having tied at those points, which will be duly indicated when result and winning Puzzle Square appear in JOHN BULL published Thursday, December 16, 1937. The reasons which decided the Committee's Award will be published in JOHN BULL'S free weekly "Crossword Gazette," copy of which will be forwarded free on receipt of stamped addressed envelope. The Second Prize will be awarded to the competitor whose entry is next in order of merit. In the event of a tie or ties the appropriate cash prize will be equally divided, but not more than one cash prize and one other prize will be allowed to one entrant in any contest.

Attendance of the findings of the Adjudication Committee in regard to the most meritorious entries and of the Editor of JOHN BULL in all other matters is a condition on which entries are accepted and is legally binding on all entrants for this Crossword Competition.

CHRISTMAS FEASTS FOR 1,000!

TO show what joys are in store for this Contest's 1,000 winners of Christmas Feasts, we take from our files a few typical tributes from "Bulleteers" who enjoyed such seasonable prizes last year.

"The excitement was intense as each of the good things was unpacked from my *Bullets* Hamper and found to be in excellent condition. I must pay tribute to the packers: not one thing was broken or damaged. On Christmas Day we had the Fowl, Christmas Pudding and Sausages—my word, what a treat we had! Extra helpings all round—the best Christmas dinner ever!"—*A. Nuttall, 61, Wakefield Road, Kirkheaton, Huddersfield.*

"My friends would not believe that my Turkey was a Competition prize. It surpassed any we have ever tasted." — *B. K. Wise, "Mashams," High Laver, Ongar.*

"My *Bullets* Fowl was one of the finest I have ever tasted. It was a feast fit for a king."—*Mrs. M. Fellows, 7, Spring Park Avenue, Shirley, Croydon.*

"Like the wise 'Bulleteer,' the mixer of my prize Cake must have weighed all his ingredients with the greatest of care. Each piece made us hungry for more!"—*B. Nicholls, Corra, Whitchurch, Shropshire.*

PRIZES, FEASTS and BONUSES VALUE OVER £4,000

100 XMAS SHOPPING CHEQUES TO ARRIVE THURS. DEC. 23

£100 £50 £40 £30 £20 £18 £16 £14 £12 £10

£9.10 £9 £8.10 £8 £7.10

£5.10 2 of £5 £4.17.6 £4.15

£4.7.6 £4.5 £4.2.6 £4 £3.17.6 £3.15 £3.12.6 £3.10 £3.7.6

£3 £2.17.6 £2.15 £2.12.6 10 of £2.10 50 of £2

FINAL RESULT SAT. DEC. 4

1,098

FINAL 1000 XMAS FEASTS

100 BIG HAMPERS

100 PLUMP TURKEYS

300 5 lb. XMAS CAKES

500 XMAS FOWLS

10,000 OTHER PRIZES

£500 CASH OFFERED IN XMAS BONUSES

ENCLOSE THIS COUPON WITH ENTRY TO BE ELIGIBLE

£500 BONUS OFFER

Register on this Coupon

I enclose my entry for "Bullets" No. 1,098 and request "John Bull" to arrange for me the Bulletin Service below which I have marked X in space here.

FOR NEW READERS ... ... 6 WEEKS' SUPPLY ☐

FOR PRESENT READERS ... ... 6 WEEKS' EXTENSION ☐

Please register me for £5 CASH BONUS with any one prize of £2 up to £100 which I win in "Bullets" No. 1,098. I HAVE AFFIXED TWO 1½d STAMPS FOR POSTAGE IN SPACES PROVIDED.

YOU MUST AFFIX 1½D STAMP HERE

YOU MUST AFFIX 1½D STAMP HERE

Signed .....

Address .....

CUT ROUND THIS COUPON

The Way to Win

TO make a *Bullet*, read through the *Examples* and write down all the ideas any suggest to your mind.

Now, each of your finished efforts must consist of TWO, THREE or FOUR words of apt and original comment, closely linked with the chosen *Example*. So your next step is to shape your rough notes into polished *Bullets*.

Suppose, for instance, that the *Example*, Hot-shot, had prompted the rough note, *Agitator Is, But Not His Audience*. This you could easily improve to the finished *Bullet*, RED-HOT—AGITATOR—BUT SMITH'S "COLD."

You will find further assistance in studying the good points of the leading *Bullets* in our 1,095th Contest which appear on the opposite page.

Then you will be ready to start on your own *Bullets*. Begin on the *Examples* without delay, and make sure that your entry is postmarked on or before Saturday, December 4.

Add £5 to Your Cheque

TO introduce to a wider circle of readers the practical and entertaining guidance of *Bullets Bulletin*, JOHN BULL offers up to £500 in extra Cash Bonuses in connection with this Record Christmas Opportunity.

"I owe everything to the *Bulletin's* aid," declares winner after winner.

Expert assistance on constructing prize *Bullets*, frank and friendly advice on what to avoid, hints from the Competition Editor, the latest news of big winners and other exclusive features make would-be winners look forward keenly to its arrival by post each Friday.

If you are not already a reader, we want you to share in the pleasure and entertainment it provides. With a £500 Bonus Offer as an added attraction, now is a golden moment for you to reserve a six weeks' supply.

We invite you to enclose the £500 Bonus Coupon on this page with your entry for *Bullets* Record Christmas Offer. Not only will it bring you six weekly issues of the best *Bullets* aid you can secure; in addition you will become entitled to receive an extra £5 Christmas Cash with any prize you win in this Contest, from £2 up to £100.

ADD 2, 3 OR 4 WORDS TO ANY "EXAMPLE"

(Competition No. 1,098)

LIFE TO-MORROW
VOICE OF BRITAIN
CHRISTMAS SPIRIT
GATEWAY TO HAPPINESS
HITLER'S PROBLEM
REMEMBER THE WORKLESS

AND

A LITTLE CHILD
LIBERTY'S BANNER
THINKING OF HOME
OVERJOYED
JOHN CHINAMAN
SPOILT THE PARTY
UPSET PARLIAMENT
WHEN THE PARCEL ARRIVED
THE RIGHT MATE
PUSHING THE PRAM
TORPEDOED
HE KNEW TOO MUCH, SO
OUR SLATE-CLUB TREASURER
CUTS NO ICE
WHEN MOTHER'S BUSY
POSTMAN'S KNOCK
BURSTING
COURAGE COUNTS WHEN
PANIC IN THE CITY
HER VICTIM
TO THE LAST MAN
FOR LOVE OF HER
COMMON-SENSE DEMANDS
WHEN SHE'S IN
MAN IN THE CROWD
STUFFING
BRILLIANT CAREER
WITH A LORDLY AIR
RED-HOT
END OF THE TRAIL
ANOTHER YEAR
THANKS TO THE FOG
WRECK OF A MAN
IN ADVERSITY'S BLIZZARD

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,098) Closing postmark SAT., Dec. 4.

P.O. No. .....

I agree to enter in accordance with the rules announced on this page. With 1 Coupon send P.O. for 6d.

Signed .....

Address .....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,098) Closing postmark SAT., Dec. 4.

P.O. No. .....

I agree to enter in accordance with the rules announced on this page. With 2 Coupons send P.O. for 1s.

Signed .....

Address .....

Write name and full address on each coupon.

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,098) Closing postmark SAT., Dec. 4.

P.O. No. .....

I agree to enter in accordance with the rules announced on this page. With 3 Coupons send P.O. for 1s. 6d.

Signed .....

Address .....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,098) Closing postmark SAT., Dec. 4.

P.O. No. .....

I agree to enter in accordance with the rules announced on this page. With 4 Coupons send P.O. for 2s.

Signed .....

Address .....

Should you want to enter further "Bullets," you can write them on plain paper.

IMPORTANT.—PUT YOUR XMAS DAY ADDRESS ON COUPONS—TIME WILL PERMIT NO ALTERATIONS.

ENTRY-FEE.—Enclose a Postal Order with your entry at the rate of 6d. for each coupon submitted. This should be made payable to "John Bull" and crossed "& Co."

Address Entry: "Bullets" No. 1,098, "John Bull," Long Acre, London, W.C.2 (Comp.)

READ THESE RULES CAREFULLY.

1. The First Prize will be awarded for what, in the opinion of the judges in consultation with the Editor, is the best Bullet received and the other prizes in order of merit, the test being aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

2. Only two attempts may be written on each coupon and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed "& Co." Entrant's name, address and date of posting must be written on back of postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects and acceptance of this rule is an express condition of entry. Employees of Odhams Press Ltd. and their families are not eligible.

NEWSAGENTS' PRIZES.—Cheques for £10, £3 and £2 respectively will be paid to the newsagents from whom the eldest winners in "Bullets" No. 1,098 usually purchase "John Bull."

The original cheque for £500 awarded to the First Prize-winner in Competition No. 1,094 will be displayed in the window of Mr. R. Booth, Newsagent, Stamford Square, Ashton-under-Lyne.

These Amazing Recoveries ACTUALLY HAPPENED

Authentic Cases of SEVERE INDIGESTION ENDED by CICFA

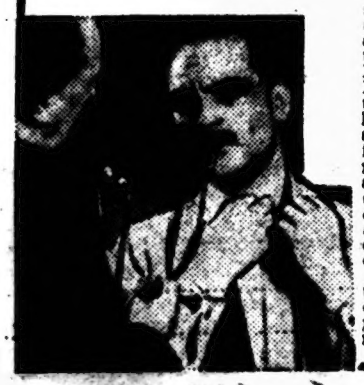
IT SEEMED A MIRACLE HAD HAPPENED

Tried Everything without Success—But can now Eat and Enjoy a Good Meal

Mrs. M.W., Chester-le-Street, has a word for every Indigestion sufferer. "I suffered from Indigestion for about 4 years, and tried every remedy on the market without success. One day I saw an advertisement about CICFA, and without much hope of success I decided to try it. After a good honest trial extending over about two months I WAS CURED, and *it seemed a miracle had happened.* I am now able to eat and enjoy a good dinner, a thing I had not done for years. I am most grateful and shall recommend CICFA."

"I Was Told I Had An ABNORMALLY WEAK STOMACH"

Used To Roll About in Agonies of Pain



What a history of suffering . . . but what a wonderful deliverance is revealed in this letter from Mr. H. T. S., of Somerset. He writes: "For twenty-five years I have been subject to acute indigestion and it was quite usual for me to roll about in agonies of pain. *I was told I had an abnormally weak stomach.* I could eat or drink nothing without pain afterwards . . . After a week's trial with CICFA I can eat anything and my digestion was never better."

IF mealtimes mean misery and discomfort to you . . .

If you are in pain, headachy, listless, appetite gone, constipated, never feeling fit . . .

If you are losing weight and your strength and vitality are not what they were . . .

Your food, instead of nourishing you, is poisoning your system because it is not being digested.

THEN YOU NEED CICFA!

Read these letters from men and women who needed CICFA . . . read what happened to them after taking CICFA for a day or two. Almost miraculous improvements! Not just *relief from pain* . . . not just *temporary ease* . . . BUT marvellous, complete RECOVERIES! The kind of RECOVERY YOU ARE SEEKING. The kind of recovery YOU CAN HAVE — NOW!! — IF YOU TAKE CICFA.

WHY CICFA SUCCEEDS

WHERE OTHER REMEDIES FAIL

It is an established scientific fact that three-quarters of all you eat is digested in your intestines. How can 'stomach' remedies help you here? But CICFA *succeeds where others fail,* because *CICFA is the complete treatment.* It supplies Natural Digestives to both stomach and Intestines, thus ensuring perfect digestion of all food throughout the entire digestive tract. Why go on enduring agony? Begin your meals with CICFA, and know the joy of a strong digestion, a keen appetite and abundant vitality!

FROM ALL CHEMISTS 1/3 & 3/-

AFRAID OF EVERY MOUTHFUL OF FOOD

"Cicfa made a new man of me!"

We have just received this letter from Mr. H. C. A., of Acton, W.3, and pass it on to you. No words of ours can help you more. "For 2½ years I suffered agony with heartburn, indigestion and heavy pain in the pit of my stomach, unable to sleep or eat, afraid of every mouthful I had. I tried everything. Nothing touched me. I was getting a proper wreck. Then I saw an advertisement for CICFA, so I got a bottle and now I can eat with no thought of the after-effects, can sleep like a top. I get up fresh, ready for work. It's made a new man of me"

Could Not Sleep.

Heavy Pain in Pit of Stomach.

"A HOPELESS CASE"

Countless "Cures" Failed . . . . CICFA Succeeded Overnight!

Mrs. H. C.'s letter from Penge, S.E.20, gives us the facts: "For years I suffered with stomach trouble, and my Doctor gave me cause to think I had a different complaint than intestinal indigestion. After being under treatment for a number of months I gave it up and have tried, I may say, many other so-called cures, with the same results. No good until taking CICFA on Tuesday evening. I rose on *Wednesday without a distention in the stomach for the first time for years.* I send you my heartfelt thanks for the comfort I have derived from CICFA. I shall never be without it."

CICFA

PRONOUNCED 'SIK-FAH'

Brand Tablets.

FOR STOMACH AND INTESTINAL INDIGESTION

288 B 99

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